

# **XBRL-Enabling Your Solutions**

## **A How-to Guide**

Presented by Jaideep Shah, Senior Product Manager, Fujitsu

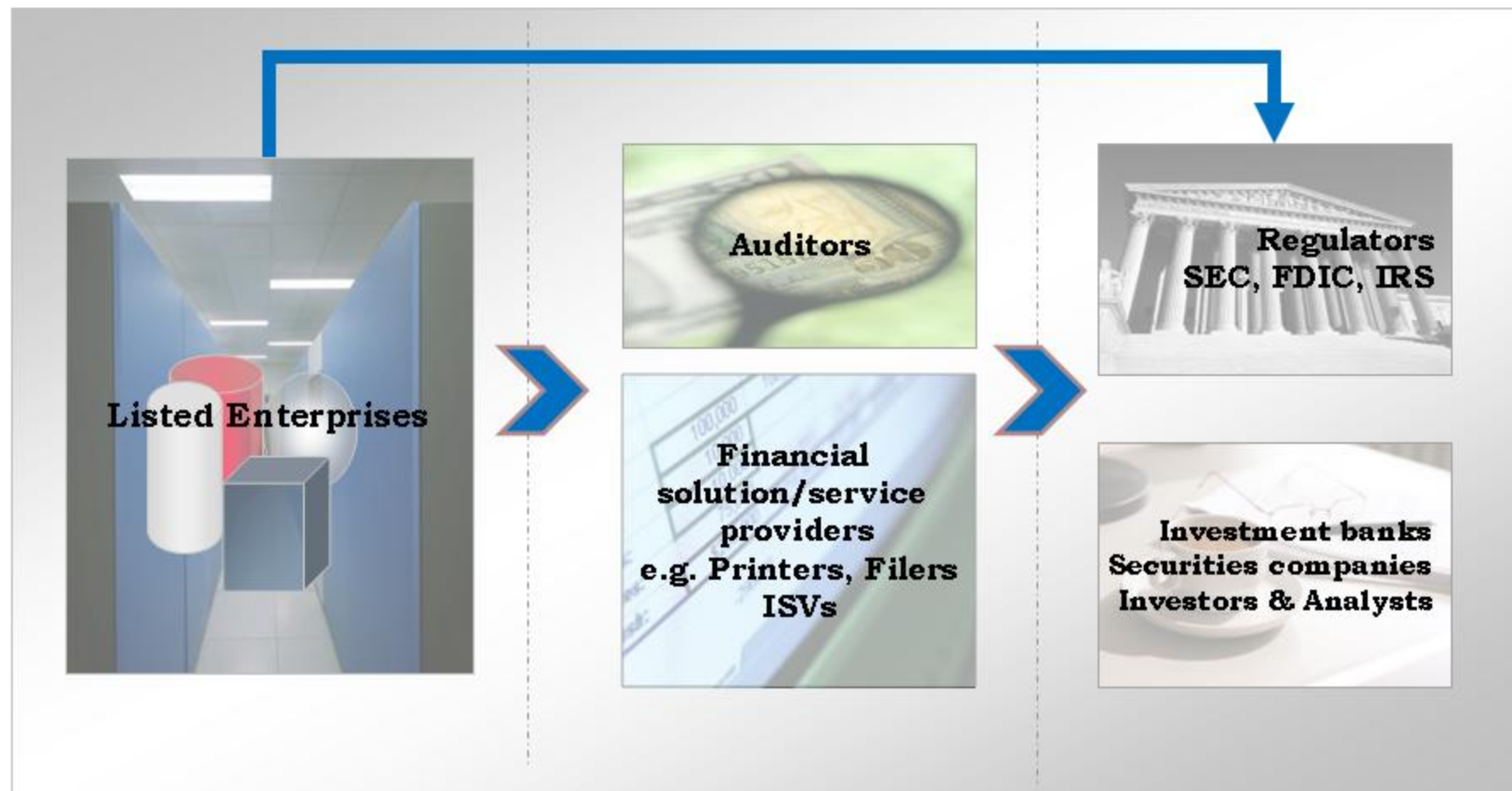
# Agenda

- Introduction
- Building XBRL Solutions
- Why Partner With Fujitsu?
- Questions & Answers

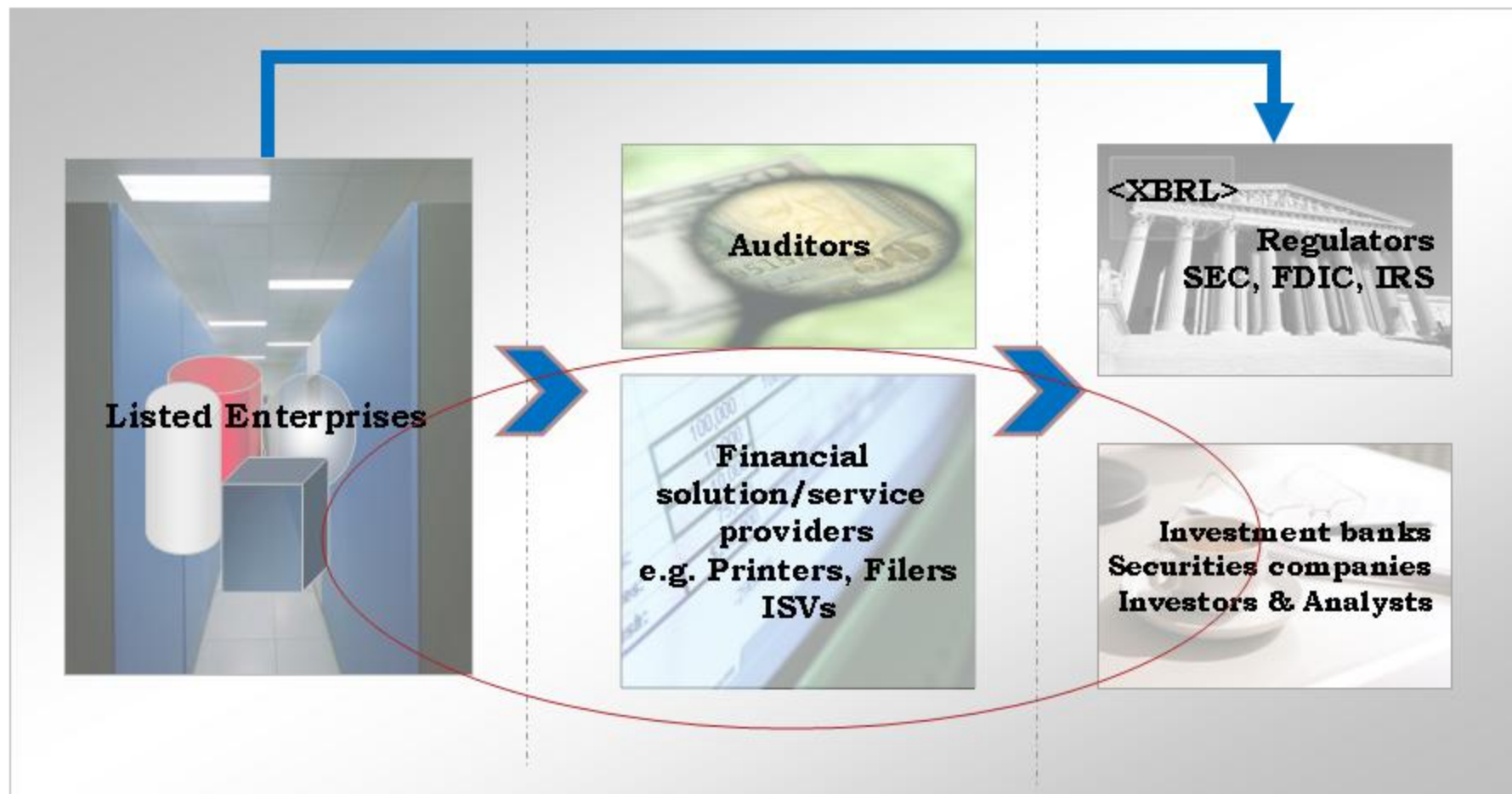
- **eXtensible Business Reporting Language**
  - Standard for electronic exchange of financial data
  - Interactive use by people
  - Allows industry and regional adoption
  - Developed by an international non-profit consortium
  - Based on XML
- **Adoption**
  - Already adopted in various countries
  - Adoption flow from East to West
  - SEC – All public companies to file in XBRL by 2011
  - SBR Australia –XBRL for reports to government
  - Transition to IFRS



