

Making All Our Products Eco-Friendly

Promoting the environmental compatibility of our products is a top priority of the Fujitsu Group. We have pioneered the use of materials that place less of a burden on the environment, such as computer casings made from magnesium alloys or halogen-free resins, lead-free solder and biodegradable resins. In cooperation with our suppliers, we are also actively pursuing a “green procurement” system, which gives precedence to environmentally friendly components and materials.

Environmental Accounting

		Cost/benefit trends		(billions of yen)
		Fujitsu Limited	Major Subsidiaries	
FY1999	costs	8.5	8.2	16.7
	benefits	10.3	11.9	22.2
FY2000	costs	8.2	10.9	19.1
	benefits	11.1	13.5	24.6
FY2001	costs	7.7	11.0	18.7
	benefits	12.3	12.0	24.3
FY2002 (est.)	costs	8.0	11.0	19.0
	benefits	12.5	12.0	24.5

Classifications based on Ministry of the Environment's FY2000 Environmental Reporting Guidelines.

※Fujitsu's environmental accounting reports, including the FY2001 report, are subject to third-party audit and certification.

Enhancing IT-based Environmental Solution Offerings

We have been working to enhance our environmental solutions with the aim of harnessing IT to help create a recycling society. We design environmentally compatible products and provide system-engineering services that are responsive to the needs of our environmentally conscious customers. In Iwaki City in Japan, for instance, we collaborated with Nippon Kasei Chemical and Fujitsu Research Institute to set up a business model for chemical waste recycling. Through such efforts, we are working to safeguard the environment and contribute to the communities in which we do business.



Fujitsu Group volunteers at Eco-Forest Park in Malaysia



Expansion of Overseas Reforestation Activities: Establishing an Eco-Forest Park

Fujitsu has been involved in reforestation projects to help revitalize the endangered tropical rain forests of Southeast Asia since 1997. In January 2002 we established the Fujitsu-Safoda Eco-Forest Park, a 70-hectare preserve in the Kinarut region of Sabah. This project was implemented with support from the Malaysian government, the Japanese Consulate General in Kota Kinabalu, the Japan International Cooperation Agency, and the Japan International Forestry Promotion and Cooperation Center, as well as monetary contributions from Fujitsu employees and the personal involvement of employee volunteers, who helped in the planting of 40,000 trees.