

Fujitsu Sustainability Concept

We pursue sustainable management to fulfill our corporate responsibility in the three spheres of economy, environment and society as the most important issue for the Fujitsu Group.

Sustainable management contributing to a sustainable society in three spheres

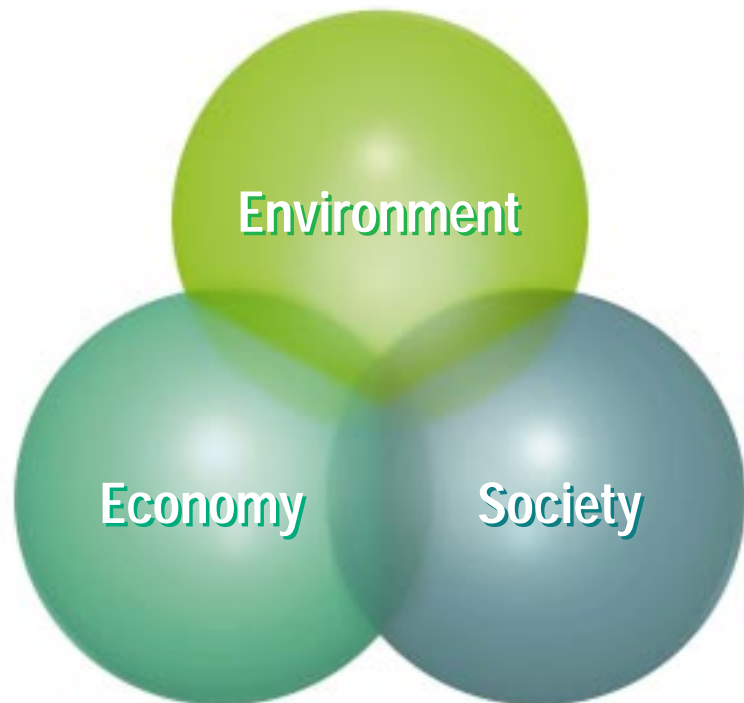
The Fujitsu Group is striving to achieve “sustainable management” as the most important issue for fulfilling its corporate social responsibility, with the aim of realizing a better society.

For the Fujitsu Group, “sustainable management” means contributing to the creation of a better society by creating value in a sustainable manner through our activities, products and services and through continuous development, now and into the future. To this end, we must pursue balanced efforts in three spheres, not limited to corporate growth and economic contributions but also encompassing environmental considerations, environmental burden reduction and responsible actions for a diversified society.

To realize this type of sustainability, the Fujitsu Group believes it must play an important role as a leading IT corporation offering innovative technology-based products, services and solutions in consideration of the three spheres of economy, environment and society.

We also consider it essential to conduct positive contribution activities aimed at achieving harmonious coexistence with our community and society, while fulfilling our social responsibilities as a good corporate citizen.

- Emphasis on environmental preservation
- Establishment of a cyclical society



- Accurate response to global markets
- Corporate accountability and information disclosure

- Compliance with laws
- Customer-oriented measures
- Human resources cultivation/support
- Positive participation in social activities

Cooperating with a wide range of stakeholders for realization of a better society

The Fujitsu Group takes advantage of various opportunities to communicate with many stakeholders. We are striving to build good relationships with a diversified range of stakeholders, including customers, shareholders and investors, business partners, local administrators and community residents, NGOs and NPOs, and employees. Our goal is to realize a better society with our stakeholders by inviting and considering their expectations and requests from every perspective.



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The Fujitsu Group's basic policy for sustainable management

The Fujitsu Group contributes to society positively through its business, in addition to fulfilling its corporate responsibilities from the two perspectives of business activities and corporate citizenship.

Basic policy



Economy

We are growing as a leader of the IT industry, which provides the basis for the networking society.

We strive positively for corporate accountability and information disclosure.
We respond accurately to the global market and conduct business fairly.
We secure and return fair profits.



Environment

We contribute to the future of the global environment, aiming at a sustainable society.

We make efforts to prioritize environmental preservation throughout our entire business operations. We stress environmental considerations especially in products, services and solutions.
We contribute to the establishment of a cyclical society through the application of IT.



Society

We promote symbiotic activities with the local community and society from the perspectives of both business activities and corporate citizenship.

We offer customer-oriented products, services and solutions.
We make efforts toward compliance.
We strive for human resources cultivation and support.
We participate positively in social activities.
We envision a society in which IT is easy to use for everyone.

Important items

- Vision and strategy P.10
- Corporate governance P.10
- Brand P.11
- Economic responsibility P.11
- Accountability and information disclosure P.3 P.11
- Environmental Management System P.21 P.23
- Environmental communication P.57 P.61
- Environmental performance P.31 ~ P.39
- Environmental risk management P.56
- Environmental considerations in products/ services P.41 P.43 P.45 P.25 P.26
- Customer-oriented activities P.48
- Contribution through business P.49
- Compliance P.55
- Risk management P.10 P.55
- Employee satisfaction P.59 P.63
- Communication P.48
- Social contribution P.51

Sustainable management structure

The Fujitsu Group responds accurately to the three spheres of economy, environment and society in accordance with the business contents of each division. We are striving to realize sustainable management throughout all our business operations.