

Development of the “Green Life 21” Philosophy

Adopting “Focused on the Green.”

It is essential for corporations today to combine eco-friendly management with economic concerns. To address environmental issues that require action on a global scale, companies must improve their production methods to conserve resources and save energy. These kinds of activities need not contradict the ongoing creation of profit, which is essential to corporate viability. Fujitsu and the Group companies have encapsulated eco-friendly management principles in a philosophy entitled “Green Life 21.” We have entered the third stage of our environmental protection plan in fiscal 2001, guided by the spirit of the slogan “Focused on the Green.”

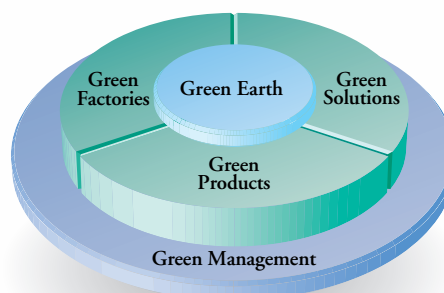
The Five “G’s” of Green Life 21

Since its establishment in 1935, Fujitsu has placed a top priority on the environment in its management policies, emphasizing the establishment of plants that operate in harmony with nature without harming the environment. Our Green Life 21 philosophy is five-faceted.

The “**Green Earth**” core refers to environmental activities on a global scale.

“**Green Products**” encompasses eco-friendly procurement and the development of Green Products in which environmental consideration was intensified. “**Green Factories**” reflects the goal of achieving Zero-emission at all Fujitsu manufacturing plants. “**Green Solutions**” refers to the use of environmental technologies and IT expertise to provide clients with environmental management methods and solutions. All these facets are

supported by the “**Green Management**” base, which signifies the implementation of an ISO14001-compliant*1 environmental management system (EMS), application of environmental accounting and public disclosure of environmental information.



Green Management

The structure of Fujitsu’s eco-friendly management

One pillar of Green Management at Fujitsu is the establishment of EMS in compliance with ISO14001 standards. Another is the introduction of environmental accounting methods that achieve a harmonious balance between economics and ecology. Fujitsu adopts various means, including this report, to inform society about its environmental activities. It also promotes greater eco-consciousness among all Fujitsu employees through environmental education and awareness activities.

Green Products

Promoting recycling and Green Product development

Green Product development refers to environmental activities undertaken at the development and post-use stages of the product life cycle. It entails preferential procurement of components with a lower environmental burden, development of more eco-friendly products, reduction of the burden on the environment throughout product life cycles and elimination of lead solder from products.

Green Factories

Ensuring eco-friendly manufacturing activities

Actions to this end begin with assessing the environmental burden of our manufacturing activities and implementing measures to improve environmental efficiency while minimizing risk to the environment. The results of these actions are then evaluated and disseminated to the public. A second aspect of the Green Factories initiative is an internal program to achieve Zero-emission at all plants through full re-use or recycling of waste materials. Every plant targets an extremely high level of achievement. Collection and recycling of products after use is also promoted.

Green Solutions

Support for other companies’ efforts to reduce their environmental burden

Fujitsu employs its Group’s accumulated environmental technologies and expertise to help other companies adopt more eco-friendly management methods. We offer consulting and planning services to client firms, making optimal use of the Internet, leading-edge product development techniques, and state-of-the-art IT. These environmental solutions support every facet of the impetus to create a circulatory system for 21st-century society.

Green Earth

Environmental contributions by Fujitsu employees around the globe

Green Earth encompasses activities growing out of the desire of individual Fujitsu employees to contribute to the global environment. In the past, nature was able to absorb and cleanse the results of humankind’s activities. Today, however, the capacity of the environment to absorb these effects has clearly been exceeded. As citizens of Earth, Fujitsu employees have the individual responsibility to make the environment around their plants and offices greener, and to participate in voluntary environmental activities. They are finding many ways to contribute to the global environment.