

FUJITSU'S COMMITMENT TO THE ENVIRONMENT

The precepts contained in "Fujitsu's Commitment to the Environment," announced in 1992, still guide company policy to this day. A fundamental part of this policy is our pledge to "use creativity and technology to harmonize human activity with the global environment." In this vein, there are clear guidelines to govern such activities as developing technology that contributes to environmental protection, making efficient use of energy and resources, and taking into consideration the environmental impact of operations.

Currently, we are operating under the directives of Fujitsu's Second Environmental Protection Program.

Launched in April 1996, this program has set several targets to be achieved by the end of fiscal 2000:

- establish and implement an environmental management system in plants and offices, including development and service activities based on ISO standards;
- attain a recycling rate of 90% for collected waste products;
- cut industrial waste output to 80% of fiscal 1991 levels;
- reduce chemical emissions by 20% from fiscal 1995 levels; and
- lower sales-linked electricity consumption by 20-30% of fiscal 1990 levels.



Discarded personal computers ready to be processed at recycling center. Fujitsu's goal is to achieve a 90% recycle rate by the end of fiscal 2000.

Achievement of ISO14001 certification, an international standard for environmental management systems, was accomplished for all 11 of our domestic production bases by December 1997. Subsequent plans call for the Fujitsu Group's major manufacturing affiliates to do likewise by the end of March 1999. And the end of fiscal 2000 has been set as the target date for obtaining ISO14001 certification at the main offices in the service and development division.

An aggressive recycling program is another part of Fujitsu's environmental activities. Collection terminals have been set up in 13 locations in Japan to collect used or discarded

computers and other products. They are then dismantled and parts sorted at five Fujitsu Recycling Centers. Then, reusable components are stored at Recycle Parts Centers so they can be used for product maintenance. This system has already produced tangible results—Fujitsu has raised its recycling rate from 55% in fiscal 1996 to 86% in fiscal 1997.

In addition, Fujitsu processes garbage from its employee cafeterias into organic fertilizer for use by nearby vegetable growers; their produce is in turn sold to Fujitsu employees. It is expected that this food cycle will lead to a marked reduction in the volume of discarded garbage.



A Fujitsu Recycling Center in Japan. Here discarded personal computers and other office equipment are collected for recycling.

CONTRIBUTIONS TO SOCIETY



For his contributions to international education, Takuma Yamamoto (right), Chairman Emeritus of Fujitsu and chairman of the Japan-America Institute of Management Science (JAIMS), was recognized in 1997 by the Mayor of Honolulu on the occasion of JAIMS's 25th anniversary. Over 14,000 people from more than 40 countries have attended JAIMS. Its graduates are active around the world.

Fujitsu has undertaken a wide range of activities in support of such areas as academic research, education, global environmental preservation, international exchange, cultural and artistic activities, social welfare and contributions to community activities. A particularly noteworthy aspect is the company's long history of support for independent academic and educational institutions, centering on the Japan-America Institute of Management Science (JAIMS).

• *Academic and Educational Support*
In 1972, the Japan-America Institute of Management Science was established in Hawaii. A nonprofit

educational organization, JAIMS is dedicated to promoting mutual understanding among businesspeople in the Pacific Rim. The institute undertakes education and research in management concepts and methods, focusing on Japan, the US and China. Fujitsu has also established the Foundation for International Information Processing Education (FINIPED) to cultivate information-processing personnel resources in Japan and overseas. Together with JAIMS, it provides support to students pursuing their studies in this field at home and abroad.

Furthermore, Fujitsu has since 1994 supported the MY TOWNMAP Concours, a map-making competition that is sponsored by FINIPED, Japan's Ministries of Education and International Trade and Industry, the EU and others. Fujitsu engages in a wide range of other community activities: for example, support for Japan's only specialized data processing library and the Mathematics Olympics Foundation.

• *The Run for the Kids Charity Race*
Employees at Fujitsu's overseas operations regularly contribute to local communities. There are many examples of this. One is the Run for the Kids charity race, sponsored for the past 11 years by Fujitsu Microelectronics, Inc. (FMI), in San Jose, California. Since its inception the

event, which includes an 8-km race, a 5-km wheelchair race and a 2-mile walk, has raised more than \$600,000 for local children's charities. In addition to organizing the races and making its own sizeable donation, FMI contacts its business partners and major vendors to encourage contributions. FMI employees participate in the fund-raising and publicity, and help out at the actual event itself. An FMI employee who wanted to "make a difference" got the idea for the race more than a decade ago.



MY TOWNMAP Concours is a contest for the production of original maps containing information pertinent to everyday activities. The maps, which are generated by personal computers, are submitted by individuals and organizations from around the world. Shown here is the awards ceremony for fiscal 1997.