

# Message from the CEO



## Takahito Tokita

CEO, Fujitsu Limited

A handwritten signature of Takahito Tokita in black ink, written in a cursive style.

The world is facing unprecedented change. We are experiencing extreme climate fluctuations, with global average temperatures continuing to record historical highs. Heightened geopolitical tensions and the increased threat of cyber-attacks are having major impacts on society and economic activity. On one hand, technology continues to advance, with the dramatic evolution of AI technology, in particular, signalling potential major changes in our world. AI adoption is a source of innovation for business and society, while at the same time the challenges such as ethical issues and increased power consumption are causing concern. We are modelling the future, which is being shaped by a complex interaction of dramatically

evolving technology and the increasingly significant issue of sustainability.

In this era of increasing multifaceted and complex challenges, companies have a responsibility to create value using innovative approaches, and to contribute to the realization of a sustainable future. The Fujitsu Group states Our Purpose, which is “to make the world more sustainable by building trust in society through innovation”, with our vision for 2030 to be a technology company that achieves a net positive contribution through digital services. We have resolved and committed to our mission to make a positive impact on society that is greater than the negative impact of our corporate activity, through initiatives to drive technology to the three areas of Materiality we identified as our essential contributions: solving global environmental issues, developing a digital society, and improving people's well-being.

In order to realize this vision, the Fujitsu Group is making efforts to solve various sustainability issues through Materiality initiatives. One example is our work towards solving global environmental issues through our goals to reduce carbon emissions across the Group to zero by FY2030, and to achieve net-zero greenhouse gas emissions across the value chain by fiscal 2040. Referring to Group initiatives, we also offer our customers services and solutions that support the visualization and reduction of greenhouse gas emissions and the introduction of renewable energy. Further, in the area of Improved Human Well-being, we are actively creating an environment that provides autonomy to individual employees to establish flexible workstyles and make use of programs that support the upskilling that will realize their employee career plan, thus permitting the Group's diverse human resources to build their own careers while utilizing their abilities to the maximum extent possible. As well, we are contributing to the construction of a healthy and secure digital society, with structures and guidelines that protect the digital assets of the customers and society from attacks, via stronger cyber security technology, and minimize the impact of the negative aspects of AI and other technology.

To solve these issues, co-creation with our customers, our partners and across the entire society is essential. Through Fujitsu Uvance(\*1), our business model for the achievement of a sustainable world, we are accelerating our efforts in partnership with stakeholders, in approaches that go beyond regional and industry boundaries.

Finally, the Fujitsu Group is a signatory to the ten principles of the United Nations Global Compact and we continue our tireless efforts to make them a reality. We are committed to joining hands with global stakeholders to create a sustainable future through the power of technology.

\*1 For details on Fujitsu Uvance, see [here](#).