Information and communication technology (ICT) has aided the development of a more efficient and prosperous society by supporting business and the economy. Today, companies face an economic environment marked by remarkable transformation, including economic globalization and the rapid development of newly emerging markets. Meanwhile, society’s definition of prosperity has evolved beyond economic affluence and convenience to encompass issues such as safety and security, wellness, and coexistence with the environment. Responding to the needs of this new era represents both a key management issue and an important business opportunity for ICT companies.

Through sophisticated ICT utilization, the Fujitsu Group aims to realize a more prosperous and secure society. To this end, we are determined to resolve a range of problems facing not only business, but society itself. This effort is bringing innovation to a host of fields, from healthcare, agriculture, and education, to energy and transportation. In this way, Fujitsu is working resolutely towards a “Human Centric Intelligent Society,” where everyone has access to sophisticated services that are supported by a complex but invisible infrastructure.

In June 2010, Fujitsu celebrated its 75th year in business. Under a new executive management structure, we continue to pursue reforms and retain a thorough commitment to thinking from the perspective of our customers’ customers, globalization, and environmental sustainability. At the same time, we are accelerating initiatives for realizing growth. By delivering sound profits and growth, Fujitsu is determined to meet shareholder expectations through a quest for continuous enhancements in corporate value.

Michiyoshi Mazuka
Chairman

Masami Yamamoto
President
A Message From Management