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We are a software company with a mission...

We help our customers to **improve** their **business operations** with world-class, **process-oriented** software which allows them to **change** and **innovate** the way they do business with **greater speed** and **flexibility**.
How Smart Process Apps give you ERP Agility

Rigid ERP

- ERP does what it does very well
- It is powerful, reliable, and gets the core business functions done
- But it isn’t the place to innovate to differentiate your business
- As you grow and evolve, you need to make changes happen quickly
- Your business has processes that span many business units, systems, countries and data
- ERP systems lack the agility to quickly change and innovate

ERP Agility

- Instead of building inside ERP, you build Smart Process App outside the ERP: allow agile business innovation and better collaboration.
- Use ERP connectors to enable process-driven integration, flexible customization involving ERP and multiple systems, and improved visibility across those data silos.
What you need to create Smart Process Apps

- Out-of-the-box connectivity of your ERP to other systems, people and business processes
- Build multi-channel composite business applications above ERP
- Unlock business value by combining the ‘best of the cloud’ with your ERP system
- A single, integrated view of information including ERP
- Improved enterprise processes and business operations beyond the boundaries of ERP
- Collaboration beyond ERP across the supply chain
Interstage BOP Differentiators

A single platform, combining the world of Integration, Business Process Management, and Composite Application Development

Enables true business and IT collaboration via a single Collaborative Workspace

Support for any type of workflow including human-to-human workflows, system-to-system integration-type interactions and hybrid processes

Modern and open platform, built on a secure, highly available and scalable architecture

Designed to support multi-tenancy and cloud deployment – deploy an application development environment in a matter of hours
Key BOP Features Enabling Smart Process Apps

- Composite Applications
- Dynamic Case Management
- Enterprise Scale SOA-based Integration
- Master Data Management
- On-Premise and the Cloud
Key Features: Composite Applications

What is it?

- A way of building user interfaces to present processes, cases, applications, dashboards etc to users
- The capability for business users to self assemble or compose business mash-ups made up of internal and external information

What does it give you?

- High levels of productivity and speed for subject matter experts to create, share and publish relevant business applications
- Technology in the workplace that is as productive as the consumer IT people use outside work
- Disposable application that solves a problem but can be thrown away
- Mix and match structured data from internal systems (e.g. ERP) with external data (e.g. Google Maps)
- A rich way of participating in processes and giving the right information in one place to the right person (customer, employee, business manager)
Key Features: Dynamic Case Management

What is it?

- A typical process centric approach is suitable for task driven, structured and standardized functions of an organization
- A case centric approach is suitable for case and knowledge driven, unstructured and collaborative functions that need to capture the experience and expertise of subject matter experts

What does it give you?

- Collaboration and high speed change for dynamic, ad-hoc, unstructured operations but with high productivity, efficiency and governance
- Better decision support without constraints whilst retaining flexibility and control
- Fully integrated cases with the data, systems & documents for an actionable single view of case across the enterprise
- Automation of what makes sense to reduce the workload for “commodity” processes

Dynamic Case Management is particularly suitable for:
- Investigative case applications
  - Fraud, Legal, Regulatory compliance
- Service request case applications
  - Customer service, Underwriting, Claims
- Incident management case applications
  - Exception management, Healthcare, Complaint management
Key Features: Enterprise Scale SOA-based Integration

What is it?

- A full integration capability built around an Enterprise Service Bus delivering Service Orientated Architecture
- The Interstage BOP has a SOA grid at its foundation to deliver connectivity, advanced integration and business services to support organization-wide, mission-critical BPM

What does it give you?

- A single URL for anything (a process, rule, UI, case, MDM etc)
- A way of ensuring enterprise-wide business processes work seamlessly with the existing IT estate
- A robust, highly available, highly scalable framework allows non-stop execution of business processes
- Enables enterprises to adapt rapidly to changing business needs and substantially lowering the total cost of ownership

The SOA Grid is particularly suitable for:
- Legacy modernization
- System-to-system orchestration
- Extending ERP systems
Key Features: Master Data Management

What is it?
- A real-time, single, uniform view of data regardless of source from across an organization giving a consistent context for the use of data everywhere within the organization
- Data stays where it is – this is not “rip and replace” but “leave and layer”. Integration to data is read & write, data is loosely coupled

What does it give you?
- A standards based, reusable single view of data available as a service
- Better, more complete information for your business processes for customer service, compliance, up-sell/cross-sell etc
- More intelligent decision making for key stakeholders
- Reduced complexity of data access, transformation, aggregation and integration behind a standard data service layer
Key Features: On-Premise and the Cloud

- **What is it?**
  - Enterprise wide BPM in the cloud, on-premise or a hybrid mix of both
  - The Interstage platform can run in the public cloud, the private cloud, on-premise or hosted by a delivery partner. It is exactly the same platform.

- **What does it give you?**
  - Business processes spanning the people, applications and services regardless of where they are. A business process could orchestrate SAP, Siebel, Salesforce, Google, Azure etc
  - Choice of using the cloud, not using the cloud, moving to the cloud when it makes business sense
  - The best of both worlds – make use of innovative SaaS applications together with traditional applications and existing legacy
  - The option of being able to run your business processes as a service (BPaaS) but retain control of your differentiation and innovation

BPM in the cloud is particularly suitable for:
- Outsourcing, BPO and systems integrators
- Combining the best of SaaS with existing legacy
- Flexible charging models – e.g. subscriptions
Case Study 1: Extending The Enterprise

- Business processes typically span many systems, business units and the extended enterprise

- ERP’s are usually not accessible outside the corporate network

- BOP supports the extended enterprise by connecting suppliers, agents, customers and external experts to the SAP system with tailored fit-for-purpose business solutions

- Customers have taken this approach to quickly build applications and portals, both on the supply, as well as the demand-side, focusing on ‘ease of use’ and speed of collaboration
Case Study 2: Quickly Build New Applications / Functionality

- Build flexible, mobile, process-driven applications on top of SAP and other packaged applications such as CRM and HR solutions

- Involve internal stakeholders who do not use SAP for their day-to-day jobs in approval processes and collaboration
  - Cross organizational boundaries

- Create more mission critical applications
  - Eg CRM applications that are tailor made and tie multiple systems and data sources together
Unlock application and information silos

Gain visibility, control, speed of change, innovation and flexibility

Reduce costs, time-to-market, inefficiency and expensive ERP customizations

Integrate, orchestrate and leverage a diversified SAP and IT landscape by bridging the gap between different systems

Maximize business potential of the current and future IT infrastructure

Develop robust and flexible integrations, leveraging the speed of development and re-use capabilities of the BOP
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