

# Green Procurement with a Centralized Global Procurement System

We are promoting green procurement together with our business partners by using our unique proprietary centralized global procurement system to provide our customers with products and services having minimal environmental burdens.

## Fujitsu Group Green Procurement Direction

We are aggressively promoting green procurement activities together with our business partners based on the Fujitsu Group Green Procurement Direction describing our basic approaches to procurement of eco-friendly parts, materials, and products and items we require of our business partners.

**WEB** Fujitsu Group Green Procurement Direction  
<http://www.fujitsu.com/global/about/procurement/green/>

## Green Procurement Requirements for Our Business Partners

We request that our business partners implement the following two activities to promote green procurement.

### Establishment of Our Business Partners' EMS\*

We require as a matter of principle that all our business partners establish a third-party certified EMS to ensure that they continuously implement environmental burden reduction activities. We also periodically survey the status of their EMS implementation by using our original survey form.

\* EMS: Environmental management system

### Establishment of Our Business Partners' CMS\*<sup>1</sup>

We request our business partners to establish a chemical substances management system (CMS) based on the JAMP\*<sup>2</sup> guidelines on management of chemical substances contained in products. If their management system is inadequate when we audit their manufacturing sites, we will provide support for correctional efforts that aim to strengthen their management system in the supply chain.

As of the first half of FY 2010, all of them covered by this effort had completed establishment of a CMS. We will continue with these efforts in the future.

\*<sup>1</sup> CMS: Chemical substances management system

\*<sup>2</sup> JAMP: Joint Article Management Promotion-consortium  
<http://www.jamp-info.com/english/>

## Green Procurement Activities Based on the Fujitsu Group Environmental Protection Program (Stage VI)

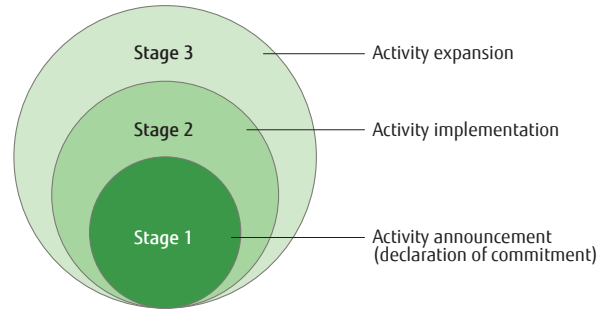
Since FY 2010, we have been promoting the limitation or reduction of CO<sub>2</sub> emissions and the conservation of biodiversity as the Fujitsu Group Environmental Protection Program (Stage VI) and we ask all of our business partners to implement activities regarding these two themes.

We have set a target of 100% implementation by our business partners providing us parts and materials by the end of FY 2012 as one goal of the Fujitsu Group Environmental Protection Program (Stage VI). We drew up an activity evaluation index for the situation of our business partners' actions and request that they carry out activities in line with this index to achieve the target.

At the start of these activities, we held 14 briefing sessions for both domestic and overseas business partners and a total of about 1,300 companies participated.

## Drawing up an Activity Evaluation Index

We set up an original three-stage index for measuring the situation of our business partners' activities and requested their cooperation.



## Promoting Our Business Partners' Efforts to Limit or Reduce CO<sub>2</sub> Emissions and to Conserve Biodiversity

We provided them with our original CO<sub>2</sub> emissions calculation tool to assist with their actions for limiting or reducing CO<sub>2</sub> emissions, and we promoted the establishment of their own internal structure for it by holding a briefing meeting for each business partner to grasp its CO<sub>2</sub> emissions or target.

We provided our original guidelines for biodiversity conservation introducing detailed informative explanations of activities and typical activity examples and our original checklist tool that readily evaluates the current status of their activities. These were provided to our business partners only. We also invited about 20 business partners to our seminars on these themes to improve their knowledge and actions.

We achieved the 60% implementation rate that was the target for the end of FY 2010 as a result of these efforts. We are aiming at a rate of at least 80% for FY 2011 and plan to provide tools and seminars for promoting these efforts in order to support our business partners in making further improvements in these areas.

## TOPICS

### Receiving the Grand Prize at the Green Purchasing Awards\*

Our activity for biodiversity conservation was awarded the grand prize at the Twelfth Green Purchasing Awards in October 2010.

Our efforts were highly acclaimed for innovation and uniqueness. Specifically recognized were the Fujitsu Group's encouragement of its business partners to conserve biodiversity, the fact that we provided guidelines to our business partners, and that we set up an evaluation index.



Awards ceremony at the Green Purchasing Awards

\* **Green Purchasing Awards:** An awards system that aims to spread green procurement through the Green Purchasing Network.