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# In-House Environmental Educational and Enlightenment Activities

We carry out various forms of environmental education and enlightenment training based on the belief that, “to promote environmental management, it is essential to raise the environmental awareness of each and every employee and to take proactive measures.”

## Carrying Out Comprehensive Environmental Education

At the Fujitsu Group, every three years we have all of our employees undertake e-Learning to acquire a basic understanding of environmental management. In addition, education is provided to meet the needs of each level of employee from new entrants to managers, as well as those of departments including design development, sales and systems engineering. We are also implementing internal auditor, waste management and other training as professional education for employees in charge of work related to the environment.

### Fujitsu’s Environmental Education System

|   | New entrants  | Ordinary employees | Middle managers                   | Senior executives |
|---|---|--------------------|-----------------------------------|-------------------|
| <b>General education</b>  | Environmental e-Learning (every three years)                        |                    |                                   |                   |
|   | Level-specific training   |                    | Level-specific training (initial) |                   |
| <b>Professional education</b><br><small>Note: Only relevant persons attend lectures</small> | Function-specific training (ad-hoc)                                 |                    |                                   |                   |
|   | Internal auditor education  |                    |                                   |                   |
|   | Waste management worker education                                   |                    |                                   |                   |
| <b>Enlightenment</b>  | Lectures, seminars and training sessions                            |                    |                                   |                   |
|   | Environmental Contribution Awards and Photo Contest                 |                    |                                   |                   |
|   | Information provided through the Web and social networking services |                    |                                   |                   |

## Raising Awareness Through an In-House Award Scheme

To raise the environmental awareness of employees at all Fujitsu Group companies, we have operated an Environmental Contribution Awards scheme and conducted an Environmental Photo Contest, open to all employees, every year since 1995.

Numerous entries for the FY 2014 Environmental Contribution Awards were put forth along the three themes of “Environmental contribution to customers and society through our products, solutions, and services,” “Reducing the negative environmental impact of our business activities,” and “Social contribution activities.” Three submissions, including “A participatory system for sharing disaster information in Vietnam and Indonesia,” were awarded the Environmental Contribution Award.

For the Environmental Photo Contest, 470 entries were received from Fujitsu Group employees across the globe. This contest, through the solicitation of entries and voting for winners, encourages employees to think of environmental problems from a global perspective.

## Winners of the Environmental Grand Prize

- 1. A participatory system for sharing disaster information in Vietnam and Indonesia**  
 Fujitsu offers a community participation-based system for the sharing of disaster information. This enables river administrators and residents to collect and share information using smartphones to deal with flooding, an issue in both Vietnam and Indonesia. (See Page 21.)
- 2. Reducing product disposal costs by applying component reworking technology**  
 Fujitsu has achieved the replacement of defective components installed in high-density devices, a technologically difficult challenge, through the development of component replacement technology (i.e., component reworking technology) that uses new composite heating technology. We have established reworking technology for mobile phones and for multilayer PCBs. (See Page 42.)
- 3. Environmental and social contribution: Let’s enjoy the nature of Aso**  
 Fujitsu is engaged in maintenance activities such as the planting of 15,000 broad-leaved trees and grass cutting, with the aim of improving Aso’s function in cultivating water sources and preserving its ecosystems. We have continued the activities for 12 years, with about 160 persons taking part every year.

### Environmental Photo Contest Top Prize Winner “Lifecycle”

