



Community Involvement

The Fujitsu Group promotes diverse social contribution activities to realize a prosperous future where people can pursue their dreams.

Approach to Social Contribution Activities

The Fujitsu Group will create new value and knowledge together with our customers, communities, and people worldwide through ICT, and contribute to sustainable development for the earth and society to achieve a prosperous future where people's dreams are fulfilled.

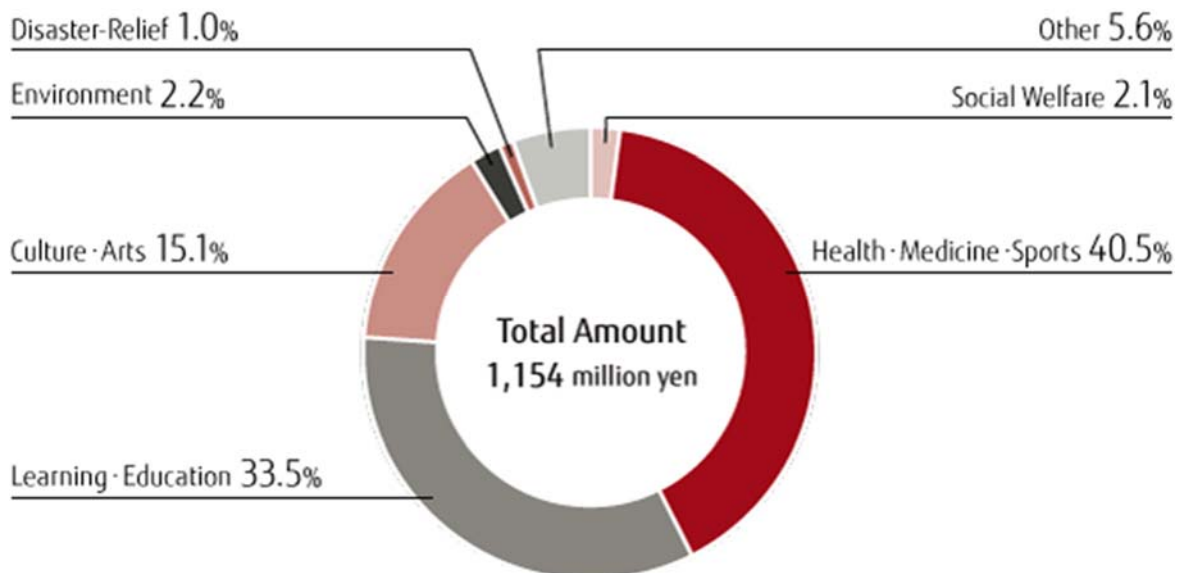
All Fujitsu employees are actively participating and engaging in social contribution activities together with a wide range of stakeholders and base those activities on four pillars: ICT for Everyone, Support for Challenges, Community Engagement and Environment.

In order to energize our social contribution activities and share best practices, we are building and have made viewable a record of our activities on our internal system. We also carry out an in-house award program using this database.



Total Amount of Investments for Social Contribution Activities

The following chart describe the investments for social contribution activities at Fujitsu in fiscal 2016.



Employee Volunteer Activity Support System

The Fujitsu Group has in place a volunteer activity support system to encourage each employee's active contribution to society. Additionally, we have also developed various programs customized to the characteristics of each region in order to support better local communities in each area where we have a business site.

In FY 2016, 40 employees took Reserve leave (a total of 118 days) to participate in volunteer activities.

Volunteer Activity Support System

Fujitsu has established the following programs for supporting volunteer activities undertaken by employees.

- System of leave of absence for participation in Japan Overseas Cooperation Volunteers or Senior Overseas Volunteer: up to three years
- Reserve leave: Five days paid leave per year, can be accumulated up to twenty days (to be used for specified purposes including volunteer work)

Promoting Learning & Education, and Cultural and Sponsorship Activities

Fujitsu-JAIMS Foundation



The Fujitsu-JAIMS Foundation originated from a nonprofit educational institution founded by Fujitsu providing graduate level education. JAIMS was originally founded in 1972 in Hawaii, a place where Eastern and Western cultures meld with one another. The purpose of JAIMS was to foster mutual understanding between Japan and the U.S. and cultivate human resources. Since its founding, JAIMS had more than 23,000 graduates from 55 different countries and received the Foreign Minister's Commendation in 2006. It had become highly regarded for its efforts to promote international exchange.



