

Environmental and Social Activities

Fujitsu Group Environmental Activities

The Fujitsu Group has pursued “manufacturing in harmony with nature” since its founding in 1935. Environmental conservation is one of our highest priorities, and our environmental management is guided by our corporate philosophy enshrined in the Fujitsu Way to “protect the environment and contribute to society.”

As a framework for the consistent practice of environmental activities in all business fields, we formulated the Fujitsu Group Environmental Policy, which clearly sets out our philosophy and guidelines for action. We also drafted the Green Policy 21 environmental concept that serves as the foundation for all environmental activities, as well as Green Policy 2020, our medium-term environmental vision with targets to meet by 2020. In addition, we are implementing Green Policy Innovation, an initiative to lessen environmental impact using green information and communications technology (ICT) solutions, along with the Fujitsu Group Environmental Protection Program (Stage VI). Through these measures we aim to reduce the impact the Fujitsu Group, its customers, and society have on the environment.

Fujitsu Group Environmental Policy

WEB <http://www.fujitsu.com/global/about/environment/approach/policy/>

Environmental Concept “Green Policy 21”

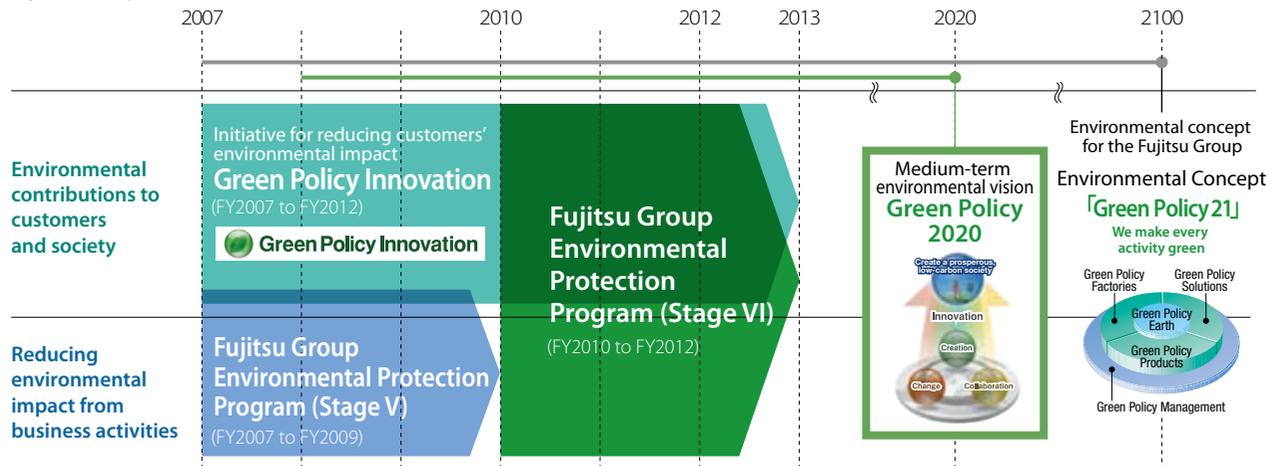
WEB <http://www.fujitsu.com/global/about/environment/approach/greenpolicy21/>

Using Global ICT Solutions to Reduce the Environmental Impact in Our Corporate Activities, and for Our Customers and Society

The realization of a low-carbon society is one of the central challenges for humanity in the 21st century, as reflected in the goal put forward during a recent G8 Summit to halve emissions of greenhouse gases worldwide by 2050. To achieve this it will be necessary for society as a whole to find more environmentally friendly ways to work and live. Multifaceted support from ICT solutions is an increasingly important part of these efforts.

As a global ICT solutions corporation, the Fujitsu Group develops advanced environmental technologies, and makes products and services employing these technologies available throughout the world. Through the pursuit of this mission we not only lessen the environmental impact from our own business activities, but help to reduce the environmental burden of our customers and society.

