

BUSINESS OVERVIEW

For the fiscal year ended March 31, 2011

Fujitsu delivers total solutions in the field of information and communication technology. Along with multifaceted services provision, our comprehensive business encompasses the development, manufacture, sales and maintenance of the cutting-edge, high-quality products and electronic devices that make these services possible.

Technology Solutions

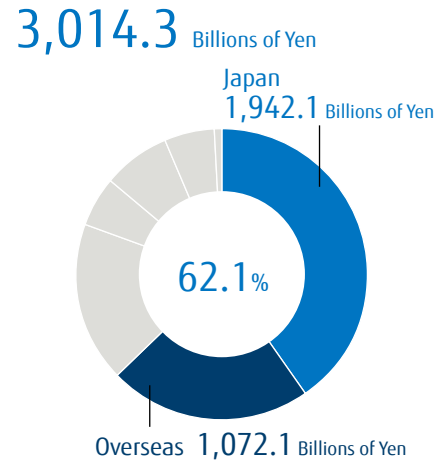


Fujitsu's second datacenter in Sydney has launched public cloud services

PRIMERGY RX200 S6 energy-efficiency model is a 2-way rack server that dramatically cuts power consumption



Net Sales/Breakdown of Net Sales*



Ubiquitous Solutions



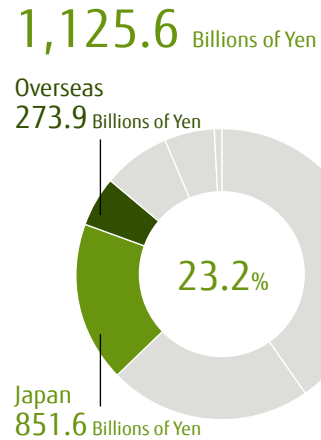
The hybrid LIFEBOOK TH SERIES has a touch-panel display and a built-in keyboard



A waterproof smartphone and wallet mobile—the DOCOMO smartphone REGZA Phone T-01C



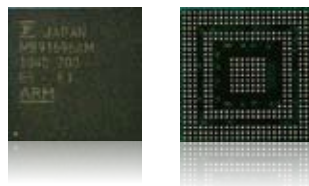
AVN-Z01 car navigation system



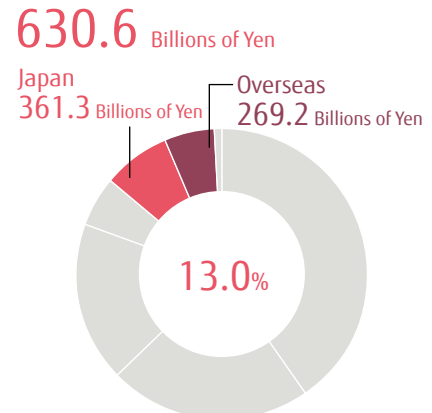
Device Solutions



The FM3 family of 32-bit general-purpose RISC microcontrollers use ARM's Cortex™-M3 core



Sixth-generation Milbeaut imaging processor for beautiful still and video images



* Sales include intersegment sales.

[Change in Business Segments]

The Fujitsu Group is pursuing a business growth strategy based on going on offense with structural reforms, the acceleration of its globalization, and the creation of new services businesses to support the realization of a "Human Centric Intelligent Society". Based on this management direction, Fujitsu has made changes to its business segments beginning from the first quarter of the fiscal year ended March 31, 2011. In addition, starting from the same period, the company has implemented "Revised Accounting Standard for Disclosures about Segments of an Enterprise and Related Information" (Account Standards Board of Japan Statement No. 17, issued March 27, 2009) and "Accounting Standard for Disclosures about Segments of an Enterprise and Related Information" (Accounting Standards Board of Japan Guidance No. 20, issued March 21, 2008). In the explanation of financial results, figures for previous years' results have been reclassified for comparison purposes.

Main Changes in Segments**1. Services Business Outside Japan**

As a cornerstone of its strategy for future growth, the Fujitsu Group is strengthening its worldwide support organization for ICT infrastructure and expanding its services platforms, including datacenters and service desks. Up until now, services business outside Japan has been included in both the "Solutions / Systems Integration" and "Infrastructure Services" categories of the "Services" sub-segment. The company has changed its method of disclosure so that all revenues from the services business outside Japan will be aggregated in the "Infrastructure Services" category.

