

Shaping Your Every Day

Making Life More Comfortable and Convenient



7 : 00 am
NEW YORK



To page **034**
Technology Solutions/
System Platforms



**8 : 00 am
LONDON**

Starting the day with fresh, safe food

Fresh fruits and vegetables at the table. Fujitsu helps make this possible by using ICT* to track and manage produce data such as production site, time in transit, and freshness dates. By tracing food accurately from the grower to the consumer, this system allows consumers to enjoy their meals with confidence and safety.

* ICT: Information and Communication Technology



**11 : 10 am
TOKYO**

A check-up at the hospital

Electronic medical record systems replace paper-based systems for recording vital patient data, such as medical diagnosis and prescriptions.

Beyond systems, Fujitsu is working to build electronic medical record links between medical institutions, assisting the development of high-quality, integrated local healthcare systems that offer greater peace of mind for society.



**7 : 00 am
NEW YORK**

On schedule for take-off

At airports, Fujitsu is leveraging information and communication technology to support parking space allocation for aircraft and coordinate runway and ground traffic. Fujitsu supports efficient airport facilities operations 24/7 to ensure safe and comfortable air travel.

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1 : 00 pm
LONDON



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Technology Solutions/Services



**1 : 30 pm
SYDNEY**

The most precious things in life

Water is indispensable to our lives, and essential to everything from cooking and bathing to watering our plants. Fujitsu has a broad presence in the information field, an area that supports the entire public water services sector. From management of water meter reading, billing, and other water utility fees to quality management for water mains, Fujitsu's information communication technology plays a vital role in supplying the public with safe, clean water.



**2 : 30 pm
TATEBAYASHI (JAPAN)**



A platform for the future

The Fujitsu Group operates some 90 datacenters worldwide, with plans to increase this number in the coming years. Across the Group, we are putting a cloud computing infrastructure in place in advance of this new era to meet the anticipated growth in demand in the years ahead.



The new annex of Fujitsu's Tatebayashi System Center



**1 : 00 pm
LONDON**



Smart shopping

POS systems are widely used in supermarkets and other retail outlets worldwide.

Data gathered by Fujitsu's POS systems every time a product is scanned at the register allow store owners to reliably stock products that sell best, for example, in accordance with changes in the weather or other factors. By delivering these systems, Fujitsu is backing the creation of better retail spaces.

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3 : 00 pm
TOKYO



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Ubiquitous Product Solutions





5 : 00 pm
WASHINGTON D.C.

A safe trip home

Fujitsu's Intelligent Transport Systems help make your driving experience a safer one by constantly assessing road conditions and warning you of dangers. For example, the system sounds an alarm when it senses that you are too close to other vehicles, or if there is an obstruction in the road ahead.



6 : 00 pm
FRANKFURT

The night is young

When away from home and short on cash, ATMs frequently come to the rescue. Fujitsu's total ATM services extend beyond the manufacture of ATMs and related application development to include monitoring of ATM operations, cash deposit and withdrawal management, and other ATM upkeep services. These services help maintain the comfort and convenience that are integral to our lives.

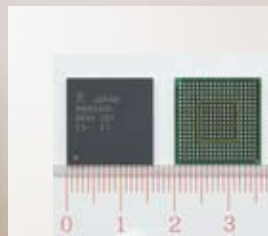


3 : 00 pm
TOKYO



Talk and read—a new style of communication

Fujitsu was the first in the world to develop separable mobile handsets—phones that allow the display and keyboard to be detached and used separately. With this innovation, Fujitsu has redefined conventional limitations for mobile phones, allowing users to talk while viewing the display, take pictures remotely, and use their phones in other ways never imagined.



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Device Solutions



7 : 00 pm
HONG KONG

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8 : 30 pm
OSAKA



ICT on night watch

At night, Fujitsu solutions provide computerized control of the host of electrical, air conditioning, disaster prevention and other types of equipment found in offices, government buildings, schools and factories. Even after people return home, these attentive systems quickly alert them if anomalies arise.



11 : 00 pm
TOKYO

Making plans for tomorrow

Sunny skies or rain tomorrow? Fujitsu builds weather forecasting systems that measure, collect, calculate and transmit weather-related data such as rainfall and temperature around the clock in real time.



7 : 00 pm
HONG KONG



Behind the scenes, digital devices

PCs, mobile phones and digital cameras have become indispensable to modern life. The dramatic strides in the performance of these products are a result of the progressive development of electronic devices. Fujitsu is doing its part to ensure everyone can enjoy lifestyles of convenience and comfort supported by digital devices.



Fujitsu's Pledge to Customers:

Significance of Brand Promise

A brand promise expresses the value a company delivers to its customers. The Fujitsu Group's new brand promise, "shaping tomorrow with you," articulates the importance Fujitsu places on working with its customers to contribute to their success, building long-term partnerships, and harnessing the power of information and communications technology to enable people to expand their possibilities.

Fujitsu today operates through about 540 group companies in 60 countries around the world and employs more than 170,000 people. Fujitsu seeks to further differentiate itself as an attractive partner to its customers through each employee's endeavors to make the promise of "shaping tomorrow with you" a reality in every aspect of Fujitsu's products, services, and support businesses.

Fujitsu will strive to strengthen its brand globally as it transforms into a truly global company.

**shaping
tomorrow
with you**