Fujitsu Group Environmental Activities



History of Fujitsu's Environmental Activities

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| <p>1935 Park-style design adopted for new Kawasaki Plant at the direction of Fujitsu's first president, Manjiro Yoshimura.</p> <p>1938 Kawasaki Plant completed.</p> <p>1972 Environmental control sections established at each plant.</p> <p>1989 Environmental Committee established.</p> <p>1991 Environmental Engineering Promotion Center established.</p> | <p>1992 Fujitsu's Commitment to the Environment formulated.</p> <p>1993 Fujitsu Environmental Protection Program (Stage I) formulated.</p> <p>1997 All domestic manufacturing sites certified ISO 14001 compliant.</p> <p>2000 Corporate Environmental Affairs Unit established.</p> <p>2002 Fujitsu Group Environmental Policy established.</p> | <p>2006 ISO 14001 globally integrated certification acquired, including Group companies outside Japan.</p> <p>2007 Green Policy Innovation project, which reduces our customers' environmental burden through Green ICT, started.</p> <p>2008 Green Policy 2020 medium-term environmental vision formulated.</p> <p>2009 Biodiversity Action Principles formulated.</p> <p>2010 Fujitsu Group Environmental Protection Program (Stage VI) formulated.</p> |
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Medium-term Environmental Vision Green Policy 2020 for a Prosperous, Low-carbon Society

Green Policy 2020 was formulated in July 2008 as a medium-term vision outlining the role and direction for the Fujitsu Group to pursue in the realization of a prosperous, low-carbon society.

The keywords underpinning this corporate vision are “creation” of innovative and advanced technologies and business solutions; “collaboration” with customers and business partners; and “change” within the Fujitsu Group itself. The three goals to achieve by 2020 are:

1. Benefit our customers and society—Reduce CO₂ emissions in Japan by around 30 million tons annually
2. Pursue internal reforms—Enhance overall energy efficiency in all business fields to world-leading levels
3. Preserve biodiversity—Implement all the objectives in the Leadership Declaration of the “Business and Biodiversity Initiative”*

In addition, Fujitsu has established a total of 20 themes for initiatives to realize these goals, including 13 themes for benefitting customers and society, five themes for internal reforms within Fujitsu, and two themes for preserving biodiversity.

* The Business and Biodiversity Initiative was launched by the German government during the 9th Conference of the Parties to the Convention on Biological Diversity (COP 9) in May 2008, calling on private corporations to become involved in conserving biodiversity. Fujitsu has signed the Leadership Declaration.

Medium-Term Environmental Vision “Green Policy 2020”

WEB <http://www.fujitsu.com/global/about/environment/approach/greenpolicy2020/>

Working with our customers and business partners, we will promote environmental innovation at Fujitsu and within society as a whole by fusing technologies and expertise, with the goal of realizing a prosperous, low-carbon society.



Green Policy Innovation Initiative to Reduce Environmental Burden with Green ICT Solutions

Since December 2007, the Fujitsu Group has been promoting the Green Policy Innovation initiative to reduce our customers’ environmental burden using green ICT solutions. Under the initiative, we provide customers with solutions and ICT infrastructure that leverage the accumulated technologies and expertise of the Fujitsu Group with the aim of lessening the environmental burden from companies and society in general.

In December 2009, Fujitsu set a global target of cutting CO₂ emissions by more than 15 million tons over a four-year period from fiscal 2009 to fiscal 2012. This target is intended to act as a step toward achieving the Green Policy 2020 vision, and for Fujitsu, as a corporate group with a global business, to make a significant contribution to cutting greenhouse gases worldwide. During fiscal 2009 we expect to contribute to a total CO₂ reduction of 2.37 million tons, comprising 0.4 million tons from providing energy-efficient ICT infrastructure, and 1.96 million tons from providing environmental ICT solutions. We plan to share and utilize green ICT solutions in regions around the world, and continually refine the Green Policy Innovation initiative to achieve its targets.