2. Car Audio and Navigation Systems, Mobile Communications Equipment, and Automotive Electronics

In the "Human Centric Intelligent Society" that the Fujitsu Group is seeking to bring about, car audio and navigation systems will, along with PCs and mobile phones, play an important role as ubiquitous terminals and sensors in sensing information and knowledge generated from the patterns of movements of people and organizations. Up until now, these products have been included in the "Other" segment, but they will now be included in the "Ubiquitous Solutions" segment.

Business Description**Services**

Fujitsu provides solutions/system integration services focused on information system consulting and integration, and infrastructure services centered on outsourcing services (complete information system operation and management).

System Platforms

Fujitsu offers system products such as servers and storage systems which form the backbone of information systems, along with network products such as mobile phone base stations, optical transmission systems, and other communications infrastructures.

Main Products & Services**Services****Solutions/SI**

System integration (system construction, business applications), consulting, front-end technologies (ATMs, POS systems, etc.)

Infrastructure Services

Outsourcing services (datacenters, ICT operation/management, SaaS, application operation/management, business process outsourcing, etc.), network services (business networks, distribution of Internet/mobile content), system support services (maintenance and surveillance services for information systems and networks), security solutions (installation of information systems and networks)

System Platforms**System Products**

Full range of servers (mainframe, UNIX, mission-critical x86 and other x86 servers), storage systems, various types of software (operating system, middleware)

Network Products

Network management systems, optical transmission systems, mobile phone base stations

Main Companies

- Fujitsu Frontech Limited
- Fujitsu Telecom Networks Limited
- Fujitsu IT Products Ltd.
- Fujitsu Broad Solution & Consulting Inc.
- Fujitsu Marketing Limited*¹
- Fujitsu System Solutions Limited
- Fujitsu FIP Corporation
- NIFTY Corporation
- Fujitsu FSAS Inc.
- PFU Limited*²
- Fujitsu Network Communications, Inc.
- Fujitsu Services Holdings PLC
- Fujitsu America, Inc.
- Fujitsu Australia Limited
- Fujitsu Technology Solutions (Holding) B.V., others

*¹ Fujitsu Business Systems Ltd. was renamed Fujitsu Marketing Limited on October 1, 2010.

*² PFU Limited became a wholly-owned subsidiary of Fujitsu Limited via share exchange on April 1, 2010.

In addition to PCs and mobile phones, this segment consists of mobilewear, such as car audio and navigation systems.

In PCs, along with more conventional desktop and notebook models, Fujitsu's wide-ranging lineup includes tablet PCs, products that enable users to experience 3-D images without special glasses, and models with more robust energy-saving features.

In mobile phones, along with conventional feature phones, Fujitsu launched the sale of the "REGZA Phone" smartphone following integration with Toshiba Corporation's mobile phone business.

In mobilewear, Fujitsu is answering diverse needs through "Connectivity Products," among them car navigation systems that can be easily upgraded with the latest maps using a home-based PC.

PCs/Mobile Phones

PCs, mobile phones

Mobilewear

Car audio and navigation systems, mobile communication equipment, automotive electronics

- Shimane Fujitsu Limited
- Fujitsu Isotec Limited
- Fujitsu Mobile-phone Products Limited
- Fujitsu Toshiba Mobile Communications Limited*
- Fujitsu Peripherals Limited.
- Fujitsu TEN Limited
- Fujitsu Personal System Limited
- Fujitsu Technology Solutions (Holding) B.V., others

* On October 1, 2010, Fujitsu Toshiba Mobile Communications Limited became a new consolidated subsidiary of Fujitsu Limited.

LSI devices and electronic components comprise Fujitsu's Device Solutions. Fujitsu Semiconductor*, the Fujitsu Group's operating company in semiconductors, provides LSI devices found in products such as digital home appliances, automobiles, mobile phones, and servers. Meanwhile, publicly listed consolidated subsidiaries such as Shinko Electric Industries, Fujitsu Component, and FDK provide semiconductor packages and other electronic components, as well as structural components such as batteries, relays, and connectors.

LSI Devices

LSI Devices

Electronic Components

Semiconductor packages, batteries, structural components (relays, connectors, etc.), optical transceiver modules, printed circuit boards

- Fujitsu Semiconductor Limited*
- Shinko Electric Industries Co., Ltd.
- FDK Corporation
- Fujitsu Component Limited
- Fujitsu Electronics Inc., others

* Fujitsu Microelectronics Limited was renamed Fujitsu Semiconductor Limited on April 1, 2010.