



Preface Special Issue on the Environment

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As you probably know, the first commitment period of the Kyoto Protocol toward reducing global warming began in January 2008, and the Group of Eight (G8) Summit held in Toyako, Hokkaido in July 2008 marked the beginning of activities toward halving worldwide CO₂ emissions by 2050. Environmental problems such as global warming are caused by human and corporate activities—in this regard, we are all involved.

Throughout its business activities, the Fujitsu Group attaches much importance to profit and growth, shareholders and investors, a global perspective, and society and the environment as part of its corporate philosophy called the FUJITSU Way. It also feels that dealing honestly with the global environmental problems that surround us is the most direct way of solving them. In accepting “society and environment” as part of its corporate philosophy, the Fujitsu Group has been establishing environmental action plans to provide concrete objectives. Its most recent plan called the Stage V Environmental Protection Plan provides objectives for the three-year period from April 2007 to the end of fiscal 2009 and promotes environmental activities on a global scale. Furthermore, in recent years, environmental activities that take into account the entire supply chain have become increasingly important and activities involving cooperation with clients (suppliers) in green procurement have been expanding.

The corporation, as a member of society, is being asked to make social contributions on a global scale and to form deeper ties with the local community. As part of this trend, Fujitsu, in May 2008, became a signatory to the Business and Biodiversity Initiative, which aims to enlist corporate help in the fight to preserve biological diversity as part of the Convention on Biological Diversity. The Fujitsu Group is

expanding beyond activities that focus only on reducing environmental load to those that also seek to preserve plant and animal life.

At the same time, the Fujitsu Group has been promoting environmental load reduction in its own plants, offices, and products as a basic principle of its environmental activities since its founding. If each and every person can take some sort of action—no matter how small—toward a better environment, we can expect big results for the world on the whole and significant contributions to the global environment. With this in mind, the Fujitsu Group has adopted the slogan “The lead player in environmental activities is not ‘who’, it’s ‘you!’” to promote environmental activities that all employees can take part in.

We also realize that providing information technology (IT) solutions using Fujitsu Group technology to reduce the environmental load for our customers and society corresponds to activities that reflect the essence of the Fujitsu Group. With the aim of enhancing such environmental activities, the Fujitsu Group announced Green Policy 2020 in July 2008. Recognizing the role of the Fujitsu Group as a leader of the information and communications technology (ICT) industry, this policy promotes the creation of technology solutions, collaboration with diverse parties in the international community, and internal change toward low-carbon corporate activities. In accordance with this policy, the Fujitsu Group is working to reduce the environmental load and preserve biological diversity on a global scale for all of society.

This special issue describes in more detail these environmental-activity concepts that govern the entire Fujitsu Group and spotlights specific activities. We hope you find these articles interesting, and we look forward to your ongoing support and guidance.