# **Employee Environmental Awareness Activities**

Environment



# Promoting environmental activities in which every employee plays a "leading role"

We conduct a wide range of environmental awareness activities aimed at all our employees. Our objective is to raise the environmental awareness of individual employees, and to promote their participation in environmental preservation activities.

## **Environment Month Events**

Designated as Environment Month by Japan's Ministry of the Environment, June provides the occasion for many environment-related events conducted by Fujitsu and the Fujitsu Group Companies.

#### **Environmental lectures**

Speakers from both inside and outside the company presented 20 lectures concerning environmental issues to audiences totaling 927 employees in fiscal 2002. The photo shows a lecture on zero waste emission.



An environmental lecture in progress (Fujitsu Wireless Systems)

### Outdoor beautification activities

Employee volunteers at the Fujitsu Nagano Plant conduct joint clean-up activities in the vicinity of the plant and the adjacent Shinshu University Faculty of Education Attached Nagano Elementary and Junior High Schools with students from the junior high school as part of activities organized to contribute to the local community.

#### **Environmental exhibition**

Fujitsu Laboratories Atsugi Area held an exhibition of advanced environmental R&D projects, including exhibits of biodegradable plastics and halogen-free printed circuit board materials. Some 100 visitors attended the exhibition



An environmental exhibition corner (Fujitsu Laboratories Atsugi Area

#### **Environmental Contribution Awards/Environmental Contests**

Programs aimed at raising environmental awareness among employees of Fujitsu Group companies and at promoting their participation in environmental preservation activities include annual Environmental Contribution Awards and Environmental

Contests (with photo and volunteer segments). The contribution awards attracted 44 entries in fiscal 2002, the photo contest 269 entries and the volunteer contest 5 entries. An awards ceremony and reporting meeting were held for the top award winners.

#### Main award-winning themes

• Environmental Contribution Awards — Grand Prix Application of biodegradable resin to the cases of laptop PCs



**Environmental Volunteer Contest** Most Excellent Award

• Environmental Photo Contest -- Most Excellent Award



# **Agricultural Experience**

# An agricultural experience event conducted on an organic farm

A number of employees and their families participated in an agricultural experience event at Kitasaku Horticulture, an organic farm in Nagano Prefecture which has introduced fertilizer recycled from kitchen waste generated by our cafeterias. The event enabled them to experience on-site production of vegetables, which they had often eaten, generally without paying much attention, in the employee cafeteria. The activities included harvesting fresh organic lettuce.



A hands-on experience in organic farming (Kitasaku Horticulture)

## **FUJITSU Eco Club**

Our aim is to foster all our employees as "volunteers who think and act on their own initiative."

The FUJITSU Eco Club maintains an intranet venue for information exchange to support various volunteer environmental activities by employees. In addition to disseminating information concerning volunteer recruitment and various environmental topics, we provided coverage during the past year of various places in Japan that are attracting attention in connection with environmental concerns, such as Sanbanse and Isahaya Bay, and introduced issues and activities with the theme of "Eco Travel."

\* We would like to take this opportunity to thank all those who cooperated in the coverage



The Eco Travel homepage