

Environmental Communication

Improving our daily environmental efforts through two-way communication with stakeholders

Issuing Reports & Pamphlets

Sustainability Reports

In order to fulfill our duty to disclose corporate information and explain it to our stakeholders, we publish this Sustainability Report. We have been issuing this report annually since 1996; and from fiscal 2003 it has covered three vantage points: economic, environmental and social.

The 2004 Fujitsu Group Sustainability Report received an Award for Excellence in the Eighth Green Reporting & Sustainability Reporting Awards (Sponsor: Toyo Keizai Inc. and the Green Reporting Forum).

We will continue to improve the content of our reports and expand on reported items based on what our stakeholders have to say.

Note: Tabulated results from the questionnaire on the fiscal 2004 report are listed on the appended questionnaire page.

Environmental Pamphlet

We have issued a pamphlet entitled "We make every activity green," which introduces our environmental activities. The expressions used in the pamphlet have been kept as simple and easy to understand as possible to ensure the understanding of a wide range of stakeholders.



Environmental pamphlet

Information Disclosure Using the Website and Other Means

Our website is a useful medium for communication, where we can transmit various forms of performance data related to environmental activities and the very latest information in real time, and viewers can access the information whenever they need it.

We have established an area devoted to the environment on our corporate website, and by providing an inquiry screen, we aim to establish two-way communication. Furthermore, we will continue to implement improvements designed to make our website even more user-friendly.

<http://www.fujitsu.com/global/about/environment/>

Environmental Advertising (Japan)

We present our environmental activities in newspaper and magazine advertisements as well as TV commercials and on the Fujitsu website.



Newspaper advertisement

Environmental Emblem

We combined the infinity symbol used in our corporate logo with images of the earth and a pair of watchful eyes and established this as our environmental emblem. The emblem indicates that we will carry out our business while keeping a protective eye on the Earth. This mark is applied to products and solutions that reach certain internally set standards.



Environmental emblem

Sustainability Report Briefing

On June 2004, we held a Sustainability Report Briefing for employees. Those responsible for environmental activities in the various Group companies came together and there was a lively exchange of opinions on our environmental activities.



Sustainability Report Briefing

Environmental Forums throughout Japan

We have held a number of Environmental Forums throughout Japan in order to present to our customers in a readily comprehensible way the Group's efforts regarding the environment and our Green Products and Environmentally Conscious Solutions. In these Environmental Forums, we have called upon various experts as lecturers and had them present themes such as "IT and the Environment" and "The Environment and Management."

Forums Were Held in the Following Areas in Fiscal 2004:

Tokyo, Kansai, Tokai, Chugoku, Nagano, Shikoku, Tohoku, Hokkaido, Hokuriku.

Participation in Environmental Exhibitions

Fujitsu is an active participant in exhibitions held around the country on environmental themes. In addition to delivering environmental information to a wide range of customers, we interact with people in these regions concerning the environment. At the Aichi, Japan 2005 World Exposition (EXPO 2005) which began in March 2005, we cooperated in the "NGO Global Village," which included an exhibition booth and presented activities that aim for a sustainable society.



Aichi, Japan 2005 World Exposition (EXPO 2005)

Major Exhibitions in which Fujitsu Participated during Fiscal 2004

- New Environmental Exposition 2004
- Shinshu Environment Fair 2004
- Ishikawa Environment Fair 2004
- Festa "Create the Future"
- CEATEC Japan 2004
- WPC EXPO 2004
- WASTE2004
- The 2nd Shizuoka Environment & Forests Fair
- Environmental EXPO Yamagata 2004
- Eco-Products 2004