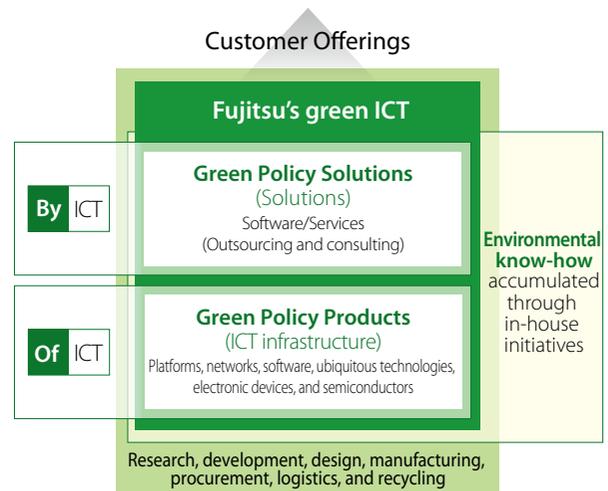
Environmental Load reduction Project by Green ICT

WEB <http://www.fujitsu.com/global/about/environment/gpi/>

Press release “Fujitsu Expands Green IT initiative Globally”

WEB <http://www.fujitsu.com/global/news/pr/archives/month/2009/20091207-01.html>

Using ICT to reduce our customers’ and society’s environmental footprint
FY2009 to FY2012
Aims to reduce CO₂ emissions worldwide by more than a cumulative 15 million tons



Environmental and Social Activities

Fujitsu Group Environmental Protection Program (Stage VI)

In April 2010, Fujitsu announced Stage VI of the Fujitsu Group Environmental Protection Program covering the period from fiscal 2010 to fiscal 2012.

This stage of the program identifies six priority areas based on the three goals of Green Policy 2020 of benefitting customers and society, internal reform within Fujitsu, and preserving biodiversity. These six priority areas are: 1) Strengthening advanced green ICT

R&D; 2) Improving the environmental value of products and services, and enhancing the development and delivery of green ICT; 3) Enhancing efforts to reduce the Fujitsu Group’s environmental footprint; 4) Strengthening environmental governance; 5) Promoting environmental contributions to society; and 6) Promoting efforts to preserve biodiversity. We have also established 18 specific activity targets for these areas.



A New Environmental Protection Program Befitting a Global ICT Company
—Initiatives focused around the themes “Green ICT,” “Global” and “Biodiversity”

The UN Framework Convention on Climate Change (COP15) held in Copenhagen in December 2009 drew attention from around the world. Similarly, the Biodiversity Conference (COP10) to be held in Nagoya in October 2010, is expected to trigger a surge in interest in the responsibility of corporations for preserving biodiversity.

Meanwhile, the Fujitsu Group has been using information and communication technology (ICT) solutions to help solve various environmental issues for its customers and for society, and to make the products and services it offers, as well as business activities more environmentally friendly.

Fiscal 2009 was the final year for the Fujitsu Group Environmental Protection Program (Stage V). We managed to achieve our targets in nearly all categories. For example, we greatly exceeded our initial targets for development of “Super Green” products, and reductions in transport CO₂ emissions. The implementation of the Green Policy Innovation initiative, a Green ICT project, achieved cuts in CO₂ emissions amounting to approximately 2.37 million tons.

The Environmental Protection Program (Stage VI) was launched in fiscal 2010, designed around the keywords of “Green ICT,” “Global” and “Biodiversity.”

The essence of Green ICT lies in successfully achieving both economical and environmental performance. Fujitsu has recognized this by strengthening the development of Green ICT from the upstream stage of R&D. Also, Fujitsu Technology Solutions, which possesses exceptional technologies, expertise, and product development capabilities for Green ICT, was brought into our

corporate group from fiscal 2009. By sharing these technologies and expertise with those accumulated by the Fujitsu Group, we will take Green ICT to the next level on a global scale. The Environmental Protection Program (Stage VI) incorporates the new goal of preserving biodiversity as a foundation of sustainable corporate activity, reflecting our search for ways to make a contribution with ICT solutions in the style of the Fujitsu Group.

