

# Environmental Contributions to Society

We vigorously promote activities that make environmental contributions to society and foster mutually beneficial relationships in our communities worldwide.

## Our Basic Approach to Activities that Make Environmental Contributions to Society

All employees of the Fujitsu Group recognize the importance of the global environment and, to help ensure its sustainability, contribute to local society through activities in three key areas: regional contributions, nature conservation, and environmental education.

### Regional Contribution Activities

We have created, as environmental goals, regional social contribution activities that are site activities for the environmental management systems at branch offices and factories throughout Japan. Through these efforts, we are working to strengthen our ties with local communities. In fiscal 2006, we carried out about 200 such activities, mainly involving area clean-up.

For example, a long-term issue afflicting Oita City has been the large volume of discarded objects that are dumped in the vicinity of the Sumiyoshi River, which runs through the city. To address this problem, Fujitsu Oita Software Laboratories Limited, under the direction of Oita City Hall Environmental Division with cooperation from the Sumiyoshi River Cleanup Promotion Council, Oita Prefecture, and Oita City, launched a waste-removal project, taking advantage of one of the extreme low tides that only occur a few times a year in the lower reaches of the Sumiyoshi River. The day of the project was rainy and the waste, which consisted of



Waste removal project at Sumiyoshi River, Oita City.

sludge-covered objects such as bicycles, motor scooters, and batteries, was that much heavier. Despite being covered in mud, everyone worked together, and between human power and cranes, 3,280 kg of waste was recovered and removed.

### Nature Conservation Activities

Appropriate forest conservation activities can foster forests that alleviate floods and droughts and provide a place for wild flora and fauna to live and flourish. Forests also absorb CO<sub>2</sub> that causes global warming.

Along with other citizens, the employees of the Fujitsu companies in the North Shinano region of Nagano Prefecture implemented a forest-protection project under the direction of the Nagano City Municipal Forest Preservation Division. Thirty-eight people worked together thinning trees in late



Tree thinning at Iizuna Town in Nagano Prefecture

fall in the forest-experience nature park in the vicinity of Lake Iizuna.

Similarly in the Tokyo area, Fujitsu employees participated in the "Tokyo Greenship

Action" environmental protection project sponsored by the Tokyo Metropolitan Government, and helped carry out environmental protection activities in the Hachioji Ohtani Green Space Preservation Area, Grass Fire Prevention Water Environment Preservation Area, and the Yokosawairi Mountain Protection Area.

### Environmental Education Activities

We carry out a visiting environmental lecture program in which we send people to teach classes at elementary schools, junior high schools, and high schools. The purpose of this program is to encourage students, by learning about the environmental burden reduction activities of manufacturers, to consider what environmental burden reduction activities they could perform in their daily lives and to take action themselves. In fiscal 2006, about 800 students attended these entertaining, hands-on classes.

In the elementary school classes, a lecturer adopting the name of "Uncle 3R" uses juggling and magic to provide a fun introduction of the 3R\* concept. Students then learn how 3R efforts can be applied to personal computers by disassembling a model personal computer. In the junior and senior high-school classes, an actual personal computer is disassembled with a screwdriver, and students are taught about manufacturers' environmental efforts in an "environmental quiz" format. Students have told us that the courses have helped them to understand the importance of valuing natural resources and that they would like to put this into practice in their daily lives.

\* 3R  
Reduce, Reuse, and Recycle.



Hands-on PC disassembly



"Uncle 3R" disassembles a PC

### Regarding the Targets of the Stage V Environmental Protection Program

We have positioned environmental contributions to society as one of the five critical areas in the Stage V Environmental Protection Program. We will move forward with new activities in the three key activities described above.

For Our Customers

With Our Employees

For Our Shareholders

With Our Business Partners

With Local and International Communities

For the Environment