

Message from the President



Representative Director and President
Takahito Tokita

A handwritten signature in black ink that reads "Takahito Tokita". The signature is written in a cursive, flowing style.

The threat posed by COVID-19 has made us realize just how vulnerable the sustainability of our societal systems really is. At the same time, I feel tremendous sympathy for everyone who has been impacted by this disease.

In the midst of this situation, the climate change issue is becoming more critical, and numerous social distortions continue to emerge, such as widening disparities between groups. From a corporate viewpoint, there is a heightened global awareness that companies will not survive unless they can contribute to solving societal challenges while also addressing the need for efficiency and profitability.

Given this reality, I believe that the way we must serve every one of our stakeholders is with the spirit of 'empathy for others'. This year we defined the reason Fujitsu exists in society, our Purpose, as "to make the world more sustainable by building trust in society through innovation". We also decided to modify the Fujitsu Way, which was the first revision in 12 years. Under the banner of One Fujitsu and with a shared sense of values, all 130,000 employees are proactively working to enhance the sustainability of society.

Undertaking actions based on our Purpose equates to meaningful contributions to the UN's Sustainable Development Goals (SDGs). I

view the essence of the SDGs as being systemic changes that the global community must achieve by 2030 to allow all 9 billion-plus people around the world to live a good life in 2050 – while keeping within the sustainable limits of this planet. The challenges addressed by the SDGs are complex connected chains that comprise many elements. To solve these problems, we need digital transformation on a scale that encompasses all aspects of society. At Fujitsu, we have vast global experience across a range of industries and business areas, and we aim to play a leading role in the creation of digital ecosystems that transcend traditional sector boundaries.

With this objective in mind, we will transform our mindset and corporate culture. In the management policy released this fiscal year, in addition to conventional financial indicators, we formulated new non-financial indicators to evaluate activities that impact the interests of our many stakeholders, including the community, our customers and our employees. In terms of the priority non-financial areas, we created a unified Global Responsible Business (GRB) framework that covers such issues as enhancing human rights, diversity and inclusion; the environment; and responsible procurement in the supply chain. Fujitsu aims to make stable, long-term contributions to all its stakeholders, both in a financial and a non-financial sense. This will create a positive cycle that results in further growth for our company.

Finally, as a signatory to the United Nations Global Compact, Fujitsu supports the 10 principles of the Global Compact in the four areas of human rights, labor, the environment, and anti-corruption. We are absolutely committed to minimizing negative impacts on people and society and to promoting a corporate culture with zero tolerance for corruption.