

Top Message

Fujitsu Group will Strive for a Human Centric Intelligent Society in Pursuit of a Vibrant Global Environment and a Sustainable Society.



Tatsuya Tanaka
Fujitsu Limited President

Sustainability for the Global Environment is One of Our Strategic Management Issues

A beautiful planet is the wellspring of life, and business growth is inconceivable without sustainability for the Earth and our society. As the world's population grows toward eight billion people, it is pressingly urgent that we optimize our use of limited global resources and energy and carry out sustainable management, to say nothing of confronting the increasing severity of global warming and climate change. The Fujitsu Group believes that its ICT can be a powerful force in addressing these critical issues.

Working Together to Resolve Global Environmental Issues through Human Centric Innovation

For the Fujitsu Group, the use of ICT for empowering people, combined with our goal of contributing to a safe, prosperous, and sustainable society, is the central focus of our business activities and is part of our vision of a Human Centric Intelligent Society. Now more than ever, network possibilities are expanding for leveraging massive amounts of Big Data, with innovation in the hands of anyone.

Innovation that advances together with you can lead to solutions for very complicated social and global environmental problems. With regard to global warming, for example, Fujitsu is working toward energy utilization and mobility optimization

for mega-cities, support for regional safety and security, and preparations against natural disasters.

Furthermore, we are providing real time “visualized” representations of knowledge, information, and phenomena leading to sustainable development unbehind to economic theory. Moreover, we are engaged in agricultural efforts to stably supply food despite climate fluctuations, and we are working on monitoring the atmosphere and water on a global scale in order to support individuals and generate new value.

Toward Environmental Management Supporting Not Only Customers but also the Sustainability of Society

Along with contributing to sustainability through our business, we also implement our own thorough efforts. We build and operate durable datacenters with extensive energy saving features and make concerted efforts toward ensuring our own resiliency.

Going forward, we intend to further increase the robustness of these contributions through our business by leveraging services with integrated products and solutions that drive forward our business strategies. We are doing so by building an ecosystem in union with our diverse stakeholders. We will continue our efforts toward globally addressing large-scale issues and will strive to solve environmental challenges across our entire value chain.