# Options For Compliance And Beyond

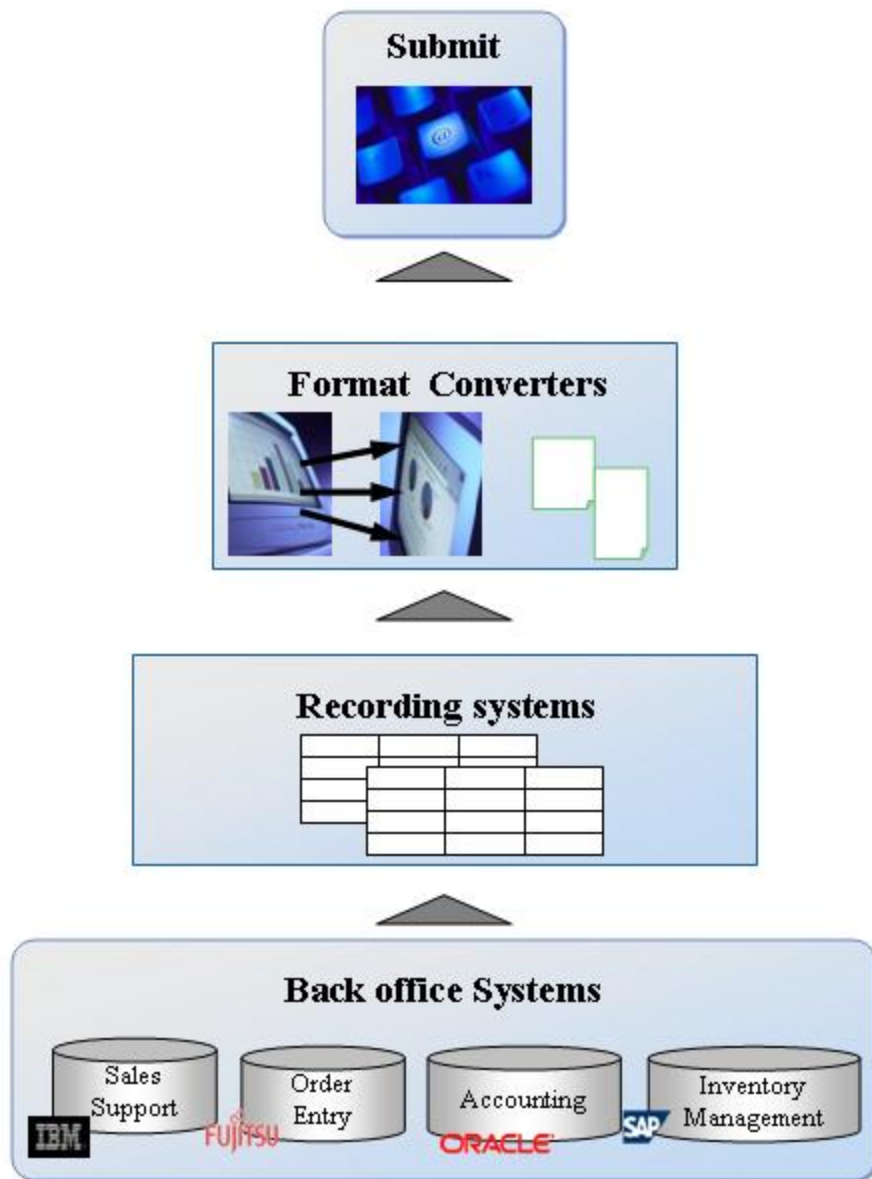


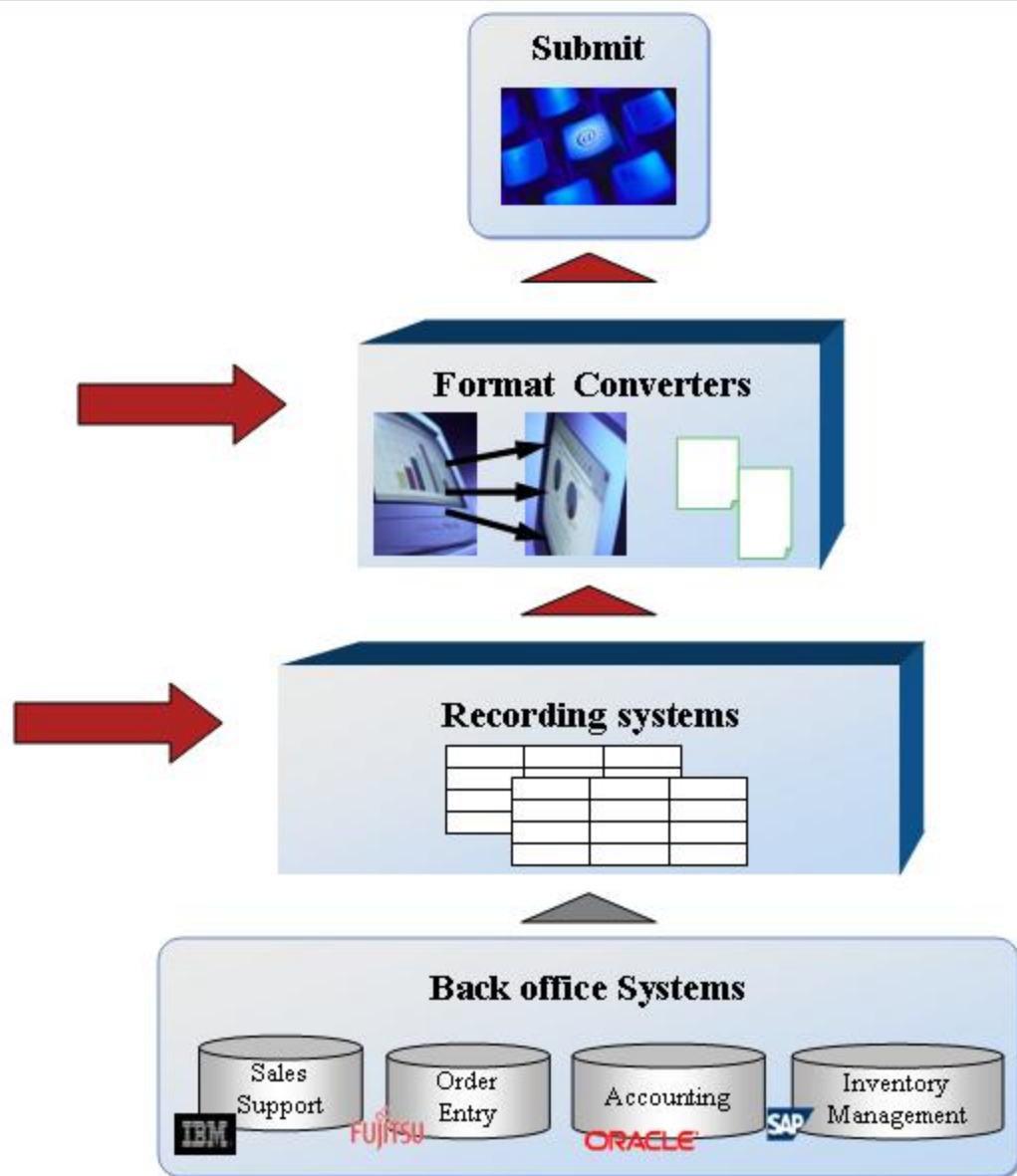
# Large Role To Play



# Building XBRL