

INTELLECTUAL PROPERTY

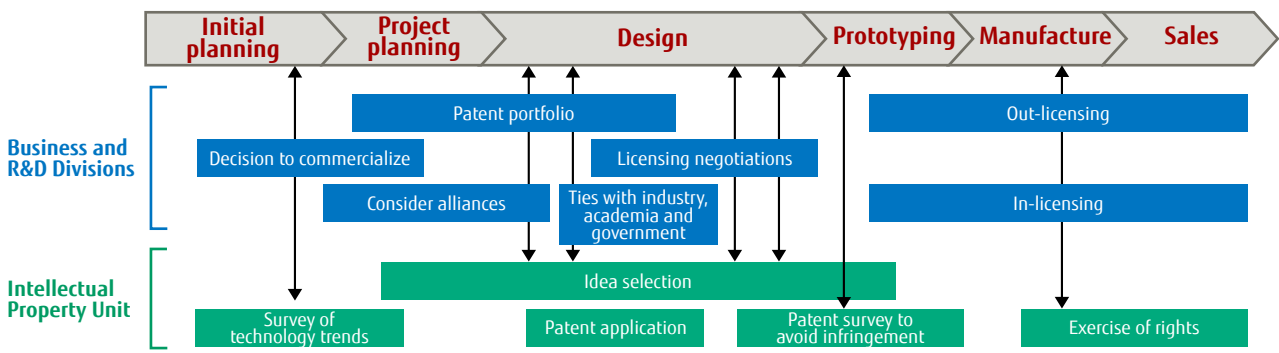
The Importance of Intellectual Property

Protecting and respecting intellectual property is part of the Code of Conduct in the Fujitsu Way, which articulates the philosophy of the Fujitsu Group and the core values and principles guiding the actions of each of its employees. Accordingly, every employee recognizes intellectual property as a key corporate asset supporting business activities. Moreover, Fujitsu employees are acutely aware of the role that technologies backed by intellectual property play in enabling customers to rely with confidence on the products and services we deliver.

Intellectual Property Strategy

We are promoting an intellectual property strategy closely integrated with our business and R&D strategies. Each business unit and R&D division is individually responsible for analyzing the intellectual property assets owned by Fujitsu and other companies in their respective fields. Based on this analysis, they formulate and implement intellectual property strategies.

Linking Business and R&D Divisions



Group-wide Initiatives

We are developing a framework to strengthen Group-wide intellectual property activities to enable the entire Group to leverage our intellectual property assets. Some issues, such as the creation of international standards, require coordinated action among the global bases in the Group. Here, we use regular meetings among Group companies to share information as well as promote specific measures. In this way, we foster a unified approach to intellectual property activities.

1. Patent Rights

Patent rights support technological strength. Recognizing these rights as an important corporate asset, we are assembling a global patent portfolio centered on patents in Japan.

We ensure that the acquisition, maintenance, and utilization of patents are carried out in keeping with the Fujitsu Group's global business development strategy. We therefore acquire, maintain, and utilize the patents we need in the countries (regions) where they are needed, to support the operation of our R&D, production, and sales bases. Representative offices have been established in the US and China so that local research or inventions at development bases can be securely protected. For obtaining patents in the US, Fujitsu has a framework not only for yielding inventions, but for handling the entire adjudication process to achieve more efficient registration of high-quality patents.

2. Exploitation of IP

Fujitsu preserves the competitive advantage of its businesses by providing differentiated products and services which are protected by

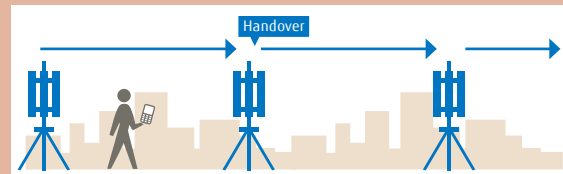
Base Station Switching Method in Mobile Communication Systems

The continuous switchover* of connecting base stations will enable users to continuously utilize mobile phones for calls or email while on the move.

* The switchover of connecting base stations is often referred to as "handover"

Conducting a switchover of base stations involves the combination of technologies covering mobile phones to core networks. In developing these technologies, Fujitsu also analyzes its strengths and weaknesses vis-à-vis its competitors from an intellectual property (IP) standpoint. Following an appropriate patent-filing strategy, Fujitsu promotes patent-filing activities that seamlessly integrate business and IP, and has built a network of some 80 patents worldwide.

One such patent, called "Handover method for CDMA mobile telecommunication systems (Japanese Patent No.3479935)" recently received the "Invention Prize" at the Fiscal 2011 National Invention Commendations sponsored by the Japan Institute of Invention and Innovation (JIIC).



prominent technologies and IP. IP also helps to preserve greater latitude in business by enabling Fujitsu to establish more advantageous terms when partnering with other companies. Furthermore, exploitation of IP rights helps to preserve business earnings through licensing and other activities. One example of such utilization is crosslicensing, which is an essential tool for securing greater latitude in business. Fujitsu enters cross-licensing agreements with a host of companies. A sample of major cross-licensees would include Intel, International Business Machines (IBM), Alcatel-Lucent USA, Motorola, Texas Instruments, Microsoft, and Samsung Electronics.

