

6. Basic Stance on the Company's Business

Along with the advance of ubiquitous networks, IT has come to permeate all aspects of society, providing unprecedented levels of convenience and utility while transforming everyday life. As the scope of IT utilization continues to expand, the role that IT systems play in both business and public sector infrastructure is becoming increasingly crucial—a new lifeline for companies and society as a whole.

Moreover, the continuing growth of networks promotes the further globalization not only of the businesses utilizing them but of the IT industry itself. In this environment, recognizing that global expansion of the Fujitsu Group's business is an essential factor for maintaining and increasing growth and competitiveness, we will even more aggressively work to expand our business on a global basis, striving to provide the integrated services and products required to meet customers' needs.

The scope of IT utilization in the business sector is broadening from a focus on upgrading management systems to encompass the innovation of frontline operations. We will propose frontline innovations to help customers continuously improve their processes and IT systems with an emphasis on the role of people, and in so doing expand the scope of IT by applying it to new spheres of business and daily life. We are dedicated to developing the leading-edge technologies and enhanced service offerings needed to bring about the innovations our customers are looking for in their businesses.

At the same time, we realize that the value of a system comes from the stability of its operation, and for this reason we will further concentrate our efforts on ensuring overall system reliability and providing on a global basis the outsourcing and other services that enable higher levels of systems operations.

The Fujitsu Group continually seeks to create new value by providing customers with comprehensive solutions comprising reliable, high-performance products and services based on advanced technologies. In this way, we aim to grow, realize profits, and foster mutually beneficial relationships in our communities worldwide. Striving to genuinely understand the business environments and challenges facing our customers, we are dedicated to enabling them to utilize IT in ways that will contribute to their growth and development.

In these ways, we seek to contribute to our customers' businesses—from their global business expansion to business development closely attuned to local needs—and to grow and prosper together with them as a trusted partner.