Solutions

# Preparer: Before XBRL





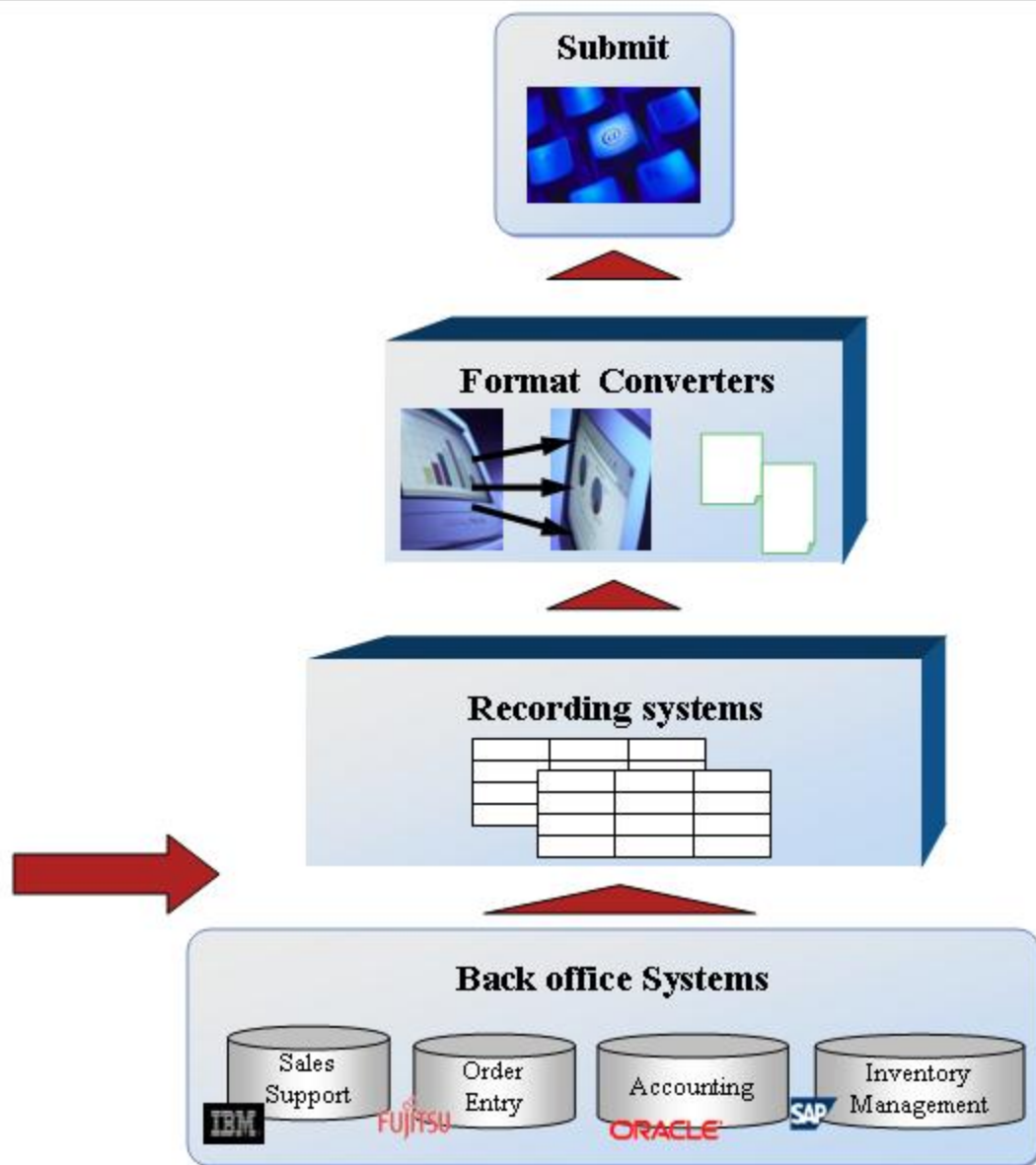
## Phase 1

Add minimal application to capture report data and add XBRL support.