3. Global Standards Initiatives

The technology and market landscape is shifting from an era of using rules to one of creating them. Amid this changing competitive environment, Fujitsu recognizes the need for each division to align its business strategies with standardization initiatives. Fujitsu is helping to develop global standards through participation in the International Organization for Standardization/International Electrotechnical Commission (ISO/IEC), Institute of Electrical and Electronics Engineers (IEEE), European Telecommunications Standards Institute (ETSI), Internet Engineering Task Force (IETF), 3rd Generation Partnership Project (3GPP), and other major global standard-setting organizations.

4. Respecting Third Parties' Rights

Infringing upon the rights of third parties could have a major financial impact on our company, including having to pay significant compensation and the loss of business opportunities. In addition, it could prevent us from providing products and services, thereby severely inconveniencing our customers. We are fostering a culture at Fujitsu that respects the patent rights of other companies, as well as creating an environment that allows all our engineers to utilize the ATMS/IR.net system* to efficiently and effectively research patents held by other companies.

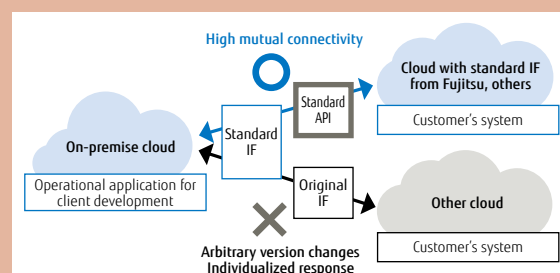
* An ASP-based service which searches laid-open patent applications and prosecution history data provided by the Japan Patent Office.

Participation in Activities to Globally Standardize Cloud Computing-Related Technologies

Fujitsu is vigorously backing global standardization and open system environments for cloud computing technology in order to ensure high mutual connectivity and operational efficiency between cloud services. Fujitsu serves as an executive member of the DMTF (Distributed Management Task Force), an international standardization body involved in the operational management and virtualization technologies critical to cloud services. Fujitsu is also a participant in the CMWG (Cloud Management Working Group), and our proposing its own cloud technology* API as a standard specification.

In 2010, Mr. Jacques Durand of Fujitsu America Inc. received the 2010 DMTF Star Award which proved Fujitsu Group's excellent contribution to standardization activities.

* On-demand Virtual System Services
(<http://fenics.fujitsu.com/outsourcingservice/saas/plat/sop/>)



Patents Issued in Japan in 2010

1	Panasonic Corporation	5,574
2	Sony Corporation	4,766
3	TOYOTA MOTOR CORPORATION	3,959
4	Canon Inc.	3,903
5	TOSHIBA CORPORATION	3,782
6	Honda Motor Co., Ltd.	3,280
7	DENSO CORPORATION	3,171
8	Mitsubishi Electric Corporation	3,062
9	Seiko Epson Corporation	3,014
10	Sharp Corporation	2,858
11	Ricoh Company, Ltd.	2,736
12	Hitachi, Ltd.	2,268
13	FUJITSU LIMITED	2,129
14	Fuji Xerox Co., Ltd.	1,782
15	FUJIFILM Corporation	1,755
16	Panasonic Electric Works Co., Ltd.	1,608
17	Dai Nippon Printing Co., Ltd.	1,536
18	KYOCERA Corporation	1,422
19	Olympus Corporation	1,373
20	NIPPON TELEGRAPH AND TELEPHONE CORPORATION	1,355

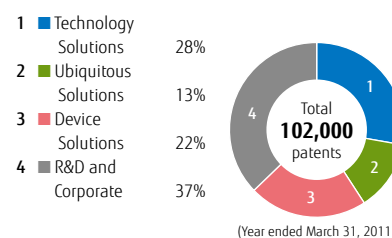
Fujitsu survey based on Japan Patent Office data (Number of issued patents)
The number of patents granted to Fujitsu Group companies other than Fujitsu Limited is 1040 (19 companies).
Total Fujitsu Group patents: 3,169

Patents Issued in US in 2010

1	IBM Corporation	5,896
2	SAMSUNG ELECTRONICS CO.,LTD.	4,551
3	Microsoft Corporation	3,094
4	Canon Inc.	2,552
5	Panasonic Corporation	2,482
6	TOSHIBA CORPORATION	2,246
7	Sony Corporation	2,150
8	Intel Corporation	1,653
9	LG Electronics, Inc.	1,490
10	Hewlett-Packard Development Company, L.P.	1,480
11	Hitachi, Ltd.	1,460
12	Seiko Epson Corporation	1,443
13	Hon Hai Precision Industry Co., Ltd.	1,438
14	FUJITSU LIMITED	1,296
15	General Electric Company	1,225
16	Ricoh Company, Ltd.	1,200
17	Cisco Systems, Inc.	1,115
18	Honda Motor Co., Ltd.	1,050
19	FUJIFILM Corporation	1,041
20	Hynix Semiconductor, Inc.	973

Source: IFI CLAIMS Patent Services (Number of issued patents)
The number of patents granted to Fujitsu Group companies other than Fujitsu Limited is 602 (10 companies).
Total Fujitsu Group patents: 1,898

Fujitsu Filings and Registered Patents by Business Segment



Fujitsu Filings and Registered Patents by Geographic Region