Participants

To strengthen ties with Asia, which has come to play an important role in global business in recent years, the Fujitsu-JAIMS Foundation was established in Japan in July 2012. In April 2013, JAIMS moved its headquarters functions to the Fujitsu-JAIMS Foundation and embarked on a new stage of activity. Under a unique structure, with multiple virtual campuses forming a network, the Fujitsu-JAIMS Foundation works with the Hawaii campus (JAIMS) and its Asian partners to fulfill its mission of contributing to form a new community through human resources development and knowledge co-creation in the Asia-Pacific region, and by promoting knowledge collaboration that is flexible and multi-dimensional.

One of the main programs offered by the Fujitsu-JAIMS Foundation is Global Leaders for Innovation and Knowledge, an international management program developed based on the vision of Dr. Ikujiro Nonaka (Professor Emeritus of Hitotsubashi University), the global authority in knowledge creation theory. The goal of the program is to "nurture innovative leaders armed with a global perspective and local knowledge, so that they can create a virtuous future of their own accord." The participants study for 3.5 months in the Asia-Pacific region (Japan, the U.S. (Hawaii), Singapore, and Thailand) to nurture leadership capabilities, gain insights on how to capture the essence of situations at hand, exercise good judgment, and take action within a changing context. Not only can they refine their global sensitivity and knowledge, but also gain the perspective and ability to overcome obstacles to become leaders at the forefront of global business, through working hard in diverse cultural environment by competing with skilled participants mainly from East and Southeast Asia, as well as discussion with instructors who are preeminent authorities in their respective fields and experts in each country. A total of 140 participants from 15 countries such as Japan, the United States, and nations in the Asia-Pacific region have completed the program, which the Foundation has been offering twice a year since April 2013.

Fujitsu has contributed working capital and has an organization within the company that has been supporting Fujitsu-JAIMS' activities. In addition to comprehensive support of the Foundation, Fujitsu has been coordinating with Fujitsu-JAIMS by incorporating its own practical wisdom, ICT, and expertise into the Foundation's activities. Fujitsu has thus been pushing forward with its social contribution activities, furthering promotion of academic and educational fields as well as international exchange.

• Fujitsu-JAIMS Foundation

<http://www.jaims.jp/en/index.html>

Fujitsu Scholarship Program



Fujitsu established the Fujitsu Scholarship Program in 1985 to commemorate the 50th anniversary of its founding. The aim was to foster business leaders who, through their deep understanding of Japan's culture, society, and business methods, will connect Japan with the rest of the world. 521 people have received scholarships as of April 1, 2017.

Although this program was started to provide scholarships for studying Japanese-style business management, it now provides opportunities to participate in the Fujitsu-JAIMS Foundation's program for business people in 18 countries and areas in the Asia-Pacific region.

Every year, Fujitsu receives many applications for its scholarships. Scholarship recipients are selected based on criteria that include English language skills and work experience, as well as a desire to make a contribution to their home country. Through efforts that include joint-recruiting programs, Fujitsu is working with Fujitsu Group companies doing business in the Asia-Pacific region to provide scholarships to people considering helping their country or community, and contribute to society by providing education rooted in local communities worldwide, aimed at developing business leaders and promoting cultural exchange and mutual understanding.



Fujitsu Scholarship Recipients

- Fujitsu Scholarship
<http://www.fujitsu.com/scholarship>

Support for Mathematical Olympiad and Olympiad in Informatics



Fujitsu supports the Mathematical Olympiad Foundation of Japan and the Japanese Committee for the International Olympiad in Informatics (the latter being a non-profit organization) to help discover and foster valuable human resources who will play leading roles in the future development of society. The Mathematical Olympiad Foundation of Japan was established in 1991 in order to discover gifted mathematicians for selection and entry as national representatives in the International Mathematical Olympiad (IMO) and to further develop their skills. The foundation is also committed to helping improve and promote education in mathematics from an international perspective. Fujitsu provided the basic funds for the establishment of the Foundation along with two other companies and one individual. It provides additional support including offering supplementary prizes to the top performers at the Japan Junior Mathematical Olympiad (JJMO) and the Japan Mathematical Olympiad (MMO), the latter from which national representatives for the IMO are selected.



