

Defining and Refining Business Process Made Simple

The Benefits of BPM are Clear

But how do you get started on a BPM initiative?

Chances are that you have already invested in documenting your business processes in Microsoft Visio or some other process diagramming tool. Interstage® Business Process Manager leverages industry-leading BPM standards to let you reuse these process maps as a starting point for your business process improvement initiative and automate them to bring them to life.

What if you don't have your business processes mapped out?

Here's your chance to kick-start your BPM initiative - with Interstage Business Process Manager Studio.

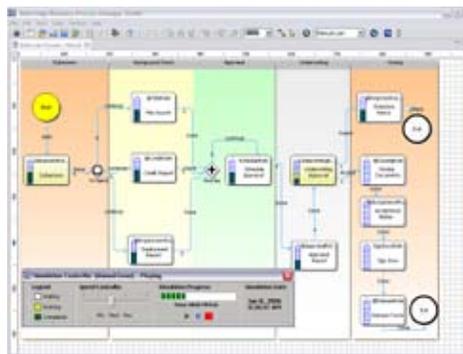
At Fujitsu, we recognize that process design is a collaborative effort that involves both business and IT professionals. You can never plan for every business eventuality. However, with an approach to process design that allows business and IT professionals to define and refine business processes iteratively, you are one step closer to the ideal of creating an optimal business process the first time around.

How do you arrive at that "near-perfect" business process?

Interstage Business Process Manager's Studio helps bridge the process communication gap between business and IT professionals. It combines the power of Eclipse with the ease of use of a Visio-like environment making it the ideal environment for both business and IT to collaborate on process design. The advanced business process simulation capabilities built in to Studio let business users define and refine their business processes before handing them over to their IT counterparts to be integrated with their enterprise's back-end systems. What's more, you can even work on your business process models off-line and then share them with others online.

Wouldn't you like to be able to identify & eliminate process bottlenecks before deciding to automate a process?

Interstage Business Process Manager's Studio lets you create different scenarios for your business process. You can vary the number and kinds of resources and their associated costs for a particular process scenario, simulate the scenario, and then clearly identify potential bottlenecks in your process.



Simulating a business scenario helps identify potential process bottlenecks

For example, a bank might consider automating a highly manually-intensive loan approval process. Interstage Business Process Manager's Studio provides them with the environment to simulate their "as-is" business process, which they have already mapped out, and compare the costs and resources required for this process to a similar process with steps that have been automated.

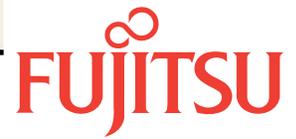
Interstage Business Process Manager is the BPM solution of choice for a wide range of businesses striving to become more agile in challenging economic environments. An iterative approach to defining and refining business processes using Interstage Business Process Manager's Studio as the common ground for business and IT professionals ensures that you are taking strides in the right direction as you embark on your business process improvement initiative.



Comparing different simulated scenarios helps identify the pros and cons of each

Why Interstage Business Process Manager Studio?

- Provides a common ground for business and IT to seamlessly collaborate on process design [parallel construction]
- Combines the power of Eclipse with the ease of use of a Visio-like interface in a single process modeling environment
- Leverages leading standards such as XPD and BPMN to help you reuse Visio and other process maps
- Simulate different business scenarios; proactively identify and eliminate process bottlenecks
- Compare different simulated scenarios to identify the pros and cons of each before automating a process



Fujitsu Computer Systems Corporation

Features	Benefits
<ul style="list-style-type: none"> Eclipse-based IDE with Visio-like look and feel 	<ul style="list-style-type: none"> Common ground for business and IT to seamlessly collaborate on process design
<ul style="list-style-type: none"> Support for leading BPM standards such as XPD, BPMN, BPEL, and Wf-XML 	<ul style="list-style-type: none"> Reuse existing Visio maps and other standards-based process models. Reduce the learning curve by using familiar, standard process notations
<ul style="list-style-type: none"> Support for swim lanes and annotations 	<ul style="list-style-type: none"> Organize business processes into logical groups (e.g., business units); append notes to process steps to improve the readability and communication around process maps
<ul style="list-style-type: none"> Simulate business scenarios by altering the allocations of the different kinds of resources used, as well as their associated costs 	<ul style="list-style-type: none"> Proactively identify and eliminate process bottlenecks
<ul style="list-style-type: none"> Simulate scenarios using business calendars 	<ul style="list-style-type: none"> Simulate real-world scenarios (e.g., based on different shifts) to help optimize processes. Simulate real-world scenarios (e.g., based on different shifts) to help optimize processes
<ul style="list-style-type: none"> Choose to view different reports related to processing costs, activity costs, activity load, activity performance, and cycle times 	<ul style="list-style-type: none"> Make real-time adjustments to process models based on detailed simulation reports; drilldown on reports by simply double-clicking on a report
<ul style="list-style-type: none"> Simulate different business scenarios and compare results 	<ul style="list-style-type: none"> Leverage detailed comparison reports to help pinpoint the pros and cons associated with the different scenarios
<ul style="list-style-type: none"> Convert simulation reports to PDF, Excel, or HTML 	<ul style="list-style-type: none"> Easily share simulation comparison reports with team members
<ul style="list-style-type: none"> Easily rebrandable by enterprise and OEM customers 	<ul style="list-style-type: none"> Provides customers and partners with a solution that takes on their own corporate look-and-feel

UNITED STATES

Fujitsu Computer Systems Corporation
 1250 East Arques Avenue
 Sunnyvale, CA 94085, U.S.A.
 Tel: (408) 746-6300
 Fax: (408) 746-6360
 Toll-free: (888) 248-9273
 E-Mail: info@interstage.com
www.fujitsu.com/interstage

EUROPE

Fujitsu Computer Systems Corporation
 FEL: Fujitsu Europe Limited
 Enterprise Software Division
 Hayes Park Central, Hayes End Road,
 Hayes UB4 8FE
 Tel: +44 (0) 208 606 4902
 E-mail: es_support@uk.fujitsu.com

SALES OFFICES

Australia +61-2-9776-4555
 Brazil +55-11-3265-0880
 China +86-21-6279-7410
 Germany +49 (0) 89-3237-8456
 Hong Kong +852-2827-5780
 Japan +81 (0) 3-6252-2605
 Korea +82-2-3787-6000
 Malaysia +603-8318-3700,
 New Zealand +64-4-495-0700
 Philippines +63-2-8 12-4001
 Singapore +65-6777-6577
 Spain +34-91-784-9000
 Taiwan +886-2-2311-2255
 Thailand +66-2-512-6066
 United Kingdom +44 (0) 870-234-5555
 Vietnam +84-4-831-3895

Enterprise Sales:

1.800.831.3183
us.fujitsu.com/computers

Consumer Sales (24/7):

1.800.FUJITSU
www.shopfujitsu.com

Fujitsu, the Fujitsu logo, and Interstage are trademarks or registered trademarks of Fujitsu Limited in the United States and other countries. Microsoft and Windows are trademarks or registered trademarks of Microsoft Corporation in the United States and other countries. All other trademarks mentioned herein are the property of their respective owners. Product description data represents Fujitsu design objectives and is provided for comparative purposes; actual results may vary based on a variety of factors. Specifications are subject to change without notice.

©2007 Fujitsu Computer Systems Corporation.
 All rights reserved. FPC58-1573-02 2/07.