For example

- HTML or forms based applications that mimic current operations
- Data could be transformed into a more open standard or even XBRL



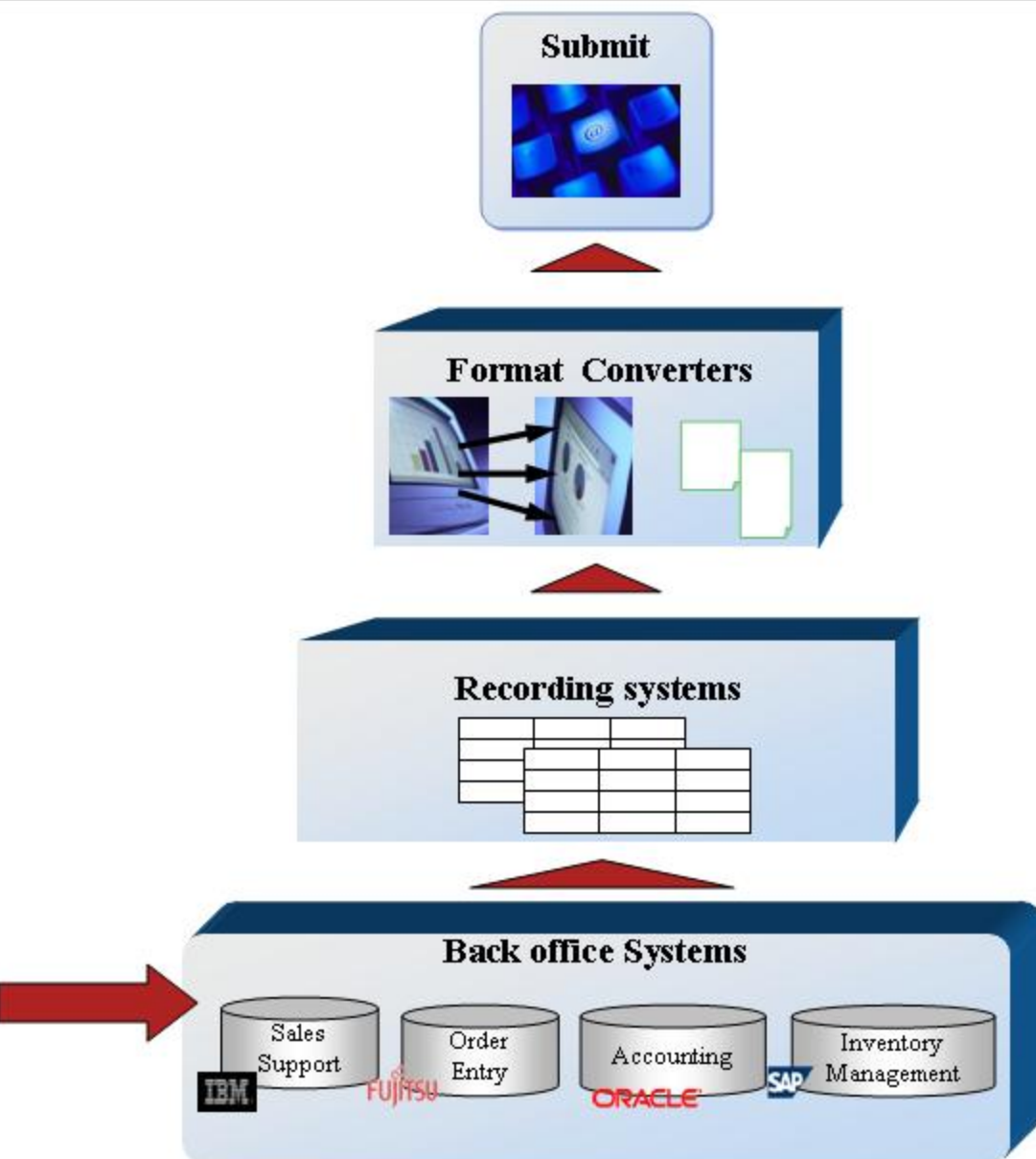


## Phase 2

**Increase the depth of the XBRL implementation**

For example

- Identify a subset of data to automatically extract from back-office systems



## Phase 3

**Embed the XBRL tagging deeper and earlier in the financial supply chain**

For example

- Back-office systems are already XBRL aware

## Business Challenges

- Needed to add XBRL as a supported reporting format

## Solution

- Embed Interstage XWand engine
- In-house development would incur additional maintenance
- Interstage XWand tools for power users

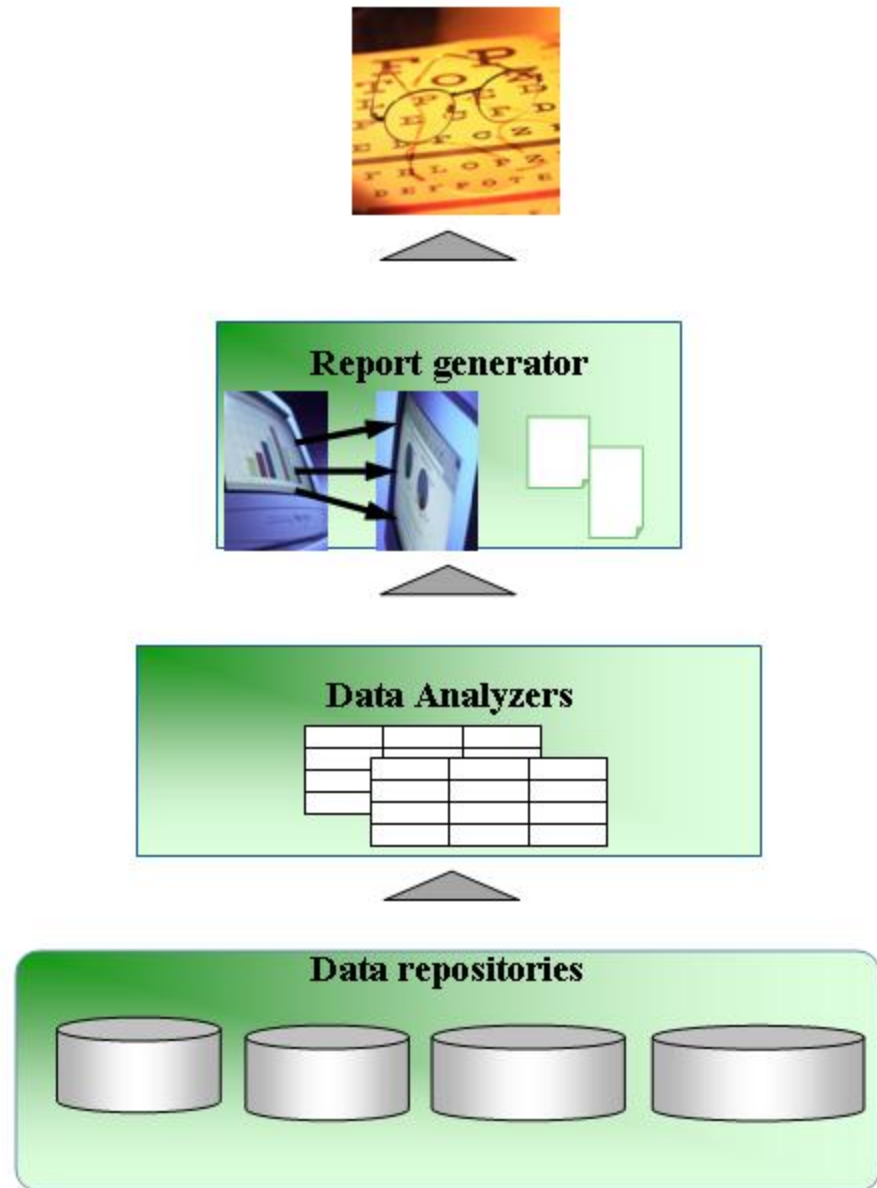
Financial  
Reporting  
Software Provider

