

Supply Chain Planning Solutions for Profit Maximizing S & OP Processes

SAP® Integrated Business Planning

SAP® Integrated Business Planning (IBP) is a supply chain planning solution for the SAP HANA platform that includes capabilities for demand forecasting and sales planning, inventory optimization, supply and production planning, and supply chain visualization and monitoring. By integrating with SAP S/4HANA, you can get real-time information on supply and demand performance from marketing, sales, procurement, production, and logistics, and disseminate it throughout the supply chain to achieve a balance between supply and demand.

Solution Concept

What is SAP IBP?

SAP IBP is a supply chain planning solution for the SAP HANA platform that includes capabilities for demand forecasting and sales planning, inventory optimization, supply and production planning, and supply chain visualization and monitoring.



Features of SAP IBP

☑ New user experience

By using Excel as the front-end, the system provides all the functionality needed for supply chain optimization, such as demand forecasting, sales planning, inventory optimization, supply planning, and production planning, with familiar visibility, operability, and advanced functionality.

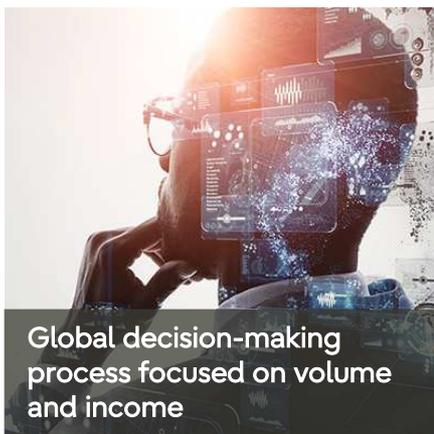
☑ Highly transparent forecast vs. actual results management and visualization for the entire supply chain

Real-time performance information, embedded analysis tools, intuitive graphics and real-time reporting enable you to make business decisions aligned with the real market and your real company status.

☑ Respond to the speed of change

The service is available in the cloud, allowing you to get up and running quickly. You can respond quickly to new market expansions and the launch of new products and services.

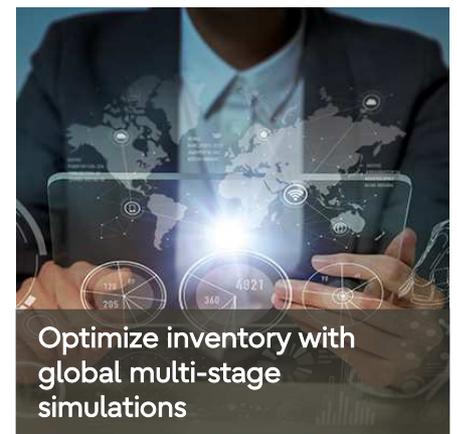
Solution value proposition



- Proposes the best business plan to increase sales and expand market share.
- Supports to ensure a balance between supply and demand and to achieve financial targets.
- Accelerates the speed of planning to produce the results with the highest profits.
- Improves forecast accuracy and on-time delivery rates.

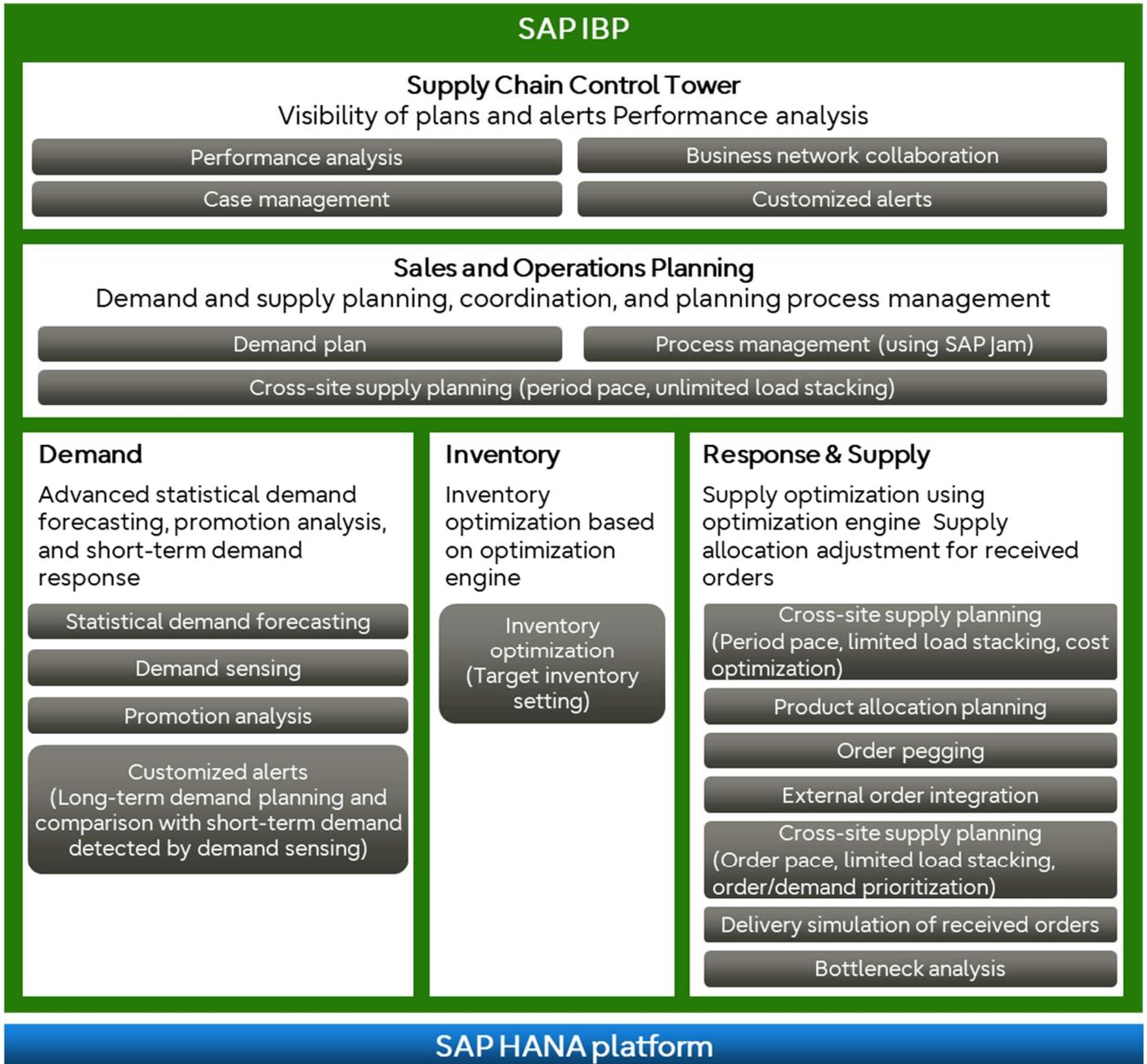


- Supports accurate medium-term statistical forecasting.
- Algorithm-based pattern recognition for rapid response to short-term demand fluctuations
- Accurately drives product development based on short-term needs.
- Supports collaboration to make the most accurate forecasts.



- Improves the level of service to customers.
- Maximizes inventory and working capital efficiency.
- Improves planners' productivity and standardize the planning process.
- Standardizes the inventory target-setting process for each base.
- Reduces production and delivery costs.

Key features of SAP IBP



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SAP Integrated Business Planning (IBP)

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We support the Sustainable Development Goals (SDGs)



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