

**Basic Approach**

We recognize the importance of communication with all our stakeholders and actively promote communication activities through a variety of opportunities such as sustainability reports, exhibitions, and web sites. In addition, through bidirectional communication, we try for improvement of our daily environmental protection activity.

**Environmental Considerations at Exhibitions and Events**

We make a wide range of eco-friendly efforts at exhibitions and events such as the Fujitsu Forum and shareholders' meetings, including carbon offsets for electrical power used by proactive use of green power, reducing paper use, and taking advantage of eco-friendly materials.

For example, at the Fujitsu Forum 2008, held in May 2008, these eco-friendly efforts resulted in a reduction in CO<sub>2</sub> emissions equivalent to about 6.2 tons compared to the Fujitsu Forum 2007.



Fujitsu Forum 2008



Green Power Certificate

**WEB** **Fujitsu Forum 2008**  
<http://www.fujitsu.com/global/news/pr/archives/month/2008/20080326-01.html>

**Environmental Considerations in Brochure Printing**

We have further strengthened our previously implemented environmental standards for brochure printing and since June 2007 have been using Forest Stewardship Council (FSC) certified paper, soy ink, and waterless printing. These contribute to the environment by reducing CO<sub>2</sub> emissions, reducing the amount of toxic effluent discharge, and in other ways as well.



Examples of Eco-Friendly Brochure Printing



- 1935 • Park-style design adopted for new Kawasaki Plant at the suggestion of Fujitsu's founder, Manjiro Yoshimura.
- 1972 • Environmental control sections established at each plant.
- 1987 • Ozone Layer Protection Committee established.
- 1989 • Environmental Committee established.
- 1990 • Environmental management evaluation system implemented.
- 1991 • Environmental Engineering Promotion Center established.
- 1992 • Fujitsu's Commitment to the Environment formulated.
  - Use of CFCs and carbon tetrachloride for cleaning eliminated.
  - Energy Saving Committee established.
- 1993 • Product Recycling Committee established.
  - Waste Control Committee established.
  - Fujitsu Environmental Protection Program (Stage I) formulated.
  - Product Environmental Assessment Guidelines formulated.
  - Domestic Affiliated Companies' Environmental Protection Council established.
  - Environmental Information Service (FJ-CUG) inaugurated.
- 1994 • First issue of Eco-Plaza environmental bulletin published.
  - Use of 1,1,1-trichloroethane eliminated.
  - 1st Fujitsu Group Environmental Technology Exhibition held.
  - Fujitsu Environmental Emblem designed.
  - Overseas Environmental Information Network begins operation.
- 1995 • Environmental Management System Committee established.
  - Recycling system established and implemented.
  - Fujitsu Group Worldwide Environmental Protection Council established.
- 1996 • Fujitsu Environmental Protection Program (Stage II) formulated.
  - Environmental Engineering Center homepage placed on intranet.
  - Chemical Emissions Reduction Committee established.
  - First Environmental Report published.
- 1997 • Environmental homepage established on Fujitsu website.
  - All domestic manufacturing sites certified ISO14001 compliant.
- 1998 • Reforestation activities conducted in Thailand.
  - Green Product program launched.
- 1999 • Environmental accounting introduced.
  - Reforestation activities conducted in Vietnam.
- 2000 • Four development and service sites in Japan certified ISO14001 compliant.
  - Corporate Environmental Affairs Unit established.
  - Desktop PC awarded Eco-mark for first time.
- 2001 • Fujitsu Environmental Protection Program (Stage III) formulated.
  - Calendar using paper from sustainable forest published.
  - Reforestation activities conducted in Malaysia.
- 2002 • A world's first: Tin-zinc-aluminum lead-free solder developed.
  - A world's first: Biodegradable plastic parts with lower environmental load employed in notebook computers.
  - Fujitsu Group Environmental Policy established.
  - A world's first: Magnesium alloy recycled in-house applied in notebook computers.
- 2003 • Support for reforestation activities employing Rhythm Forest reforestation network game initiated.
  - Zero waste emission achieved by all 13 plants in Japan.
- 2004 • ISO14001 integrated certification acquired by all Fujitsu Limited sites, among largest systems in Japan.
  - 100% Green Product ratio achieved for all newly developed products.
  - Fujitsu Group Environmental Protection Program (Stage IV) formulated.
- 2005 • ISO14001 certification acquired by all Group companies in Japan.
  - Supply of Super Green Products begins.
- 2006 • ISO14001 globally integrated certification acquired, including overseas Group companies. Establishes global environmental management framework for the Group as a whole.
- 2007 • Fujitsu Group Environmental Protection Program (Stage V) formulated.
  - Green Policy Innovation project, which reduces our customers' environmental load through green IT, started.

With Our Customers

With Our Employees

For Our Shareholders and Investors

With Our Business Partners

With Local and International Communities

For the Environment