## Client Benefits

- Best of breed solution
- Seamless extension of existing solution
- Regulatory compliance achieved with peace of mind

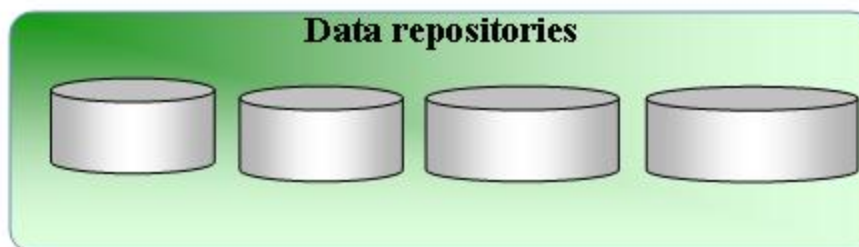
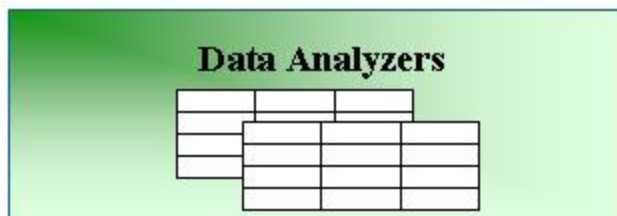
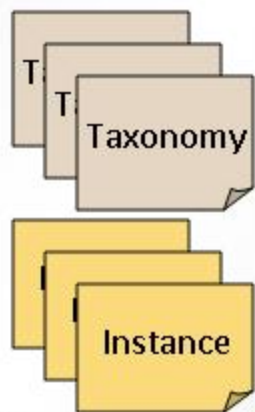
## Partner Benefits

- First to market due to short development cycle
- Global support allows hassle free entry into new markets
- Became leader in their space



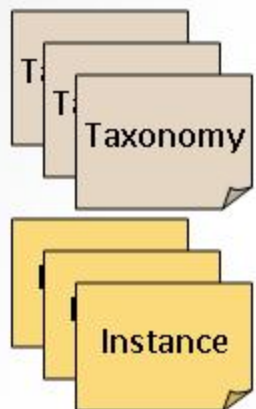
## Phase 1

Add minimal application to capture XBRL data and add to data repositories



## Phase 2

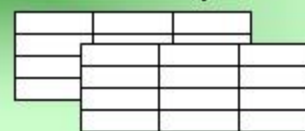
Analysis applications can handle XBRL data



Report generator



Data Analyzers

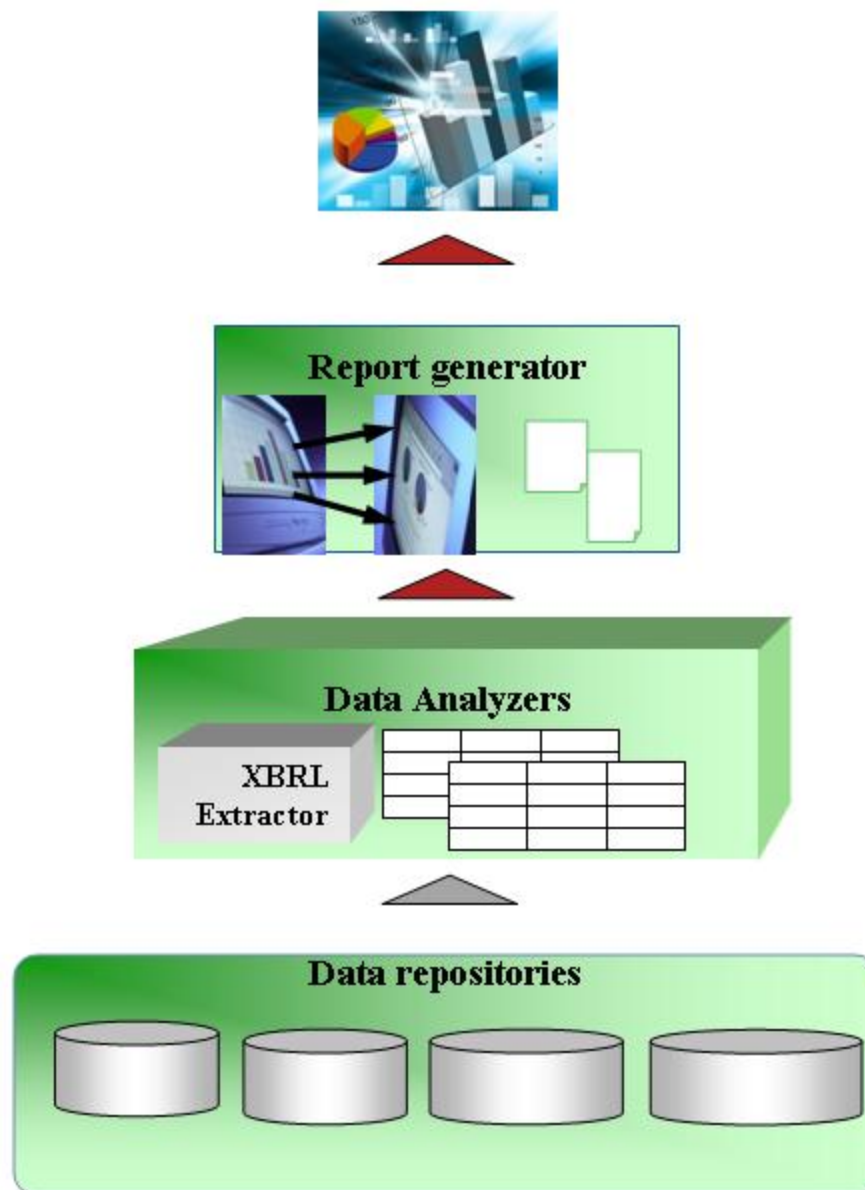
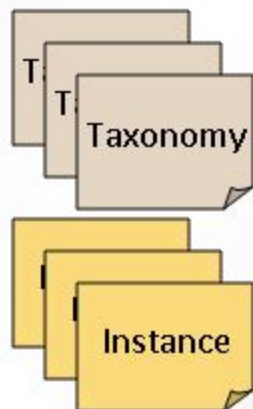


