

# The Relationship between Business Operations and the Environment

## An environmental concern as well as a business

Fujitsu's environmental efforts begin with an accurate assessment of the effects its business operations exert on the environment. All our activities, from the purchasing of raw materials to the recovery of waste products, impact the environment in some way. Our mission is to provide products and services with high added value while continuing efforts to reduce the environmental burden.

## A Two-faceted Approach to Environmental Effect Assessment/Reduction

Fujitsu's business activities cover a broad range, from the manufacture of information systems, personal computers, mobile phones and other products to the provision of business solutions. We intend to assess the effect of all these activities on the environment, and then move to minimize the environmental burden.

Fujitsu also helps other companies reduce the environmental burden of their activities by enhancing their business efficiency. We supply state-of-the-art technologies, most notably Internet-compatible technologies, and networking products, while providing various business solutions. Our approach is thus two-faceted: implementing direct measures to lower the environmental burden of our own activities while at the same time offering society new technologies and services that achieve the same effect.

### Procurement stage

Parts and materials for use in products are selected to minimize the environmental burden.

### Design/development stage

Design specifications are developed to maximize energy efficiency during use and boost re-usability or recyclability of waste products.

### Manufacturing stage

Consumption of material resources; energy resources such as electricity, oil and gas; water; and chemicals is minimized. Emission of waste gas, wastewater, noise, vibrations and waste is reduced.

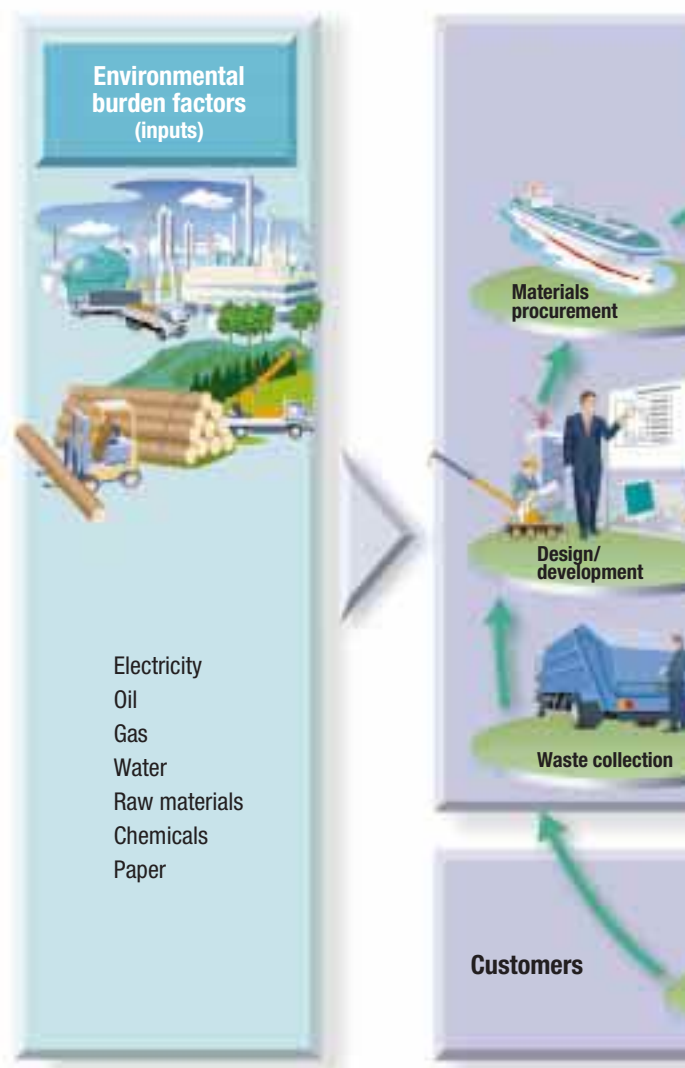
### Distribution/sales stage

Consumption of energy generated during transportation of products is minimized to reduce emission of waste gases into atmosphere.

### Collection/re-use/recycling stage

Consumption of energy is minimized in activities promoting waste product collection, reuse and recycling. Although effective use of industrial waste is promoted, some is unavoidably sent to landfill.

## Overview of Fujitsu's Environmental Burden



## Environmental Efforts

