Anytime, Anywhere, Fujitsu

"Eco-friendly design!"

"Spectacular!"

"So convenient!"

Going to work or to school, shopping or even relaxing at home—Fujitsu products and services are a part of your life in ways you never imagined. In today's world, IT is an indispensible part of every level of society. Untold volumes of data are processed through networks by Fujitsu systems to add convenience and comfort to your life.

Anytime, anywhere, Fujitsu provides comprehensive IT services that are safe and secure as we play our part in the creation of a ubiquitous networked society.

Instant access across the oceans
Fiber-optic submarine cable and optical transmission systems

Fiber optic submarine cable is laid along the sea floor by ships and forms the backbone of telephone- and Internet-based overseas communications. Fujitsu creates optical transmission systems installed at base stations and cable relay stations to control and enable efficient data transmission and reception.

A cable relay station

FLASHWAVE 7500X optical transmission system

Round-the-clock protectio... of the year
On-site system mainten... support for customers

Experienced engineers are on hand to sa... information systems that support custo... in the event of any trouble.

"Eco-friendly design!"

Using my Fujitsu PC made from plant-based plastic gives me a sense of doing something for the environment in my everyday life.

Supporting safe, comfortable air travel
Air traffic management systems for airports

Fujitsu's traffic management systems consistently and accurately assess air traffic conditions and usage of tarmac space at airports, where planes depart and land. The systems respond flexibly to sudden changes in flight plans due to weather and other factors, and operate around the clock to support efficient airport facility operations without compromising safety.

Slim, light, and ecological
Color E-paper

Thin and light, color e-paper is an eco-friendly product that consumes no energy when displaying pictures and text. In the future, electronic paper is expected to replace conventional paper in most fields, including in-train advertising, e-books, and newspapers.

E-paper mobile terminal FLEPia

Autom... of indi...
IC tag...

IC tags allow registe... to them. Among t... durable, as well as ... flexibility enabling ... Linen tags can be ... products, promotin... in linen and unifor... ment for the hotel ... port industries.

Linen tags featur... softness and dura...

n, every day

ance and

feguard the vital
ers' businesses

Appealing looks and robust design
Fujitsu's service robot, enon

The service robot, enon, is able to recognize the positions and voices of nearby people and objects to autonomously provide support with escorting, carrying objects, and patrolling, among other tasks. In addition to airports and train stations, enon can be used in various locations including offices, shopping malls and other commercial facilities.

Fujitsu's service robot, enon

Fujitsu data services offer peace of mind
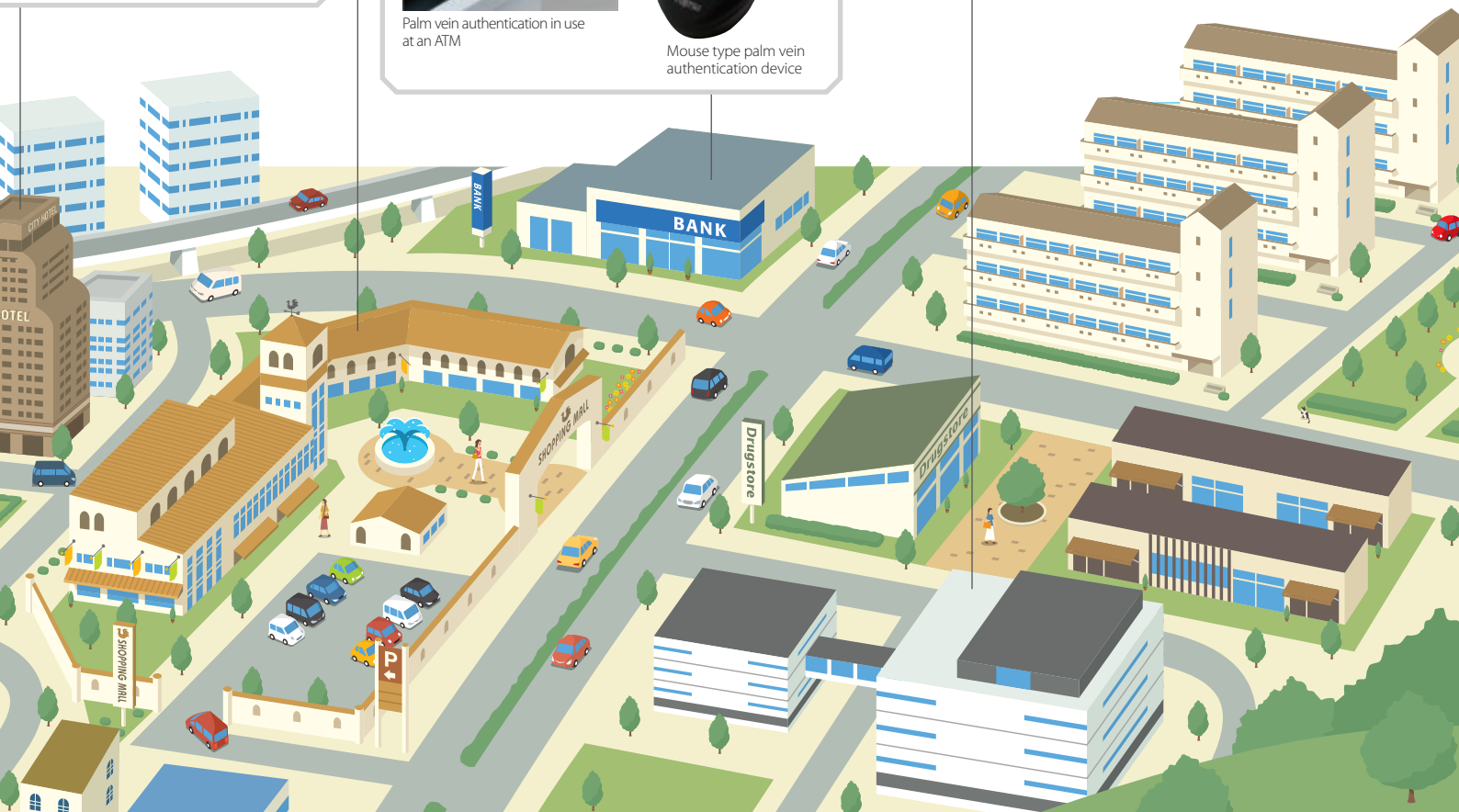### Datacenters

