

Top Message	Interview to Head of Corporate Environmental Strategy Unit	Special Feature: The Power of ICT	Fujitsu Group Environmental Action Plan Stage VII	Chapter I Contribution to Society	Chapter II Reducing Our Environmental Burden	Environmental Management	Data Overview
Environmental Management	Green Procurement	Initiatives to Minimize Environmental Risk	In-House Environmental Educational and Enlightenment Activities			Communication with Society	

In-House Environmental Educational and Enlightenment Activities

We carry out various forms of environmental education and enlightenment training based on the belief that, “to promote environmental management, it is essential to raise the environmental awareness of each and every employee and to take proactive measures.”

Carrying Out Comprehensive Environmental Education

At the Fujitsu Group, every three years we have all of our employees undertake e-Learning to acquire a basic understanding of environmental management. In addition, education is provided to meet the needs of each level of employee from new entrants to managers, as well as those of departments including design development, sales and systems engineering. We are also implementing internal auditor, waste management and other training as professional education for employees in charge of work related to the environment.

Fujitsu’s Environmental Education System

	New entrants	Ordinary employees	Middle managers	Senior executives
General education	Environmental e-Learning (every three years)			
	Level-specific training		Level-specific training (initial)	
Professional education <small>Note: Only relevant persons attend lectures</small>	Function-specific training (ad-hoc)			
	Internal auditor education			
	Waste management worker education			
Enlightenment	Lectures, seminars and training sessions			
	Environmental Contribution Awards and Photo Contest			
	Information provided through the Web and social networking services			

Environmental e-Learning for All Group Employees

To help ensure that individual employees understand the Fujitsu Group’s thinking on environmental management and encourage them to engage in environmentally conscious initiatives, and to facilitate the practice of environmental management, we conduct environmental e-Learning for all Group employees.

A new version of environmental e-Learning was created with contents in six languages to help their understanding of the background and the details of the Fujitsu Group Environmental Action Plan(Stage VII) in FY 2013, the first year of the plan and about 100,000 employees completed the course in Japan and abroad.



Environmental e-Learning program screenshot

Raising Awareness Through an In-House Award Scheme

To raise the environmental awareness of employees at all Fujitsu Group companies, we have operated an Environmental Contribution Awards scheme and conducted an Environmental Photo Contest, open to all employees, every year since 1995.

Numerous entries were put forth for the FY 2013 Environmental Contribution Awards. Among them were efforts in three areas like “Environmental contribution by our products and services”, “Reducing the negative environmental impact of our business activities”, and “Social contribution activities/ Corporate image improvement activities”. In the end, however, the FY 2013 Environmental Contribution Awards went to three entries, including “Touchless vein sensor-world’s smallest/lightest”.

For the Environmental Photo Contest, 503 entries were received from Fujitsu Group employees across the globe. This contest, through the solicitation of entries and voting for winners, encourages employees to think of environmental problems from a global perspective.



Environmental Photo Contest Top Prize Winner - “Papa. Beautiful sands are being spoiled.”