

Social and Environmental Activities

Giving Back to the Community

Seeking to coexist and prosper alongside local communities and global society as a good corporate citizen, we use our unique position as an IT company to contribute to society in a variety of ways. Our goal is to fulfill our responsibility to the sustainable development of society and generate benefits for all our stakeholders, while at the same time realizing the growth of the Fujitsu Group. Below are just some of the activities we were involved in during fiscal 2006.

■ Japan-America Institute of Management Science (JAIMS)

Established by Fujitsu in 1972, JAIMS is a not-for-profit postgraduate educational institute whose mission is to cultivate leaders who can fulfill their potential on the global stage. The institute is celebrating its 35th anniversary in 2007. Over 22,000 people from roughly 50 countries have already benefited from JAIMS courses. Thanks to the language abilities, business skills and global contacts they acquired through their JAIMS education, many alumni are now actively contributing to the development of the global economy in countries worldwide. Recognizing more than 30 years of promoting international exchange, JAIMS was awarded the 2006 Foreign Minister's Commendation in July 2006.

■ Reforestation Activities Overseas

Carrying out tree planting activities to help regenerate tropical forests, primarily in Southeast Asia, is one example of an initiative we have taken to contribute to global society. In Malaysia, where forests have been disappearing due to slash-and-burn agricultural methods, commercial logging and palm oil plantations, regeneration has become a pressing issue. In response to this, we established the Fujitsu Group Malaysia Eco-Forest Park in 2002 with donations from Fujitsu Group employees. By November 2006, a total of around 37,500 saplings native to the region had been planted in the park covering an area of approximately 150 hectares.

■ Raising Awareness of Environmental Issues

We are working to increase awareness and understanding of environmental issues by sending Fujitsu Group employees to elementary, junior high and senior high schools to give talks about the environment. Through fun, hands-on lectures using kits to dismantle PCs and explanations of the 3Rs (Reduce, Reuse, Recycle), we show children how they can reduce impact on the environment in their daily lives in the hope that this will encourage them to take action to safeguard the environment. In fiscal 2006, Fujitsu employees gave lectures to around 800 students in Japan. Feedback from the children showed a greater understanding of the importance of saving resources and a desire to immediately apply what they had learned in their everyday lives.



Scholarship students on the JAIMS MBA program



Participants in tree-planting activities at the Fujitsu Group Malaysia Eco-Forest Park



One of the hands-on lectures given by Fujitsu employees at schools

Environmental Activities

The Fujitsu Group recognizes that environmental protection is a vitally important business issue. By utilizing our technological expertise in the IT industry and our creative talents, we seek to contribute to the promotion of sustainable development. In addition, while observing all environmental regulations in our business operations, we are actively pursuing environmental protection activities on our own initiative. Through our individual and collective actions, we continuously strive to safeguard a rich natural environment for future generations. Below are just some of the steps we took to help protect the environment in fiscal 2006.

Fujitsu Group Environmental Protection Program (Stage V)

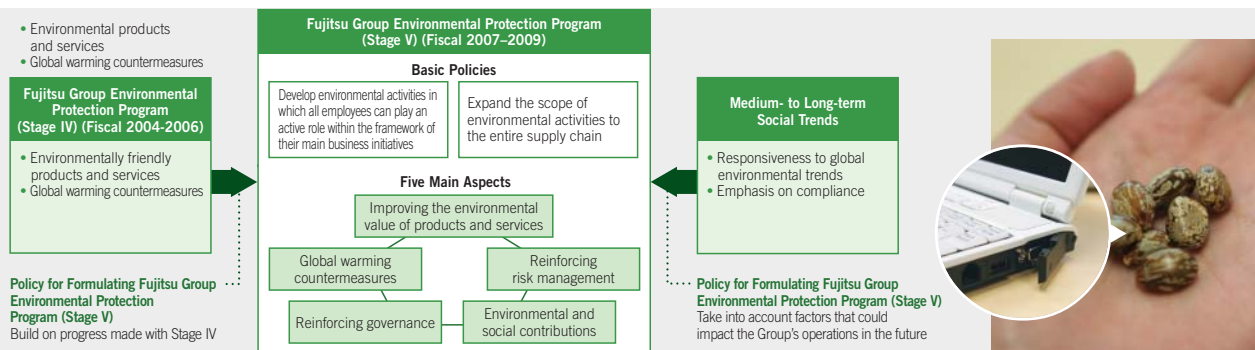
We announced Stage V of the Fujitsu Group Environmental Protection Program to guide our environmental activities during the fiscal 2007 to 2009 period. The program was formulated based on two basic policies: Develop environmental activities in which all employees can play an active role within the framework of their daily business activities, and, from the perspective of fully complying with environmental regulations worldwide and fulfilling our corporate social responsibility, expand the scope of environmental activities to the entire supply chain. In line with these policies, we will work to achieve concrete targets in five priority areas—improving the environmental value of products and services, global warming countermeasures, reinforcing governance, reinforcing risk management, and environmental and social contributions.

Overseas Product Recycling Systems Created

As an active promoter of product recycling, the Fujitsu Group has already established a nationwide recycling system in Japan that has enabled it to achieve a high domestic resource recycling rate of more than 90%. As of June 2007, we had launched IT product recycling in the U.S., Australia, Canada, the Philippines, and Singapore, with plans to introduce this service in Thailand in the near future. By building recycling systems globally in this way, we are striving to help realize a recycling-oriented society.

Bio-based Plastic Made from Castor Oil

For some time, Fujitsu and Fujitsu Laboratories have been working on the development of environmentally friendly bio-based plastic. Successes so far have included the creation of polylactide polymer technology that makes plastic less flammable and more heat- and shock-resistant. The resulting plastic is also easier to mold and has already been used in the main housings of some of our notebook PC models. In 2006, research efforts in the field took another step forward. Working with Arkema, a French chemicals company, we successfully developed a new type of bio-based plastic made from castor oil. This new material is much more flexible than polylactide plastic and is now being used in some notebook PC components.



Policy and Main Themes of Fujitsu Group Environmental Protection Program (Stage V)

We use bio-based plastic made from castor oil in some of our notebook PCs