

## Creating Things in Harmony with Nature

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Pictured (left to right): Naoyuki Akikusa, President, and Akio Moridera, Senior Executive Vice President and Chief Environmental Officer

## A New Approach for a New Century

The 21st century has been called the “Century of the Environment.” In this new age, it is incumbent upon us as a responsible corporate global citizen to do more than merely obey local and national regulations and observe international conventions. We must also strengthen the program of autonomous measures we are implementing to protect Earth and its environment according to the characteristics of our business operations.

We at Fujitsu consequently consider it our responsibility to society to adopt eco-friendly approaches to business. Because our operations are global, this must be a worldwide commitment. We must not only deal with such issues as waste management and energy and resources conservation, but we must also strive to make our products and services as compatible with the environment as possible.

With these considerations in mind, we have moved beginning with this fiscal year to extend the Fujitsu Environmental Protection Program to encompass all our subsidiaries and affiliates, in Japan and overseas. This will enable us to implement powerful, integrated environmental protection policies as a global corporate group.

I personally believe in the importance of making every single employee of the worldwide Fujitsu Group aware of our environmental efforts, and of involving each of them in some way. I have expressed my thoughts and feelings concerning the environment through an internal homepage in an effort to spread the message. I am also working to give environmental conservation a higher profile in Japanese society through my chairmanship of the Committee on Environment and Safety, which operates under the auspices of Keidanren.

In closing, I pledge that we will strive conscientiously as a company to reduce the environmental burden imposed by our activities in every aspect of our business. We intend to take the lead in contributing to the environment in order to make this commitment a recognized attribute of the Fujitsu corporate culture.



**Naoyuki Akikusa**  
President, Fujitsu Limited

## Towards the Sustainable Development of Society

It gives me great pleasure to report, to begin with, that we achieved all the targets designated for completion by the end of fiscal 2000 in the Fujitsu Environmental Protection Program (Stage II). I believe we owe this accomplishment to the considerable daily efforts of the Fujitsu employees.

We have now advanced the process a step further with the formulation of a new three-year plan, the product of a year of intensive cooperative planning involving every Fujitsu manufacturing plant, business unit and Group member company. Effective as of fiscal 2001, this new plan commits us to a variety of initiatives designed to reduce the environmental burden in all our activities.

We are working to reduce the environmental burden generated directly in our operations to the greatest extent possible—through the conservation of resources and energy and reduction of waste. We are, at the same time, implementing a number of measures that exert an indirect effect—such as designing, developing and procuring more Green Products and recycling waste products.

We intend to disclose the characteristics and progress of this ongoing program in future editions of this report. We ask that you do not hesitate to give us the benefit of your honest opinions on these matters.



**Akio Moridera**  
Senior Executive Vice President and  
Chief Environmental Officer