

Environmental Education & Awareness

Raising the environmental awareness of each and every employee through training and education as the basis for full participation in environmental activities

Environmental Business Workshops for Sales/System Engineering Staff

We began environmental education for sales personnel and systems engineers in fiscal 2004. For sales personnel, we presented various forms of environmental activities with examples of sales presentations, and our lineup of offerings, which includes Green Products, environmental business solutions and Environmentally Conscious Solutions. For systems engineers we provided instruction in the form of case studies regarding Environmentally Conscious Solutions. We held a total of 20 such workshops, with participation by 1,056 people.



Workshop for systems engineers

Educational Activities during "Environment Month"

Fujitsu has held a number of environmental activities in Japan in conjunction with "Environment Month" (June) sponsored by the Ministry of the Environment. In addition to the usual annual events such as releasing dragonfly nymphs, planting flowers, facility inspection tours and hands-on experience tours, in fiscal 2004 we added some new events: "Sustainability Report Briefing" and "Environmental Storytelling."

For fiscal 2005, educational events are planned for sales personnel and systems engineers.



Environmental Storytelling

The Paper/Waste/Power Campaign

We are using our intranet to publicize hints on environmentally friendly practices for paper, waste and electric power use at the office, to encourage

greater environmental awareness and eco-friendly practices among all our employees.

Content derived from these simple hints, such as how to put office automation equipment on energy-saving settings, is also being used in our environmental education programs.



Environment education via intranet

Environmental Contribution Awards/Contests

In order to heighten employees' environmental awareness, we have been presenting Environmental Contribution Awards and holding related contests (photo category & volunteer category) on an ongoing basis. From fiscal 2002, the awarding of the Environmental Contribution Grand Prize has been positioned as a key Fujitsu event, with the president himself presenting the award. The award is made in June, when we commemorate Fujitsu's foundation.



Environmental Photo Contest Grand Prize: "Hacking Weeds for the First Time"

FUJITSU Eco Club

The FUJITSU Eco Club, hosted on the intranet, enables employees to get a picture of the environmental volunteer activities of their colleagues and exchange information.



FUJITSU Eco Club

Efforts by Group Companies

Efforts by Business Offices

The Fujitsu Aizu Wakamatsu Plant held environmental seminars in August 2004 and March 2005, inviting staff from the Fukushima Prefecture Life Environment Department and Tohoku Energy Service Co., Inc. as lecturers. Those in attendance learned what Fukushima is doing about global warming, and heard about NAS batteries, the Energy Conservation Law and the Energy Service Co. business.



Environmental seminar at the Aizu Wakamatsu Plant

Efforts by Group Companies in Japan

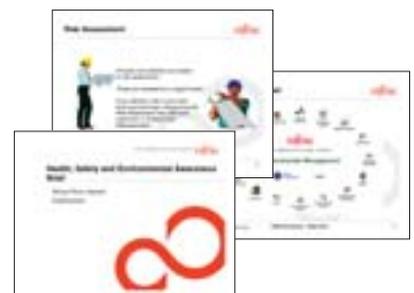
In October and November of 2004, the Fujitsu Institute of Management Ltd. carried out 11 site visits for Group employees at the Numazu Plant, which is set in a rich natural environment. Participants were able to view a pond biotope where effective use was made of sludge from the plant, as well as a garden and a system to convert raw garbage and septic tank sludge into fertilizer.



A site visit at the Numazu Plant

Efforts by Overseas Group Companies

Fujitsu Telecommunications Europe Ltd. in the United Kingdom is carrying out environmental education as part of its introductory instruction for new staff members. Five such sessions were held in fiscal 2004 at which 15 staffers received instruction.



Materials used for environmental education of new staff members