

The FUJITSU Way

Since our founding in 1935, we at Fujitsu have continuously adapted to ever-changing business and social environments and, in tandem with this, have passed along the unbroken chain of our DNA inheritance. The Fujitsu Way is the guiding light of our organization's management and the actions of each and every one of our 140,000 employees.

Based on this immutable principle, we place the utmost importance on relationships of trust with our customers and think and act from their point of view. We pledge to contribute to the creation of a better society by continually embracing the challenge of innovation.

Tatsuya Tanaka
Tatsuya Tanaka
 Representative Director and President

CORPORATE VISION

Through our constant pursuit of innovation, the Fujitsu Group aims to contribute to the creation of a networked society that is rewarding and secure, bringing about a prosperous future that fulfills the dreams of people throughout the world.

PRINCIPLES

- Global Citizenship** We act as good global citizens, attuned to the needs of society and the environment.
- Customer-Centric Perspective** We think from the customer's perspective and act with sincerity.
- Firsthand Understanding** We act based on a firsthand understanding of the actual situation.
- Spirit of Challenge** We strive to achieve our highest goals.
- Speed and Agility** We act flexibly and promptly to achieve our objectives.
- Teamwork** We share common objectives across organizations, work as a team, and act as responsible members of the team.

CORPORATE VALUES

What we strive for:

- Society and Environment** In all our actions, we protect the environment and contribute to society.
- Profit and Growth** We strive to meet the expectations of customers, employees, and shareholders.
- Shareholders and Investors** We seek to continuously increase our corporate value.
- Global Perspective** We think and act from a global perspective.

What we value:

- Employees** We respect diversity and support individual growth.
- Customers** We seek to be their valued and trusted partner.
- Business Partners** We build mutually beneficial relationships.
- Technology** We seek to create new value through innovation.
- Quality** We enhance the reputation of our customers and the reliability of social infrastructure.

CODE OF CONDUCT

- We respect human rights.
- We comply with all laws and regulations.
- We act with fairness in our business dealings.
- We protect and respect intellectual property.
- We maintain confidentiality.
- We do not use our position in our organization for personal gain.

Forward-Looking Statements

This *Integrated Report* may contain forward-looking statements that are based on management's current views and assumptions and involve known and unknown risks and uncertainties that could cause actual results, performance, or events to differ materially from those expressed or implied in such statements. Actual results may differ materially from those projected or implied in the forward-looking statements due to, without limitation, the following factors: general economic and market conditions in key markets (particularly in Japan, Europe, North America, and Asia, including China); rapid changes in the high-technology market (particularly semiconductors, PCs, etc.); fluctuations in exchange rates or interest rates; fluctuations in capital markets; intensifying price competition; changes in market positioning due to competition in R&D; changes in the environment for the procurement of parts and components; changes in competitive relationships relating to collaborations, alliances, and technical provisions; potential emergence of unprofitable projects; and changes in accounting policies.

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CONTENTS

FUJITSU GROUP OVERVIEW

- 02 FUJITSU AT A GLANCE
- 04 FUJITSU AT A GLANCE BY SEGMENT
- 06 FINANCIAL HIGHLIGHTS / ENVIRONMENT, SOCIETY, AND GOVERNANCE HIGHLIGHTS
- 08 FUJITSU'S COMPETITIVE EDGE
 - 08 Insight into Customers' Business Operations
 - 10 Transforming Business Structure in Step with the Times
 - 12 Technology Strategy with an Eye to the Future
- 14 CREATING VALUE THROUGH DIGITAL TRANSFORMATION

LETTERS FROM THE MANAGEMENT

- 16 MESSAGE TO SHAREHOLDERS AND OTHER INVESTORS
 Tatsuya Tanaka
 Representative Director and President
- 24 MESSAGE FROM THE SENIOR EXECUTIVE VICE PRESIDENT
 Hidehiro Tsukano
 Representative Director and Corporate Executive Officer
 SEVP / Assistant to the President / CFO

SPECIAL FEATURE: AT THE LEADING EDGE OF DIGITAL TRANSFORMATION

- 26 AT THE LEADING EDGE OF DIGITAL TRANSFORMATION
- 28 DEVELOPMENT OF PEOPLE AND PLACES FOR ACCELERATING DIGITAL BUSINESSES, AND THE FRONT LINES OF CO-CREATION
- 32 GREENING ICT PLATFORMS TO SUPPORT THE ERA OF 5G x IOT
- 34 INFORMATION SECURITY UNDERPINNING "CONNECTED SERVICES"

CORPORATE GOVERNANCE

- 36 MANAGEMENT
- 38 ROUNDTABLE DISCUSSION WITH EXTERNAL DIRECTORS
- 42 CORPORATE GOVERNANCE

SUSTAINABILITY MANAGEMENT

- 51 MESSAGE FROM THE HEAD OF RESPONSIBLE BUSINESS
- 52 INITIATIVES FOR THE SDGS
- 54 CSR IN THE FUJITSU GROUP
- 57 OUR APPROACH TO THE ENVIRONMENT
- 58 STAKEHOLDER DIALOGUE
- 60 OUR APPROACH TO WORKSTYLE TRANSFORMATION
- 62 HUMAN RESOURCE MANAGEMENT
- 64 INFORMATION SECURITY MANAGEMENT
- 66 RISK MANAGEMENT
- 68 COMPLIANCE

REVIEW OF OPERATIONS

- 70 PERFORMANCE HIGHLIGHTS
- 72 HIGHLIGHTS BY SEGMENT
- 74 HIGHLIGHTS BY REGION
- 76 SHAREHOLDER DATA
- 77 FUJITSU GROUP'S INFORMATION DISCLOSURE