# Social and Environmental Activities

# Giving Back to the Community

Seeking to coexist and prosper alongside local communities and global society as a good corporate citizen, we use our unique position as an IT company to contribute to society in a variety of ways. Our goal is to fulfill our responsibility to the sustainable development of society and generate benefits for all our stake-holders, while at the same time realizing the growth of the Fujitsu Group. Below are just some of the activities we were involved in during fiscal 2005.

## Japan-America Institute of Management Science (JAIMS)

Established by Fujitsu in 1972, JAIMS is a not-for-profit postgraduate educational institute whose mission is to cultivate leaders who can fulfill their potential on the global stage. Over 20,000 people from more than 50 countries have already benefited from JAIMS courses. Thanks to the language abilities, business skills and global contacts they acquired through their JAIMS education, many alumni are now actively contributing to the development of the global economy in countries worldwide.

#### Mathematical Olympiad Foundation of Japan and the Informatics Olympiad Japan Committee

We continue to support the activities of the Mathematical Olympiad Foundation of Japan and the Informatics Olympiad Japan Committee, which seek to discover and foster young talent who can play a key role in developing society in the future. The Mathematical Olympiad Foundation of Japan selects and supports Japan's representatives for the International Mathematical Olympiad, while the Informatics Olympiad Japan Committee works to promote education in mathematical information science, primarily by selecting and sending Japanese representatives to the International Olympiad in Informatics (IOI), a computer programming contest for junior and senior high school students.

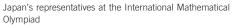
### Reforestation activities overseas

Since 1997, the Fujitsu Group has carried out reforestation activities that have encompassed the planting of 1 million trees across 500 hectares in Thailand, Vietnam and Malaysia. One hallmark of this project is the role of employees, who provide donations and travel as volunteers to target sites to participate in the reforestation work. In November 2005, for example, volunteers helped plant dipterocarp trees at the Fujitsu Group Malaysia Eco-Forest Park in the state of Sabah. We plan to continue activities at the same site in 2006.



Students at the Japan-America Institute of Management Science (JAIMS)







Overseas tree-planting activities

# **Environmental Activities**

The Fujitsu Group recognizes that environmental protection is a vitally important business issue. By utilizing our technological expertise in the IT industry and our creative talents, we seek to contribute to the promotion of sustainable development. In addition, while observing all environmental regulations in our business operations, we are actively pursuing environmental protection activities on our own initiative. Through our individual and collective actions, we will continuously strive to safeguard a rich natural environment for future generations. Below are just some of the steps we took to help protect the environment in fiscal 2005.

## Global warming countermeasures (reducing greenhouse gas emissions)

We have established and are steadily working to achieve fiscal 2010 targets for the reduction of greenhouse gas emissions generated by the business activities of the Fujitsu Group. We are also taking steps to cut CO<sub>2</sub> emissions in product distribution operations through the promotion of modal shift and other measures. Moreover, through the development of environmentally friendly products based on our Super Green Product criteria, and the provision of Green Solutions comprising software and IT services that effectively help to reduce environmental load, we are also helping customers to save energy and reduce emissions of greenhouse gases.

#### Expanding the lineup of environmentally friendly products

In January 2005, we launched the world's first notebook PC with the main housing made from environmentally friendly bio-based plastic. In fiscal 2005, we built on this success by extending the use of bio-based plastic to other products, including point-of-sale (POS) terminals, automated teller machines (ATMs), contactless palm vein authentication systems, image scanners and other products.

## Worldwide integrated ISO 14001 certification

Environmental regulations for products are becoming increasingly strict in Europe and other regions worldwide. In response to this trend, and due to the international nature of our business, we have built a global environmental management system (EMS) to provide a common framework for the entire Fujitsu Group. In the year under review, the Fujitsu Group received worldwide integrated ISO 14001 certification for this system, which is among the largest of any major Japanese electronics company.



 $\rm CO_2$  emissions were cut by around 15% at the Aizu-Wakamatsu Plant in fiscal 2005



The world's first notebook PC with the main housing made from environmentally friendly bio-based plastic



Fujitsu obtained worldwide integrated ISO 14001 certification