

Our Basic Approach to working with External Groups

Fujitsu is committed to contributing widely to the achievement of a sustainable society, not only through our own internal activities but also through active engagement with a wide range of external groups and organizations, including industry groups, government authorities, international and educational bodies, and NPOs and NGOs.

Some of Our Principal Affiliations (in Japan)

- Network for Sustainability Communication (NSC)
- Nippon Environment Club
- Japan Environmental Management Association for Industry
- Communications and Information Network Association of Japan
- Japan Electronics and Information Technology Industries Association
- CJC (Clean Japan Center)
- Nippon Keidanren
- Japan International Forestry Promotion and Cooperation Center (JIFPRO)
- Environmental Partnership Organizing Club (EPOC, Nagoya)
- Japan for Sustainability (JFS)

Internship Program with the Musashi Institute of Technology

Every year since 2002, we have engaged in joint research with the Musashi Institute of Technology through an internship program. In fiscal 2005, we raised LOHAS (lifestyle of health and sustainability) as the theme for the research and worked on how to explain this concept to children in an easily understandable manner. The result of that effort was the joint development of the “LOHAS and CO₂” software program that allows children to



Research presentation at the Eco-Products Exhibition

evaluate their degree of environmental awareness while having fun through conversations with animated characters. We also held a variety of exhibitions and events, including an eco-products exhibition.

Participation in IEC/TC111

In the electrical and electronics fields, countries and regions around the world have moved forward in recent years with the formulation of various laws and regulations, and thus there are increasing calls in the industry for international standardization of related regulations. In this context, a dedicated committee (TC111) for drawing up common environmental regulations for electrical and electronic products was established in the IEC (International Electrotechnical Commission) in October 2004. Fujitsu’s Koichi Mori was selected to chair this committee, and discussions are proceeding under initiative from Japan.

- 1935 • Park-style design adopted for new Kawasaki Plant at the suggestion of Fujitsu’s founder, Manjiro Yoshimura.
- 1972 • Environmental control sections established at each plant.
- 1987 • Ozone Layer Protection Committee established.
- 1989 • Environmental Committee established.
- 1990 • Environmental management evaluation system implemented.
- 1991 • Environmental Engineering Center established.
- 1992 • Fujitsu’s Commitment to the Environment formulated.
 - Use of CFCs and carbon tetrachloride for cleaning eliminated.
 - Energy Saving Committee established.
- 1993 • Product Recycling Committee established.
 - Waste Control Committee established.
 - Fujitsu Environmental Protection Program (Stage I) formulated.
 - Product Environmental Assessment Guidelines formulated.
 - Domestic Affiliated Companies’ Environmental Protection Council established.
 - Environmental Information Service (FJ-COG) inaugurated.
- 1994 • First issue of Eco-Plaza environmental bulletin published.
 - Use of 1, 1, 1-trichloroethane eliminated.
 - 1st Fujitsu Group Environmental Technology Exhibition held.
 - Fujitsu Environmental Emblem designed.
 - Overseas Environmental Information Network begins operation.
- 1995 • Environmental Management System Committee established.
 - Recycling system established and implemented.
 - Fujitsu Group Worldwide Environmental Conference established.
- 1996 • Fujitsu Environmental Protection Program (Stage II) formulated.
 - Environmental Engineering Center homepage placed on intranet.
 - Chemical Emissions Reduction Committee established.
 - First Environmental Report published.
- 1997 • Environmental homepage established on Fujitsu website.
 - All domestic manufacturing sites certified ISO14001 compliant.
- 1998 • Reforestation activities conducted in Thailand.
 - Green Product program launched.
- 1999 • Environmental accounting introduced.
 - Reforestation activities conducted in Vietnam.
- 2000 • Four development and service sites in Japan certified ISO14001 compliant.
 - Corporate Environmental Affairs Unit established.
 - Desktop PC awarded Eco-mark for first time.
- 2001 • Fujitsu Environmental Protection Program (Stage III) formulated.
 - Calendar using paper from sustainable forest published.
 - Reforestation activities conducted in Malaysia.
- 2002 • A world’s first: Tin-zinc-aluminum lead-free solder developed.
 - A world’s first: Biodegradable plastic parts with lower environmental burden employed in notebook computers.
 - Fujitsu Group Environmental Policy established.
 - A world’s first: Magnesium alloy recycled in-house applied in notebook computers.
- 2003 • Support for reforestation activities employing Rhythm Forest reforestation network game initiated.
 - Zero waste emission achieved by all 13 plants in Japan.
- 2004 • ISO14001 integrated certification acquired by all Fujitsu Limited sites, among largest systems in Japan.
 - 100% Green Product ratio achieved for all newly developed products.
 - Fujitsu Group Environmental Protection Program (Stage IV) formulated.
- 2005 • ISO14001 certification acquired by all Group companies in Japan.
 - Supply of Super Green Products begins.
- 2006 • ISO14001 globally integrated certification acquired, including overseas Group companies. Establishes global environmental management framework for the Group as a whole.

Management Systems

Fujitsu and Society

Fujitsu and the Environment