# Social Contribution Activities -Relationship with Community / Society

# Wide-ranging activities conducted in harmony with local communities and society as a good corporate citizen

We are motivated to live up to our responsibilities as members of the local communities in which we operate and of our global society. To this end, every plant and site promotes a variety of activities to strengthen communication with its local community and to promote international exchange, academic achievement and cultural pursuits. Maintaining harmonious relationships with our communities and society and contributing to their development are among the most meaningful missions of the Fujitsu Group.

# Communicating with the community

Each of our plants and sites participates in local clean-up activities and holds events such as charity concerts and sports competitions to foster communication with other members of the local community.

 Kawasaki Plant Spring Festival (former Cherry Festival) Held for the eighth time this year, the festival opened up the plant's garden and pond, technology exhibition room and observation deck on the upper story of the main building to employees and their families as well as to local residents (approximately 4,000 visitors), who took the opportunity to learn more about its corporate activities.



## Promotion of academic endeavors and education

We have conducted activities to promote academic and cultural pursuits for over three decades from a global perspective with an eye to development of the next generation. A few of these activities are introduced here.

 Japan America Institute of Management Science (JAIMS) (established 1972)

This institute was established as a nonprofit educational corporation approved by the State of Hawaii Department of Education to improve mutual understanding among businesspeople in Pacific Rim countries. It pursues education and research concerning management thinking and techniques with a focus on Japan and the **United States** 



· Foundation for International Information-Processing Education (FINIPED) (established 1972) This foundation was established by the Fujitsu Group to encourage human resources cultivation

concerning information processing in Japan and other countries. With the participation of a membership comprising approximately 170 companies in various fields, it provides assistance for students receiving education and training at JAIMS as well as at universities in Japan and overseas.

• Support for Mathematical Olympiad Foundation We support the activities of the International Mathematics Foundation and contribute to identifying and fostering human resources to help to shape tomorrow's society through creative work in mathematics. The Mathematical Olympiad Foundation of Japan selects and dispatches Japan's representatives to the International Mathematical Olympiad, the 44th of which will be held in Japan in 2003. Fujitsu provides full support as the organization's sole sponsor.



· Other promotional activities Donation support for education programs (Massachusetts Institute of Technology/Tokyo University School of Engineering/Tokyo University Faculty of Law/Keio Business School) Donation support for University of California at Berkley

# International exchange

We conduct an active program of exchange with overseas counterparts as a responsive member of global society.

· Fujitsu Asia Pacific Scholarship System (established 1985)

This scholarship program for students and businesspeople in the countries of Asia and the Pacific was founded at the time of the 50th anniversary of Fujitsu's foundation. Its aim is to provide them with opportunities to study management in Japan, the United States and China and to deepen their understanding of other nations' value systems.

- Fujitsu Cross-culture Center (established 1992) This is a training and accommodation facility for overseas trainees
- · We conduct various activities in support of international exchange programs conducted by Nippon Keidanren (Japan Business Federation)
- · We accept trainees from developing countries and conduct technological instruction at overseas training centers.

#### **Activities in support of culture** and the arts

We co-sponsor a variety of cultural, art and sports activities to contribute to local community activation and support cultural development as well as to enhance our corporate image.

## Co-sponsorship of cultural, art and sports programs

- · Go/Shoqi competitions (World Go Championship Fujitsu Cup, Master's Game, others)
- Musical performances (Fujitsu Concert Series, others.)
- Sports events (Fujitsu Ladies Golf Tournament, others)

Official sponsorship of Kawasaki Frontale We co-sponsor Kawasaki Frontale, a sports culture development organization established in the city of Kawasaki in 1996 to train young athletes and encourage local sports development in line with the philosophy, "Contributing to the local community through sports and sports culture promotion." Since joining the J-League professional soccer league in 1999, Kawasaki Frontale has concentrated on the development of the professional soccer business as well as of other sports.



## Support for social welfare activities

We have established original support systems to promote volunteer activities by employees.

# Support for employee volunteer activities

- A leave system permitting employees to participate in Japan Overseas Cooperation Volunteers programs: Maximum 3 years
- Accrual leave system (since 1992): 5 days annually, accrual of up to 20 days

#### Promoting volunteer activities with the proactive participation of employees

- Volunteer computer salon activities Activities in this category extend from OA consultation for the physically challenged to creation of Braille books and adding sound to books.
- PC and word-processing schools for the physically challenged

We have organized various programs to teach PC and word-processing skills, with our plants and branches playing a central role.