The Environmental Protection Program (Stage VI) is the next step toward realization of the Fujitsu Group’s medium-term environmental vision, Green Policy 2020. We will make a concerted effort as a corporate group to achieve this goal, and together with our customers and society, seek to realize a prosperous, low-carbon society.

Atsuhisa Takahashi
President, Corporate Environmental Strategy Unit



Social Contribution Activities

With Global and Local Communities

Maintaining Good Relations with Local Communities through Social Contribution Activities

As a good corporate citizen, Fujitsu believes in the importance of maintaining harmony with local communities and society at large. As a company, Fujitsu has strong connections with local communities around the world, and is therefore actively involved in a wide variety of activities that contribute to society. These activities focus on educational programs for young people to help them prepare for their future roles in society, promotion of cultural activities and the arts, sponsorship for corporate sports, support for international exchange, communications with local communities, and environmental preservation.

Japan



Health keepers (front row) and project leaders

“Health Keeper” Program

Fujitsu Advanced Solutions Limited hires graduates of schools for the visually impaired to serve as company health care providers. Working as “health keepers,” they help other employees to recover from fatigue and manage their health with massage therapy services. The program has been ongoing since 2004.

Not only does the therapy help the company’s system engineers physically recover from the day-to-day stress of their work, conversations with the health keepers also helps refresh the mind. The program has been very popular with employees and is starting to spread to other R&D-oriented companies in the Fujitsu Group. It represents a new type of social contribution activity that is also significant for increasing employment of people with disabilities and has been warmly received by schools for people with visual impairments as a valuable job creation program.

EMEA



PlayPump Water System

Support for Elementary Schools and Students

In the United Kingdom, Fujitsu’s Impact on Society (IOS) program organizes volunteer groups at each of its major business locations. As a part of this program, employees visited elementary schools in the Midlands and Manchester, and participated in “Give and Gain Days.” They helped children improve their reading skills by playing language games with some 80 children ages six to eight.

In South Africa, Fujitsu Group companies in the U.K., Germany and South Africa teamed up to install a “PlayPump Water System” at Uitschot Primary School, a school of 500 students in Vermaas, South Africa. PlayPump enables children to pump water out of the ground as they play, which provides the school with a supply of fresh, clean water.

The Americas



Staff of Carrefour TerraTerre

Public Awareness-Raising in Quebec, Canada

Jean Provencher, a consultant with Fujitsu in Canada, established the non-profit sustainability organization Carrefour TerraTerre in May 2007, to educate the public on the values associated with sustainable development.

The organization works to make people’s lifestyles socially responsible and sustainable. With the support of Fujitsu and other corporations, Carrefour TerraTerre holds lectures, seminars, film screenings, and other events—all free of charge. To expand the scope of these activities and raise the social and environmental awareness of people and companies in the midst of their day-to-day activities, an environmental committee at Fujitsu’s Quebec office was established and to continue promoting this initiative as a part of Fujitsu’s responsibility to society.

APAC/ China



Employees of Fujitsu Australia preparing 75 barbeque dinners

Supporting and Engaging the Socially Vulnerable

In May 2009, Fujitsu employees in Australia responded to a request for volunteers from the Ardoch Youth Foundation, an organization that provides support for children and families at risk due to homelessness, domestic violence, or drug abuse. The company’s employees helped bring children to Mahogany Rise Primary School in Melbourne, Australia, and also participated in a field trip to the Melbourne Zoo.

In October 2009, Fujitsu employees working near Perth, Australia, joined with the charity United Way West Australia and visited St. Bartholomew’s House, a facility that helps people living in poverty. Employees prepared 75 barbeque dinners and spent time with people at the facility.