The 16th International Olympiad in Informatics awards ceremony

Meanwhile, the Japanese Committee for the International Olympiad in Informatics was established in 2005 to train human resources in support of Japan's mathematics and information science sector. It provides support for participants of the International Olympiad in Informatics (IOI), a programming contest for junior and senior high school students.

As a supporting member, Fujitsu provides assistance in the committee's operation, and presents supplementary prizes to the top performers at the Japanese Olympiad in Informatics, from which national representatives for the IOI are selected.

Supporting a Programming Contest for Technical College Students



Through special corporate sponsorship, Fujitsu supports ProCon, the Japan technical college programming contest. We have established “Fujitsu Company Prize”, and we provide Fujitsu PCs to the winner.

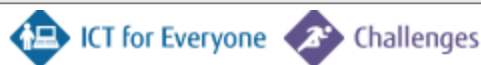
In FY 2016, the Fujitsu company prize was given to National Institute of Technology, Ibaraki College, which created a system that uses sensors on jump ropes to synchronize movements with music for a more enjoyable exercise experience.

Fujitsu will continue to support the development of young ICT technicians.



Students from National Institute of Technology, Ibaraki College received the Fujitsu Company Prize in the 27th Japan technical college programming contest.

Fujitsu Kids Project: shaping tomorrow with children



Fujitsu Kids: Giving Shape to Dreams website for children:

<https://www.youtube.com/watch?v=7k5r00mF9Ew>

Cultural and Sponsorship Activities



Information on Fujitsu's cultural and sponsorship activities:

<http://www.fujitsu.com/jp/about/resources/advertising/event/index.html>

Contributing to Society through Sports

The Fujitsu Group promotes sports as a building block of a sound society. Company sports encompass the track and field team, the Frontiers American football team, and the RedWave women's basketball team. These organizations strive daily to improve their skills, embodying Fujitsu's proactive spirit.

Track and Field Team



Established in 1990 with the slogan "fostering athletes that can compete globally," the Fujitsu Track and Field

Team has been a leader in Japanese track and field ever since, awarded the Best Team Prize for the Top Athlete Support Award at the JOC Sports Awards in 2008 and the 1st Industrial Track and Field Team of the Year consecutively in 2016 and 2017. The team has produced Japanese representatives for seven straight Olympics—from the Barcelona 1992 Olympic Games to the Rio 2016 Olympic Games. The top athletes who belong to the team actively participate in track and field clinics throughout Japan, helping to raise the level of track and field in Japan as well as fostering sports development in general.

In FY 2016, four Japanese representatives from Fujitsu participated in the Rio 2016 Olympic Games. Daichi Sawano finished 7th in the men's pole vault. With further achievements that include participating for 26 consecutive years in the New Year Ekiden, and Yusuke Suzuki setting a new world record for the Men's 20 km Racewalking, the team is a leader in the world of Japanese track and field.



Challenges



Community Engagement



Participating in the Fujitsu Stadium Kawasaki Sports Festival in February 2017.

Frontiers American Football Team



Established in 1985, Fujitsu's American football team named itself the "Frontiers" in recognition of its pledge to be a pioneer in the field of American football in Japan under the slogan "to be the best in Japan's amateur league, and at work."

The team has won the Bowl three times, including its first victory in 2003 at the Pearl Bowl, a tournament for East Japan Division teams of the Shakaijin (working adults) league. In 2014, the team won the Japan X Bowl, the championship game to decide the best team in Japan, as well as competing in and winning the Rice Bowl, the Japanese Championship title, for the first time. The team captured a second victory at the Rice Bowl in 2016 and has emerged as the top team in the X League.

Moreover, the Frontiers have been recognized as a Hometown Sports Partner by Kawasaki City where they are based, for community contributions. Since



Challenges



Community Engagement



Flag football Workshop "Friendship Classroom" held in FY 2016 at an elementary school in Kawasaki City.
©NANO Association

FY 2010, the team has been teaching in school physical education classes in Kawasaki City and engaging in other activities, as well, to popularize flag football, which is safe and easy to play.

