

Notice of Change of Name of Subsidiary

Tokyo, July 14, 2010 – Fujitsu Limited announced that its wholly owned subsidiary, Fujitsu Business Systems Ltd., decided today, at a meeting of its board of directors and its general shareholders' meeting, to change its company name to Fujitsu Marketing Limited.

As of October 1, 2010, Fujitsu Business Systems Ltd. will start anew as Fujitsu Marketing Limited, the Fujitsu Group's core company in Japan serving medium-sized business customers. The reasons for this change are as follows.

1. Reasons for the Name Change

As previously announced on March 18, 2010, starting April 1, 2010, the Fujitsu Group has initiated moves to strengthen its ability to serve medium-sized businesses in Japan. As part of these initiatives, a 138-staff group at Fujitsu Limited handling the planning and development of GLOVIA smart, Fujitsu's enterprise resource planning solution for medium-sized businesses, was transferred to Fujitsu Business Systems Ltd. in order to strengthen its software packages for vertical industries and enhance the provision of services. In addition, an SME Business Planning Unit consisting of 132 staff was established within Fujitsu Limited to integrate strategy, business planning, and partner support for the medium-sized business market in Japan.

On October 1, 2010, the teams within this unit covering partner support in the Tokyo, Osaka, and Nagoya areas will be transferred to Fujitsu Marketing Limited to strengthen its ability to serve medium-sized businesses in those areas.

Fujitsu Marketing Limited will provide marketing innovation from a customer-centric perspective to address needs in the medium-sized business market for the cloud computing era. While developing products to fit the precise needs of customers, Fujitsu Marketing Limited will work with partners to expand sales of its and other Fujitsu Group products and strengthen customer support to actively promote ICT deployment among medium-sized businesses in Japan.

With respect to the new company name, "marketing" refers to all of the activities Fujitsu Marketing Limited will pursue with its sales partners. This includes understanding the real needs of customers, creating the products and services to support those needs, clearly explaining to customers the value represented by these products and services, and, through the application of these products and services, helping customers achieve success. Through these activities, Fujitsu Marketing Limited aims to be a true partner to its customers.

2. Overview of the Subsidiary

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| 1) Current Company Name: | Fujitsu Business Systems Ltd. |
| 2) New Company Name: | Fujitsu Marketing Limited (from October 1, 2010) |
| 3) Date of Incorporation: | April 23, 1947 |
| 4) Principal Lines of Business: | Providing comprehensive services, including consulting, hardware sales, software development, installation and maintenance;
Planning and developing products for the medium-sized business market;
Supporting sales partners, primarily in the Tokyo, Osaka, and Nagoya areas |
| 5) Registered Head Office: | 7-27, Koraku 1-chome, Bunkyo-ku, Tokyo, Japan |
| 6) Representative: | Akira Furukawa, President |
| 7) Capitalization: | 12,220 million yen |
| 8) Number of Employees: | Consolidated: 3,558; Unconsolidated: 3,469 (as of June 30, 2010) |

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About Fujitsu

Fujitsu is a leading provider of ICT-based business solutions for the global marketplace. With approximately 170,000 employees supporting customers in 70 countries, Fujitsu combines a worldwide corps of systems and services experts with highly reliable computing and communications products and advanced microelectronics to deliver added value to customers. Headquartered in Tokyo, Fujitsu Limited (TSE:6702) reported consolidated revenues of 4.6 trillion yen (US\$50 billion) for the fiscal year ended March 31, 2010. For more information, please see: www.fujitsu.com.

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