

# SUSTAINABILITY MANAGEMENT

In both global society and digital society, the business conditions in which Fujitsu operates are evolving dramatically. Gaining a clear understanding of these changes will work to enhance our sustainability as a company, and more and more require us to listen to, and reflect, the voices of our stakeholders in our own efforts to transform our business. This section introduces an overview of our initiatives in this area.

## MESSAGE FROM THE HEAD OF RESPONSIBLE BUSINESS



**Nobuhiko Sasaki**  
Corporate Executive Vice Chairman  
SEVP, Head of Public Policy and  
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Responsible Business Unit

### We will continue to grow together with the global community as we respond to the expectations and demands of customers and society.

Perspectives on how to evaluate companies have been evolving rapidly in recent years. With business activities, besides the traditional indicators of sales and profit growth as well as the pursuit of quality improvement, questions are being asked about the value a company's business can offer to society. In addition, the environmental, social, and governance (ESG) criteria, which take into consideration such matters as responses to climate change, supply chain management, and corporate governance, have come into the spotlight as a form of "long-term financial information" in that it indicates the source of the future value of a company. And more than ever before, companies are facing higher expectations and more stringent demands to approach ESG criteria from a medium- to long-term perspective that takes into account the sustainability of the entire value chain.

In the past, Japanese companies adopted management approaches reflecting a kind of "satisfaction among the company, customer, and society" thinking. However, in order to pursue management as a global company in this era, we need a deep understanding of the global issues impacting customers and beyond, providing solutions on a larger scale.

I believe that the key to sustainable growth as a company lies in conducting management in a way that addresses such social issues while incorporating long-term perspectives into the core of the business.

As we pursue our "growth strategy transformation," it is our people who are by far the most important of all Fujitsu's various resources. We must therefore nurture human resources who can create new business opportunities and innovation in collaboration with customers and partners on the premise of the sustainability of society and business. We must invest in our human resources to maximize the value we generate as a service-oriented company.

As an underlying premise for the Company to exist as a member of society, we must inflict no harm to society in any of our business activities. We aim to promptly grasp the needs of stakeholders through dialogue at a global level and reflect them in fair and transparent corporate activities. Keeping always in mind our efforts to bring about happiness in people's lives through ICT, we are aiming for the sustainable growth of global and digital societies—and of Fujitsu itself.