Data repositories



## Phase 3

Analysis applications are natively XBRL aware



## Business Challenges

- Reduce the cost of data entry and associated errors with minimal process change

## Solution

- Leverage financial data available in XBRL
- Created a solution for extracting the required data from XBRL using Interstage XWand
- Stored data directly to database

Investment  
Research Firm

## Client Benefits

- Availability of analysis data faster
- Analysis data is more reliable
- Analysis based decisions made with more confidence

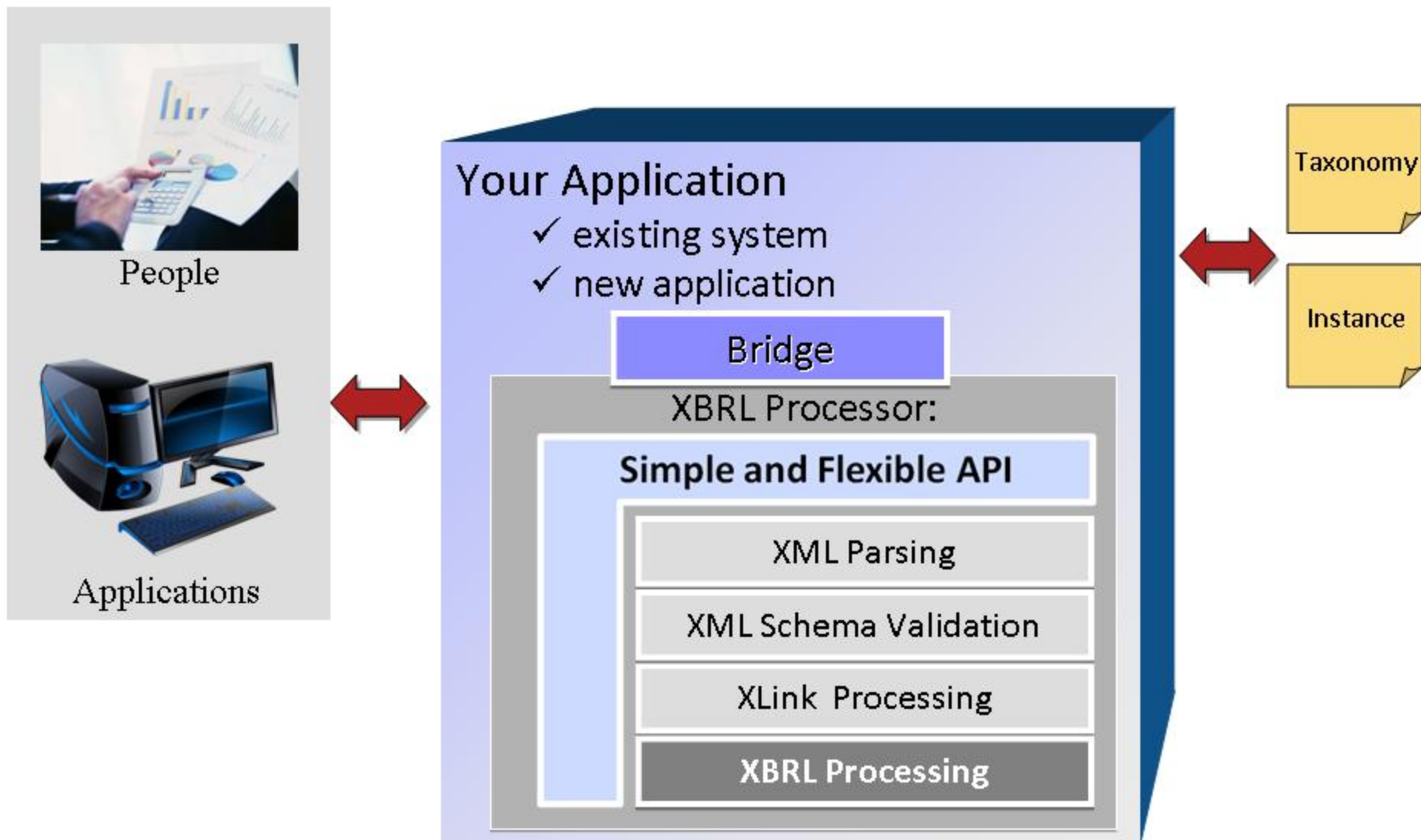
## Partner Benefits

- Fast, scalable and flexible solution
- Quantifiable and error free data collection
- Automated validation, filtering and storage of financial data
- Automated merge of financial & other data



# Solution/Service Providers – Check List

Key Consideration	Now	Short Term	Long Term
XBRL Specification - Compliance - Conformance - Completeness	✓		
XBRL processing applications / tools	✓		
XBRL conversion tools	✓		
Software Development Kit (SDK)	✓		
Integrate with most common or most widely used applications and formats		✓	
Provide/use advanced XBRL tools (COTS) for more custom support		✓	
Incorporate additional/advanced XBRL support as the specification evolves			✓



## ■ Investigation

- Educate key personnel on XBRL
- Take stock of current processes and tools
- Assess key infrastructure components

## ■ Planning

- Create detailed roadmap
- Identify the resources – people and systems
- Determine automation in each stage
- Decide depth of XBRL embedding at each stage

## ■ Implementation

- Balance XBRL sophistication with performance



# Why Partner With Fujitsu

- Early member of XBRL consortium
  - Co-founders of XBRL Japan (2001) and active in
  - XBRL US, Australia and others
- Deep understanding of XBRL specification
  - Served as a chairman of a working group for basic specification development
  - Development of the latest specs and best practices
  - Provider of tools for XBRL consortium projects
- Strong fundamentals
  - \$40+ billion dollar corporation operating in 40+ countries
  - Market tested XBRL offering – Interstage XWand
- XBRL adopted internally