Datacenters are equipped with on-site power generators, sophisticated climate control equipment, and robust security features as well as energy-saving design. These centers are entrusted with servers and other corporate information systems, and carry out tasks such as network connections, maintenance, and operation. The Fujitsu Group operates around 85 datacenters worldwide.

The new wing of the Fujitsu Tatebayashi System Center (scheduled to open in November 2009)

A PRIMERGY BX900 blade server

---

nated management
vidual items

ered data to be wirelessly read from or written
these, linen tags are thin and exceptionally
water and heat resistant, with outstanding
them to withstand bending and pressure.
easily incorporated into a variety of fabric
g their use
n manage-
and trans-

e outstanding
ability

More secure, more convenient
Palm vein authentication systems

Palm vein authentication is a highly accurate personal identification system based on individual palm vein pattern recognition. In addition to ATMs, this technology is now being used for identity confirmation around the world in a number of applications to replace conventional ID and passwords, including PC login, room access control, and work attendance management.

Palm vein authentication in use at an ATM

Mouse type palm vein authentication device

Even faster and more convenient
Mobile phone handsets and base stations

Mobile phones use wireless signals to handle voice calls and data. Fujitsu produces not only mobile phone handsets, but also the antennas or "base stations" that transmit their wireless signals.

docomo STYLE series™ F-08A

Improvements in healthcare for everyone
Electronic medical record systems and linking local medical facilities

Electronic medical record systems replace conventional paper-based systems for managing patient information. Fujitsu electronic medical record systems lead the industry with a 30% share in Japan. Fujitsu continues to advance the role of IT in medicine by linking data between multiple medical facilities in the same area.

