



# Environmental Social Service Activities

## Enlisting every employee as a volunteer to protect our green Earth.

We promote greenification activities at our manufacturing and office sites, both in Japan and overseas, to keep Earth green. Employees participate in these activities on a voluntary basis as a personal contribution to their community, sometimes in collaboration with local government organizations or citizens' groups. We continue to promote opportunities for all our employees to join together to protect the Earth's environment.

### Overseas Greenification Activities

#### Malaysia

In January 2002, we undertook a forestation project in Malaysia with the support of various organizations, including the Malaysian government, the Japanese consulate in Kota Kinabalu, JICA (Japan International Cooperation Agency) and JIFPRO (Japan International Forestry Promotion & Cooperation Center). Desertification and loss of forest are becoming serious issues in Malaysia, as slash-and-burn farming techniques and commercial logging increase. To promote planting of a new forest, we gathered project participants and donations from throughout the Fujitsu Group and planted 1,000 or more trees (such as Dipterocarpaceas) in an area of approximately 7 hectares, referred to as the "Fujitsu Group Malaysia Eco-Forest Park," in Kinarut in the state of Sabah.

#### Thailand

Fujitsu Thailand was awarded First Prize in the King of Thailand 50th Anniversary Planting Competition, and its president was acknowledged by the Princess of Thailand in March 2002. These honors were in recognition of the company's second tree-planting activity (planting of 80,000 trees on 80 hectares) in Uthaithani in 2000.

 [eco.fujitsu.com/en/info/eco20010222a\\_e.html](http://eco.fujitsu.com/en/info/eco20010222a_e.html)

### Domestic Greenification Activities

As part of a program to promote local biodiversity, the Fujitsu Oyama Plant established an on-site biotope\*1 in March 2001. This has served several useful purposes. Besides providing a calm oasis for employees, it helps to purify the local aquatic environment by providing a space for reeds, rushes, grasses and other marine plants to grow. It also supports monitoring of the health of local fish (including several varieties of carp) swimming in the plant wastewater run-off that flows into a local river. The biotope is a good example of the vision of Fujitsu's founder to build plants that harmonize with their natural surroundings.



Biotope (Fujitsu Oyama Plant)



Volunteers planting trees in the forestation project (Malaysia)

### Paper from Sustainable Timber Supplies Used in 2002 Calendar

To help conserve our forests and contribute to measures against global warming, we switched to paper stock obtained from sustainable timber supplies for production of the 2002 company calendar (with a print run of about 500,000). Oji Paper supplied approximately 200 tons of paper stock from specially planted acacia forests in Papua New Guinea for production of the calendar.



Sustainable forest management in Papua New Guinea (Photo courtesy of Oji Paper)

### Cooperation with External Organizations

Fujitsu is an enthusiastic contributor to activities conducted by various organizations outside the company, including the following:

- Nippon Association of Consumer Specialists
- Environmental Issues Research Committee, Kanagawa Prefecture Business Association
- Network for Environmental Reporting
- Nippon Environment Club
- Japan Environmental Management Association for Industry
- Environmental Preservation Committee, Communications Industry Association of Japan
- Environment and Product Safety Committee, Japan Electronics and Information Technology Industries Association
- Environmental Committee, Japan Electronics and Information Technology Industries Association

## FUJITSU Eco Club

This organization was established in June 2001 to help employees promote and organize voluntary environmental activities. Operating on a company intranet, it connects affiliates, divisions and other groups and individuals and allows them to exchange information and views. Volunteers can sign up for activities announced on bulletin boards. The FUJITSU Eco Club provides firm support for all our greenification activities and other voluntary environmental activities at home and abroad.



The FUJITSU Eco Club homepage

## Cases of Volunteer Environmental Activities

Every site organizes environmental volunteer activities that contribute to the local environment. Many of these activities are conducted in cooperation with local residents or governmental organizations.

### Participation in Local Clean-Up Activities

Employees of the Fujitsu Minami-Tama Plant participate with local residents each year in a voluntary clean-up campaign of the nearby Tama River sponsored by the Ministry of Land, Infrastructure & Transport and the City of Inagi.



Voluntary clean-up Campaign at the nearby Tama River

### Participation in Local Volunteer Reforestation Activities

Every year since fiscal 1999, employees of the Kanagawa Branch of Fujitsu Support & Services have taken part in volunteer projects sponsored by a local government organization in Kanagawa Prefecture and organized to promote reforestation.

### Participation in Volunteer Tree Planting Activities

Employees of Fujitsu Hong Kong and their families participated in a "Let's Rebuild the Forest Together" volunteer tree-planting activity in Sai-kung Park hosted by the OISCA NGO in September, 2001. Fifty participants planted about 300 trees.



Volunteer tree-planting activities

### Participation in Volunteer Kitchen Garden Activities

Employees of the Fujitsu Numazu Plant, along with colleagues from affiliates and their families, have begun a new kind of volunteer activity involving the planting of kitchen gardens on the site premises. These activities currently involve 35 regular participants. The plots are producing a variety of vegetables, including eggplants and potatoes (registration continuously open).



Volunteer kitchen garden activities