- XBRL document processing tools
- XBRL SDK for .NET & Java developers
- Extensible validation
- Superior post sale support
  - Highly skilled technical support for rapid resolution
  - Web-based support system to aid issue tracking
- Global infrastructure
- Benefits to Customers
  - Shortened time to market
  - Lowered cost of development
  - Guaranteed compliance with specification
  - Reduced errors and risk
  - Global support

*“We looked at all the vendors in the space and rated them on company strength, product capability, ongoing support and willingness to partner. On the company strength and stability, its hard to match Fujitsu’s depth”*

*- Interstage Customer*

# Interstage XWandPartner Program

## ISVs

- Developer Package with Embeddable engine, comprehensive APIs, code level support
- **Priced to align with ISV's business model**

## Printers/Filers

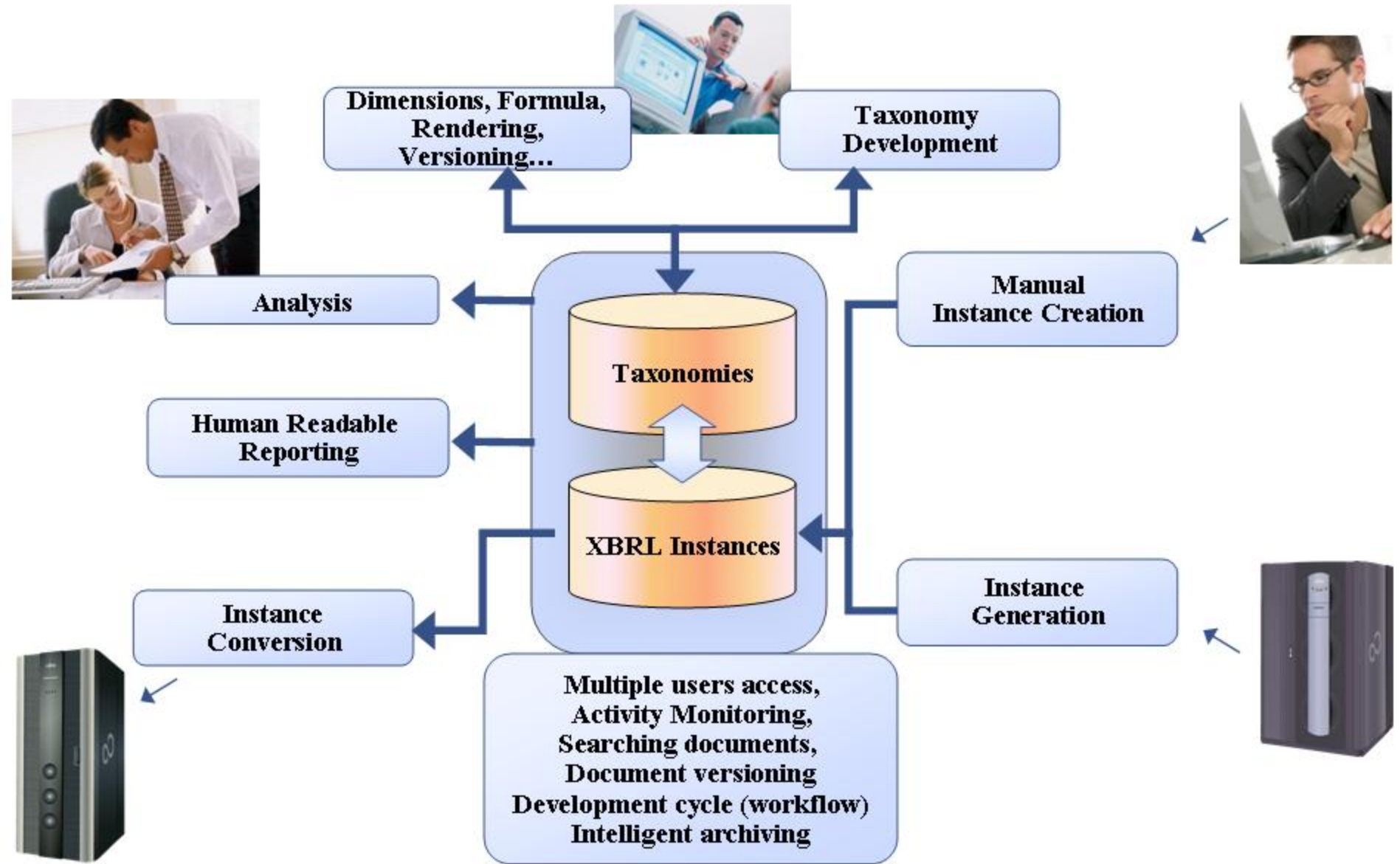
- Automated mapping and tagging
- Volume processing capability
- **Filing volume and customer-based pricing options available**

## Auditors

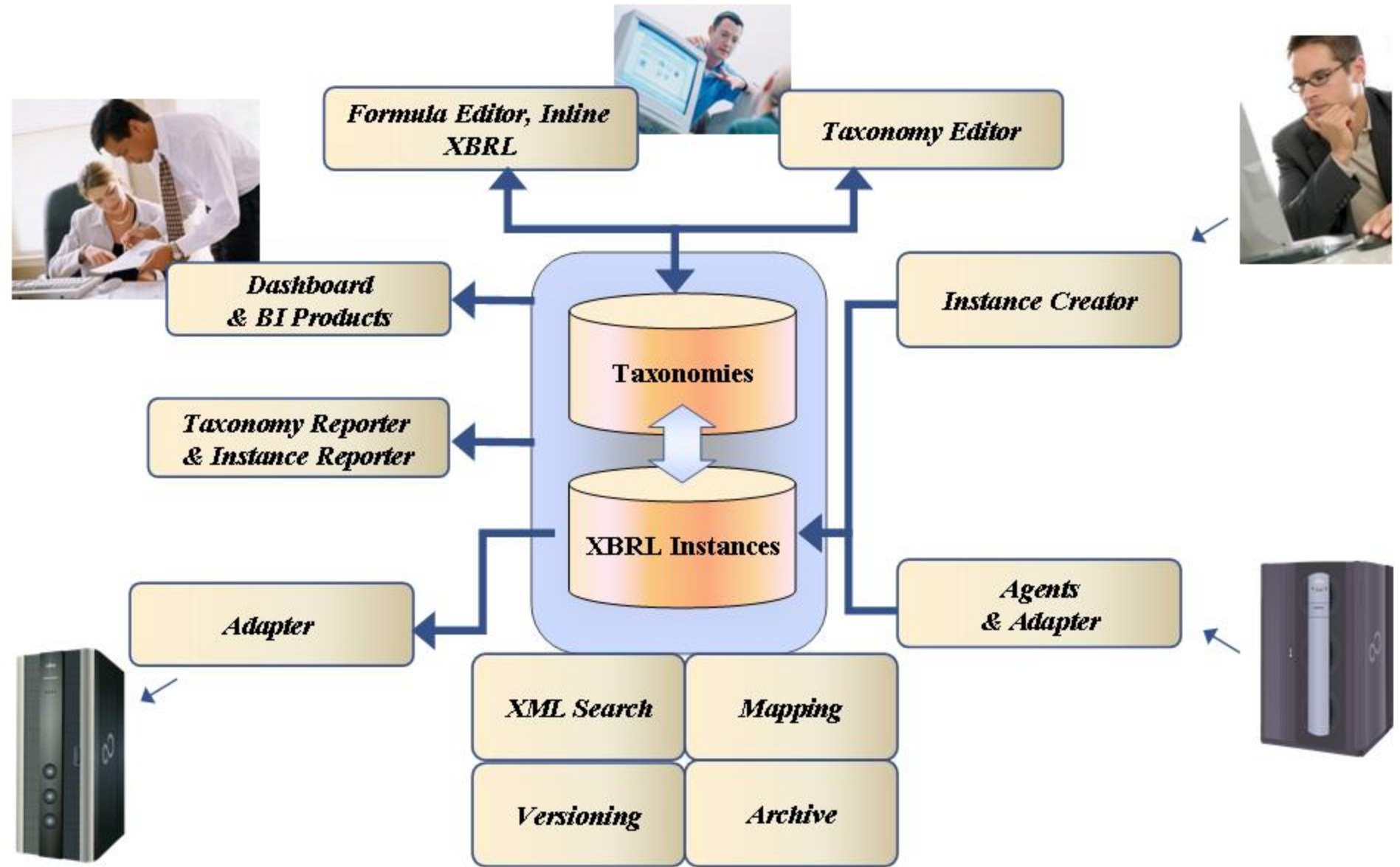
- Integrated XBRL Viewer for synchronized view of instance and associated taxonomies
- Platform for automating audit procedures
- **Volume purchase or Enterprise License options available**