Electronic medical record system

Making shopping easier
POS systems

Found in supermarkets and other retail outlets worldwide, POS systems are used for recording product sales data and inventory management. These systems help create ideal retail spaces by enabling centralized management of sales and purchasing of stock, as well as inventory levels for stores in different locations.
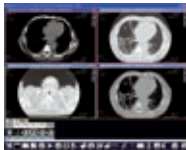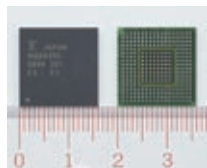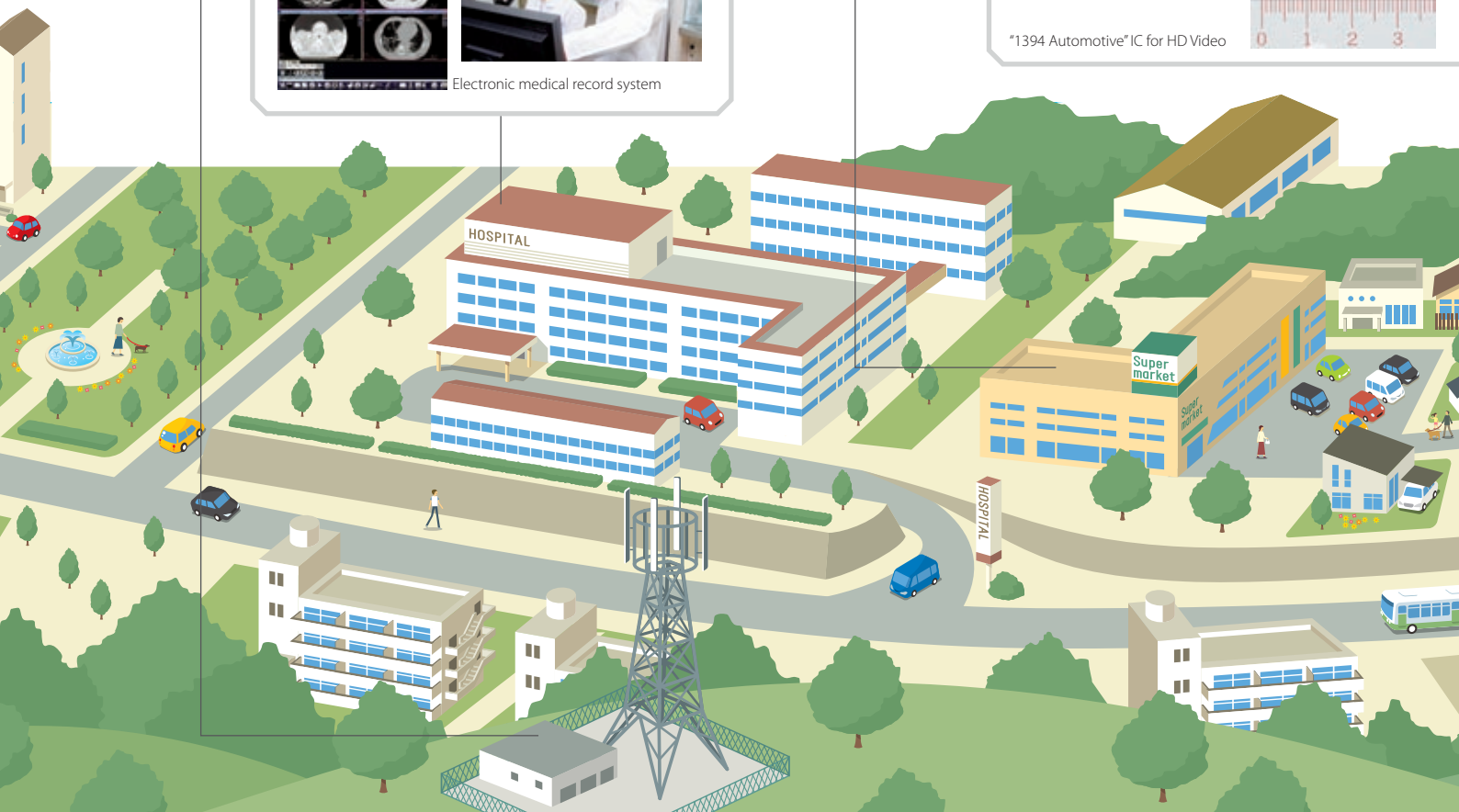
A POS system

"So convenient!"

I get through the checkout of my local supermarket very quickly. It's so easy to shop!

Fujitsu
system
make
Fujitsu'
optima
and har
contain
eran far
detecti
levels a

Small but indispensable
Electronic devices

Electronic devices act as the "brain" of a host of familiar house products, including automobiles, digital home electronics as digital cameras and TVs, as well as mobile devices suc mobile phones.

"1394 Automotive" IC for HD Video

IT and agriculture—a surprisingly effective team
Agricultural sensor networks

Sensors used in Fujitsu's IT system for agriculture

is involved in creating
s that will reduce costs and
farming more efficient.
s systems determine the
l agrochemical volumes
rvest times using databases
ning knowledge from vet-
rmers, as well as sensors for
ng temperature, moisture
nd soil composition.

"Spectacular!"

Fujitsu technology is helping out in all kinds of places around the world.

ehold
such
h as

Keeping watch over the Earth from space
Satellite-based disaster management system for the Asia-Pacific region

Fujitsu provides support for systems that assist disaster-response agencies in each country by promptly releasing satellite images of stricken areas on the Internet in times of disaster. Fujitsu is also taking steps to develop the international disaster management support system of the future.

Making life easier on campus
University solutions

Fujitsu offers comprehensive support to universities for improving operational efficiency and provision of services to students. Fujitsu's solutions enable management of entrance exams and enrollment, course registration, grade management, job search support and alumni data management, as well as support for clerical processes, e-learning and other aspects of university operations.

Safer, more efficient operations
Efficient logistics systems utilizing ITS*

Using IT to track driving conditions provides support in giving safe driving instructions to achieve better fuel economy and contribute to environmental measures. Automated computer analysis can suggest the most efficient routes, as well as alert the driver with sound alerts when speeding.

* ITS: Intelligent Transport System