

Top Message	Interview to Head of Corporate Environmental Strategy Unit	Special Feature: Human Centric Intelligent Society	Fujitsu Group Environmental Action Plan Stage VII	Chapter I Contribution to Society	Chapter II Reducing Our Environmental Burden	Environmental Management	Data Overview
GHG Emission Reduction through the Provision of ICT	Deploying Sustainability Solutions	Development of Top-Level Energy Efficient Products	Improving the Resource Efficiency of Products	Chapter I Contribution to Society	Research and Development of Advanced Green ICT	Collaborating with Communities and Taking Action as a Good Corporate Citizen	

Collaborating with Communities and Taking Action as a Good Corporate Citizen

Our Approach

Fujitsu Group deploys its funds, technology (ICT), and people (expertise) to support the activities of NPOs, NGOs, educational institutions, local governments, citizens' groups, and other diverse bodies that seek to resolve social issues. Specific examples include technological support for citizen enlightenment and studies for biodiversity strategies by local governments; funding support for rare species protection by NPOs and global warming countermeasure projects; technological support for monitoring and other systems; and support for human resources participating in the social contribution programs of international institutions. We determine the targets and content of support based on the needs and issues of local communities.

In addition, we support the social contribution activities undertaken by employees, encouraging each and every employee to maintain high awareness of social and environmental issues and to take an active involvement in resolving these.

Summary of FY 2014 Achievements

	Corporate Citizenship: Social Challenges	Corporate Citizenship: Social Activities
Targets under the Fujitsu Group Environmental Action Plan (Stage VII) (toward FY 2015)	Support initiatives that address the complex social and environmental challenges, e.g. biodiversity conservation	With society, support our employees to volunteer social activities
FY 2014 Key Performance	Funding: Donated to a children's advocacy center and provided support to disaster areas through the Red Cross Technology: Provided our palm vein recognition system Human resources: Carried out professional training and other activities	Dedicated 145,000 hours to social contribution activities by employees

FY 2014 Performance and Results

Expanding the Number and Scale of Regions Carrying Out Social Contribution Activities

In FY 2014, we started social contribution activities at overseas sales companies and support centers, mainly in Asia, and started a large number of new initiatives in collaboration with regional communities. In addition, in areas such as Japan, England, and northern European countries, where social contribution initiatives have been quite active, we worked to increase the number of employees and stakeholders participating, in addition to the number of activities themselves. We actively used our technologies, including applying ICT to our on-site environmental classes taking place in Japan, in order to provide support.

Dedicating 145,000 Hours Worldwide

Through the provision of funding, technology, and human resources, Fujitsu has worked to address many needs, including conservation of biodiversity and education for the next generation in Europe, Middle East, India, Africa, and Asia (EMEIA), as well as local community service in the U.S.A.

Social contribution activities undertaken by our employees overseas showed particular growth, approximately three fold. In Japan and overseas, employees spent 145,000 hours in social contribution activities.



- **Donating palm vein recognition systems to kindergarten: Jiangsu Fujitsu Telecommunications Technology Co., Limited (China)**
We donated our PalmPass™ kindergarten management system to commemorate our 20th anniversary. Contributing to building an environment of safety and peace of mind at kindergartens.
- **Carrying out professional training for 800 students: Fujitsu UK & Ireland (United Kingdom)**
Seven employees gave presentation, writing, and other training to students attending Bishop Vaughan School.
- **Sending Christmas presents (toys and cash) to a children's advocacy center: Fujitsu Network Communications (U.S.A.)**
Over 780 employees collected \$2,500 in cash and seven boxes of toys to send to a children's advocacy center. (left photo)
- **Starting 3-year green belt preservation activities: Fujitsu Systems Business (Thailand)**
After concluding a joint 3-year project agreement with the Thai Royal Forest Department, 400 tree saplings were planted at Bang Khla Chao Park in Samut Prakan province. (right photo)
- **Contributing to preserving biodiversity by building beehives: Fujitsu Technology Solutions EE (Belgium/Luxemburg)**
In collaboration with specialist organizations, 8,000 euros were invested in placing beehives on the roof of the Fujitsu office.

FY 2015 Targets and Plans

Increasing Activity Hours and the Use of ICT

Along with continuing the new activities carried out in FY 2014, we plan to provide employees with opportunities to engage in contribution activities, while increasing the number of those hours.

In addition, we aim to evolve these activities into greater vehicles for support and contribution. We will do this by leveraging our sensing, monitoring, data analysis and other technologies to solve regional issues in the fields of these social contribution activities, and to promote the application of ICT.

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Main Activities in FY 2014

Tropical Rainforest Regeneration Activities to Bring Back the Rich Forests of Borneo (Malaysia)

Since 2002, the Fujitsu Group, with support from the Sabah Forestry Development Authority, has been engaging in a rainforest regeneration project in the Fujitsu Group Malaysia Eco-Forest Park in Sabah province, Malaysia. 37,500 trees of the indigenous species dipterocarp have been planted on 150 ha of land where non-native lumber trees are growing. Currently, we are mainly working on maintenance in order to tend to the saplings.

Fujitsu Group employees from across the world also gather on site every year to observe the progress of the forest and to take part in eco-tours involving forest preservation work. In FY 2014, 66 employees and family members, from eight countries participated. They cooperated with local stakeholders including local university students and Japanese school students (over 100 people total), to work on preservation activities such as the additional planting of approximately 1,400 trees. Continual efforts like these have helped some trees to reach approximately 10 meters as the forest makes steady progress toward recovering its rich tropical rainforest ecosystem.



Employees helping with tropical rainforest regeneration

Giving On-Site Environmental Classes to 7,300 Students and Providing Opportunities to Think About the Environment (Japan)

In order to have the young generation of the future understand the importance of the environment, the Fujitsu Group is sending employees to schools as lecturers to conduct on-site environmental classes. In FY 2014, lecturers visited 144 elementary and junior high schools, teaching classes to approximately 7,300 students.

Currently, the adoption of ICT at schools is moving forward and future classes will be taught with each and every student using a tablet PC. Fujitsu's on-site classes provide an opportunity to experience the new manner of education in advance. In FY2014, the two classes, called "Living With Just One Earth" and "Our Future Jobs and Ecology," were developed and carried out in collaboration with an NPO. Classes could be taught with students exchanging opinions and seeing tallies of how each person answered, which made for an interactive experience as only ICT can offer. In addition, the "Our Future Jobs and Ecology" class incorporated elements of career counseling.



Participating in classes where each student has a tablet PC

114 Employees Take Part in a Bicycle "Race" (Finland)

Fujitsu Finland has participated every year since 2009 in the Kilometer Race, an event in which teams of cyclists race to cover the greatest distance. The race aims to spur the switch from automobiles to bicycles as a means of commuting and private travel, thereby reducing the impact of everyday transportation on the environment.

The race was held from May to September in 2014, with participation by 114 employees of Fujitsu Finland. The employees' total distance traveled was 134,819 kilometers, which contributed to reducing CO₂ emissions by about 23.6 tons. For the race overall, distance travelled exceeded 27 million kilometers, reducing carbon emissions by 4,765 tons.

Fujitsu also took part in a concurrent charity event held by the Finnish Red Cross. Fujitsu Finland contributed a total of 10,000 euros to disaster aid, the greatest amount contributed by any of the more than 2,400 teams participating.



Left: Matti Koskimies, who participated in the race with his family



Right: Kimmo Vaikkola, Fujitsu team captain