RedWave Women's Basketball Team



Following its establishment in 1985, Fujitsu named its women's basketball team "RedWave" with the goal of becoming like a red wave that poses a threat to even the most formidable of opponents. The team took its first victory at the 72nd All Japan Basketball Tournament (Empress Cup) in 2006, holding on to the top spot for the three straight years through 2008. RedWave fulfilled a long-held ambition in FY 2007 when it won its first Women's Japan Basketball League (W League) title (2007-2008 (ninth) season).

The team has made it to the playoffs for 12 consecutive years since 2005. In 2017, the team advanced to the finals of the All Japan Basketball Tournament for the first time in 10 years and ultimately finished in second place. RedWave is now a highly-competitive force in the W League. For the first time ever, two members of RedWave were selected to represent Japan at the Rio 2016 Olympic Games and contributed to Japan's 8th-place finish.

As part of Fujitsu's social contribution activities and to encourage sports in the local community while building up the foundation of Japan's basketball world, the team has been recognized as a Hometown Sports Partner by Kawasaki City where the team is based, and it provides coaching in basketball workshops it conducts for elementary school students in Kawasaki City during PE classes. The team has conducted these workshops for 12 consecutive years since 2004, with 10 workshops conducted in FY 2016.



Basketball Workshop "Friendship Classroom" held in FY2016 at an elementary school in Kawasaki City.
©NANO Association

Support for Kawasaki Frontale

A Japan Professional Football League (J-League) member since 1999, the Kawasaki Frontale soccer team has Fujitsu as its official sponsor and is based in the city of Kawasaki. The team works to further the development of professional soccer, young local athletes, and sports culture.



Community Engagement

The team set up the "Mind-1 Nippon Project" soon after the Great East Japan Earthquake in 2011, and has been continuously engaged in supporting mid- to long-term recovery efforts in the affected areas. In September 2015, the team concluded the "Takata Frontale Smilesip" friendship agreement with the city of Rikuzentakata, where it had engaged in support activities. The team will continue its activities, aiming to move from support aid to a relationship of mutually supporting smiles.



Soccer class held in Rikuzentakata in FY 2016.

© KAWASAKI FRONTALE

International Support and Disaster-Relief Activities

Supporting Tropical Rainforest Restoration Activities through Beverage Sales



As part of the Fujitsu Group's social contribution and environmental activities, Fujitsu sells its own private brand beverages to employees, a portion of the proceeds of which are directed to tropical rainforest restoration activities underway at the Fujitsu Group Malaysia Eco Forest Park. As of the end of FY2016, a total of around 2.93million beverages had been sold since the start of this initiative in 2009, which has helped contribute to promoting activities.

Activities that Contribute to Society by Group Employees



Employees of Fujitsu Group companies voluntarily participate in everyday social contribution activities, such as collecting used plastic bottle caps, stamps and prepaid cards and donating the proceeds to polio vaccine or seedling planting projects.

Employees participate in the "sutenai seikatsu", or waste free lifestyle, activities. "Sutenai seikatsu" activities are intended to support Shapla Neer (Citizen's Committee in Japan for Overseas Support), an international NGO engaged in volunteer activities, by donating the sales of used books and DVDs collected from employees.

Support for Damage from Natural Disasters



The Fujitsu Group is carrying out donation and contribution campaigns in order to assist with efforts to recover from the damage caused by natural disasters.

For examples of overseas cases where we donated and contributed to support natural disaster recovery, please see below (cases in Japan are covered on our Japanese website)

<http://www.fujitsu.com/jp/about/csr/community/support/index.html>

Example Activities in FY 2016

Visiting Lectures on Food and Agriculture

Japan faces the constant issues of the depopulation of farming villages, an aging population of farmers, and a lack of young people to act as successors to agriculture businesses. During the 5-year period from 2010 to 2015, the number of farmers who protect food in Japan has decreased by 20%^(*). In response to these issues, Fujitsu seeks to contribute to the invigoration of Japanese agriculture and future of a rich food culture through the power of Information and Communication Technology (ICT).

