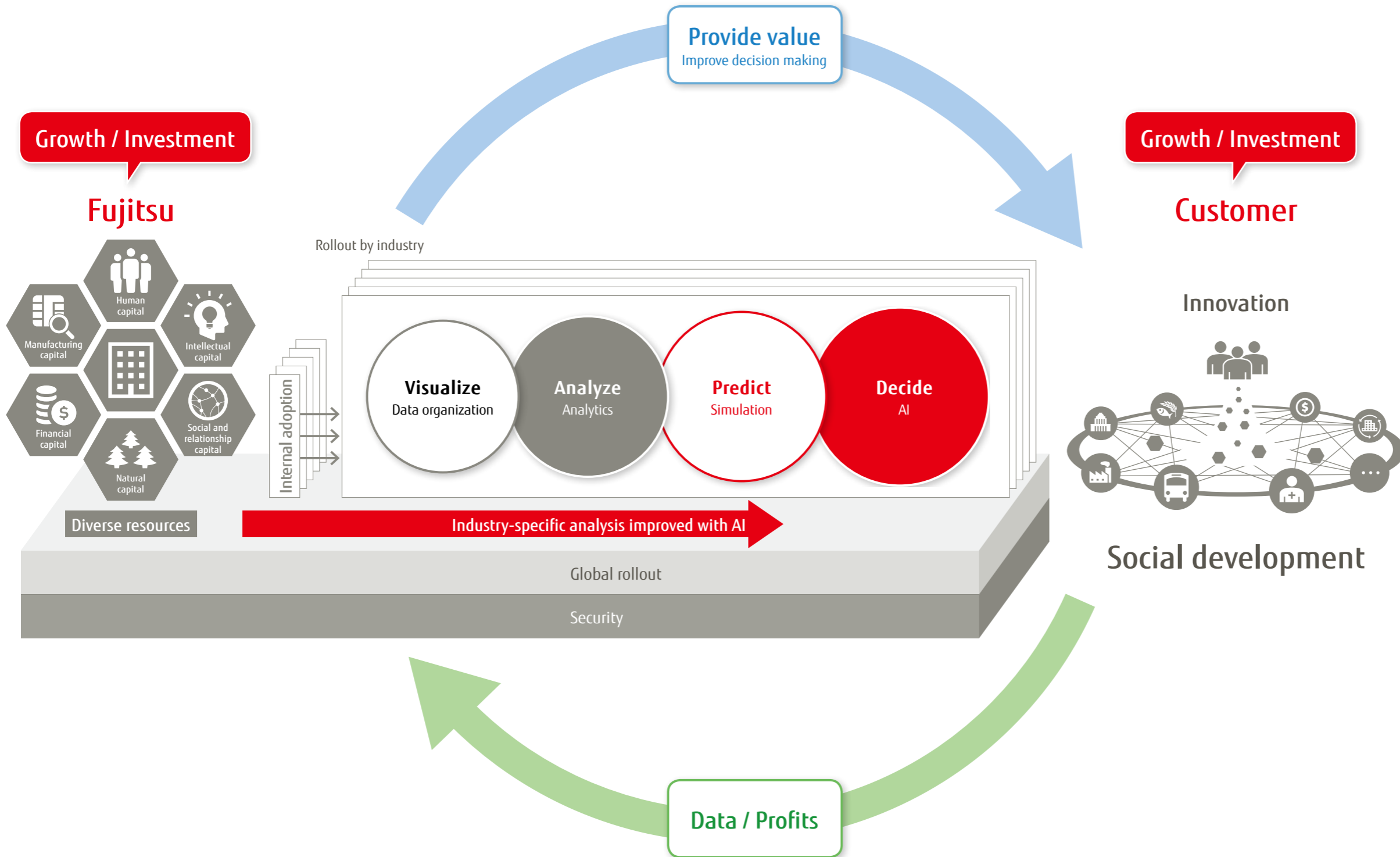


# CREATING VALUE THROUGH DIGITAL TRANSFORMATION



Digital transformation dramatically transforms business frameworks by incorporating the latest digital technologies into the operational processes that form the core of business itself. The trend toward digital transformation is accelerating across the globe, and it is expected that cutting-edge technologies such as AI and IoT will make our lives and our world even better.

Based on a secure ICT foundation, our Connected Services process and visualize the massive amount of data created from all things connected to a network. These services also use AI to help our customers make better decisions. In this way, they strengthen our customers' businesses and provide value by spurring new innovation. In addition, we are leveraging these services to realize co-creation with organizations that share our vision and understand the value we wish to provide. This in turn helps us accelerate the establishment of new business models. Going forward, we will actively propose the use of these services in the upstream operations of our customers, including the examination of management and business strategies, thereby helping them succeed in their path toward digital transformation.

The business success brought about by digital transformation based on our Connected Services will create a cycle that further generates co-creation. Through such a cycle, we will enhance the value we offer our customers and society and realize sustainable growth.