

# At the Leading Edge of Digital Transformation

Business model transformation has enabled Fujitsu to establish an environment that invigorates co-creation with customers, and to cultivate “digital innovators”—personnel that promote co-creation that leverages digital technologies—to gain a foothold in new business creation as a partner to customers. The Company has also worked to utilize digital technologies to resolve social issues and has established a unique position in the field of information security, which supports digital transformation. This section focuses on current frontline activities in Fujitsu’s digital businesses and reports on cutting-edge changes that are occurring.



DTC  
TOKYO



DTC  
MUNICH



The FUJITSU Digital Transformation Center (DTC) is a co-creation workshop that focuses on digital transformation. DTCs have opened in five locations around the world—Tokyo and Osaka, Japan; New York City, United States; Munich, Germany; and London, United Kingdom. They serve as venues that empower Fujitsu employees and customers to consider and practically apply co-creation.



DTC  
OSAKA



DTC  
NEW YORK  
CITY



DTC  
LONDON



OIG



Open Innovation Gateway (OIG), located in the San Francisco Bay Area, functions as Fujitsu’s gateway to open services innovation. OIG supports the acceleration of business innovation through partnerships between customers and a wide range of organizations including different units of Fujitsu, universities, research institutions, government agencies, enterprises, and innovative start-ups in Silicon Valley and beyond.