For example, as part of the next-generation educational support for elementary school and junior high school students who will be future leaders, Fujitsu holds tours and visiting lectures for fostering understanding of activities at the Aizu-Wakamatsu Akisai Plant Factory. Activities at the plant utilize the Akisai Food and Agriculture Cloud, a kind of technology that was created by fusing ICT and agriculture. The visiting lectures allow students to learn about how Fujitsu is developing a variety of high added value vegetables and creating vegetables which can be cultivated in any location and environment. Students also learn about the special measures and efforts of people involved in food production, and how ICT supports the enjoyment of food culture and the future of agriculture. We have received a variety of positive comments from students who attended the lectures, including "I'm now more interested in agriculture," "I want to work in this kind of agriculture," and "I want to grow these kinds of vegetables." Fujitsu will continue this next-generation educational support to instill children with these kinds of dreams.

(*)Data Source: 2015 Census of Agriculture and Forestry in Japan Report and Data on the Result (Ministry of Agriculture, Forestry and Fisheries)



Children take a visiting lecture

Holding Deaf-PC Cafe—A computer workshop for people hearing difficulties



The actual employment rate at private corporations for people with disabilities in Japan is currently 1.92%^(*), below the legal employment quota. Amidst these conditions, Fujitsu Software Technologies Limited has cooperated with the Shizuoka Association of Deaf (Public Interest Incorporated Association) to hold the Deaf-PC Cafe for people with hearing difficulties since 2006.

In response to how computers skills have become increasingly important for employment in recent years, the Deaf-PC Cafe is held to help resolve ICT issues faced by people with hearing difficulties. Operated under the motto of "Enjoy Learning," participants are free to bring drinks and snacks to these cafe-style lessons. The Cafe also serves as a place for sign-language communication with participation of sign-language staff from sign-language clubs.

We will continue to hold the Deaf-PC Cafe in order to contribute by eliminating the digital divide faced by people with hearing difficulties.

(*)Data Source: Report on the "Status of Employment of Persons with Disabilities" in 2016 (Ministry of Health, Labour and Welfare)



Learning at the Deaf-PC Cafe

Enabling Digital Access for Poor Communities



Fujitsu South Africa is fully committed to ensuring those in some of the poorest communities in the country still have access to technology that can enrich their lives. The Little Rose Centre is their local corporate charity partner, which provides day care services for vulnerable

children in Kliptown, a township in Johannesburg with approximately 35,000 inhabitants.

Due to poverty and poor living condition, the community faces many challenges including high unemployment. Our business in South Africa works with the centre to provide short term support such as fundraising and donation drives, though most significant is the longer term sustainable support given, including installing an IT hub. This IT hub provides the community with access to computers and the internet. Employees also volunteer as IT coaches, teaching members of the community vital online skills. Activity has included running structured training programmes for grade 11 & 12 students, and also employment searches for the older members of the community. Fujitsu South Africa will continue to work with the Little Rose to ensure continued digital access.



IT hub

Support for Underprivileged Children

Fujitsu Philippines Global Delivery Centre is committed to reaching out to underserved communities in the country. It has a well-established relationship with the Tuloy Foundation, which provides a home and education for homeless and abandoned children, providing practical training and a skills-based curriculum. Tuloy is 100% reliant on donations – and Fujitsu is proud to be a major donor of both funding and education.

Over 30 Fujitsu employees have been involved with Tuloy Foundation in the past three years, with at least 3 on-site visits each year and numerous other off-site fundraising activities carried out. Employees raise money through charity drives, and donate school supplies, clothes and food. A number of employees have celebrated birthdays at Tuloy, providing an afternoon of fun and cake for the children. Fujitsu also takes on apprentices from Tuloy into technical roles, giving the students much-appreciated work experience.



Supporting Children

Developing a Solution to Enhance Digital Learning in Africa

Fujitsu Netherlands are dedicated to supporting digital access and working. The country works closely with Viafrica, a charity committed to preparing students for their futures with education-enhancing digital learning in both Kenya and Tanzania.

With Viafrica planning to increase the number of tablets in their educational projects, it became apparent that a significant issue would be both unstable power supply and poor internet connectivity in many locations around Africa. Therefore Fujitsu put this challenge forward to their dedicated IT Specialists/Architects. A Raspberry Pi mini-server has since been developed which provides the tablets with a Wi-Fi Access Point, Android software distribution, web server and mail facilities. This prototype enabled the delivery of 100 tablets into areas of need. New releases can be implemented by exchanging an SD card. Therefore, the tablets can be both installed and used without internet connection. The name of the solution is 'Elumi Pi' which means 'education' in Swahili.



Elumi Pi