## Analysts

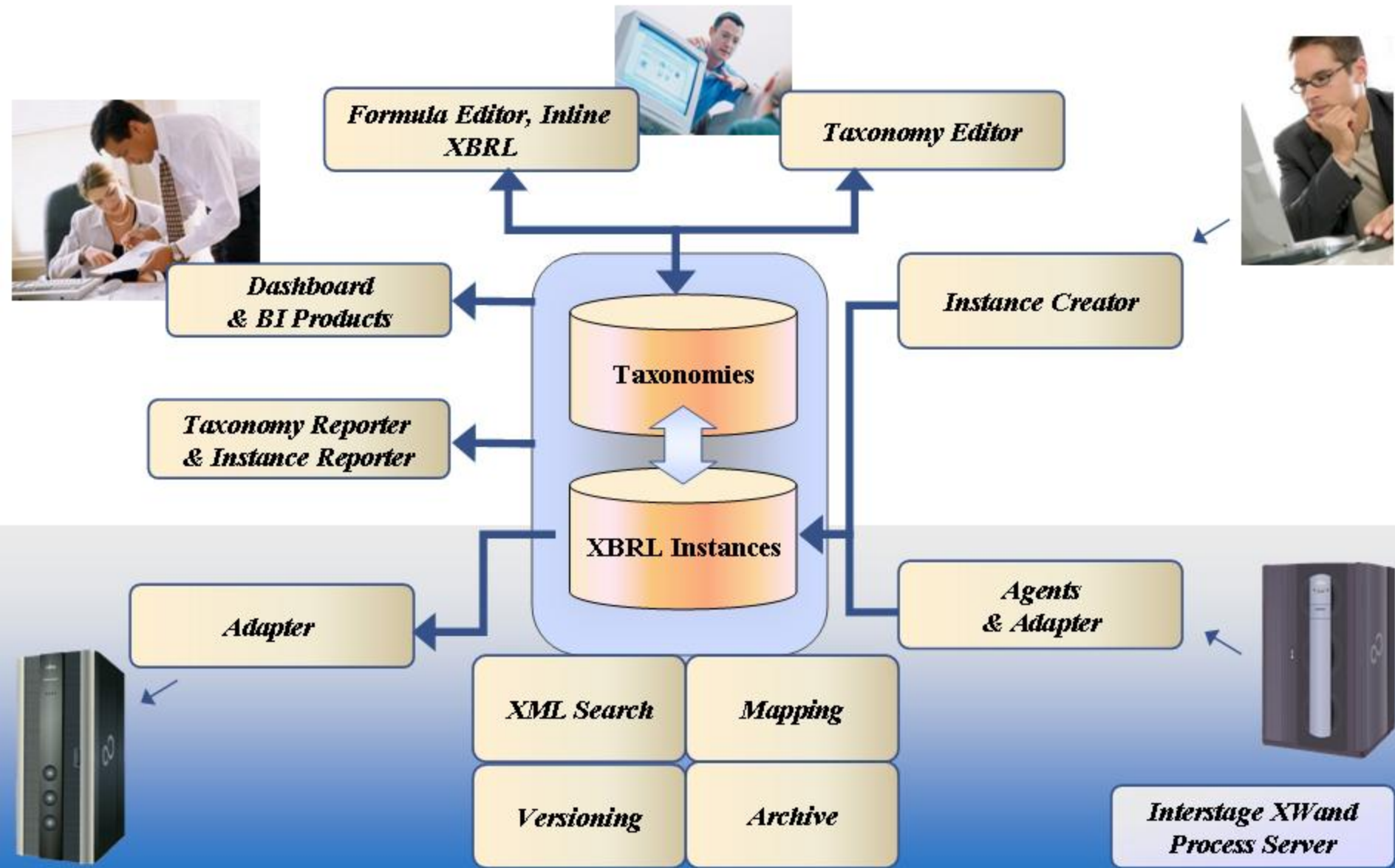
- Integrated XBRL Viewer
- Platform for integrating XBRL with other data sources
- **Usage-based pricing model**







# Fujitsu XBRL Solutions





Tokyo Stock Exchange  
Financial Services Agency, Japan  
Bank of Spain



Clarity Systems  
Dynaxys  
Merrill Corporation



Microsoft  
Travelers Insurance  
Reuters

- Strategic
  - OEM, reseller, and referral relationships
  - Dedicated account managers and consulting teams
  - Extensive support
  - Customized training programs
  - Co-marketing programs & joint sales activities
  - Press and industry activities
- Technology
  - Strongest product architecture
  - Easy to use
  - Comprehensive APIs
  - Standards-based software
  - Modular & scalable architecture
  - Easily re-brandable



**For more information, contact us at**

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