



## **Preface**

### **Special Issue on Servers**

A handwritten signature in black ink that reads "Noriyuki Toyoki". The signature is written in a cursive, flowing style.

**Noriyuki Toyoki**  
**Corporate Senior Vice President**  
**President, System Products Business Group**

In 2010, Fujitsu established the new brand promise “shaping tomorrow with you” to commemorate the 75th anniversary of our foundation. This brand promise is a vow that the Fujitsu Group makes to all of our customers. It comes from the strong will of the entire Group to value long-term partnerships with our customers and grow together to shape future society with the power of ICT.

Today, ICT is evolving at an extreme pace. In addition to significant developments in the technologies themselves, new service infrastructures such as Cloud computing, sensor technology and ubiquitous terminals have emerged. In the new age to come, there will be increasing demand to acquire information about a widening range of societal activities as data and quickly use it for the benefit of all. Fujitsu is committed to anticipating this trend of the times to help customers expand their businesses. We at Fujitsu also intend to build and grow long-term partnerships with our customers through the new “shaping tomorrow with you” brand promise.

We refer to this new age as the human-centric era. In such an age, the ICT environment must evolve, while making the most of existing assets, to achieve faster business activities and quicker processing. This is based on the massive amount of information that will be collected, processed, and acted upon. Fujitsu will offer innovative services and platforms to support this new age.

This special issue on servers focuses on the latest server platform technologies that support the social activities of this human-centric society, and the efforts that Fujitsu has been making in that direction. The history of Fujitsu’s server development began about 50 years ago when we embarked on the development of mainframes. We did so with a policy of always “providing customers with a sense of security in the use of our products”, and this remains unchanged. Fujitsu has always developed leading servers that meet the needs of the times including mainframes, office computers, and UNIX and industry standard

servers. Fujitsu continues to provide all of these as part of our current and future server portfolio. At Fujitsu our mission to provide highest quality, cutting-edge technologies applies to any age. In addition to our server platforms, this special issue introduces enhancements to system management technologies such as virtualization and integration. These technologies go hand in hand with the progress of hardware technologies and the greater agility and convenience that Cloud computing brings to the ICT environment.

With our focus on manufacturing, Fujitsu intends to provide a high-reliability, high-performance and easy-to-utilize complete platform environment. Fujitsu will continue making every possible effort to realize an ideal ICT environment that helps customers sustain their current business, embrace new opportunities, and expand their areas of operation. As we step into this new era, your continuing partnership and communication is, as always, greatly appreciated.