

Green Procurement

Cooperating with suppliers in promoting green procurement to offer products and services with excellent environmental efficiency

Policy

Green procurement of eco-friendly parts, materials and products is a high priority for environmental activities. The Fujitsu Group cooperates with suppliers to expand the sphere of green procurement and enrich its contents, from production parts and materials to software services.

Fujitsu Group Environmental Protection Program (Stage IV) target

To increase the rate of procurement from the suppliers who establish the environmental management system (EMS) up to 100% by the end of fiscal 2006.

Structure

1. Fujitsu Group green procurement criteria

We have partially revised our green procurement criteria from the perspective of corporate social responsibility in light of legislative moves in various countries. Revisions include restrictions on the use of the designated hazardous substances in incoming supplies. Detailed information is available on our Web site under "Fujitsu Group Green Procurement Criteria" at the URL indicated below. After revising our procurement criteria, we briefed suppliers on the revisions and confirmed the presence of the designated hazardous substances contained in incoming supplies with them. When the substances are contained, we clarify plans for their total elimination and promote total hazardous substance elimination activities in cooperation with our suppliers.

<http://www.fujitsu.com/about/procurement/green/>

2. Survey of environmental information concerning procured components and materials

Under a system developed based on the survey method standardized by the Japan Green Procurement Survey Standardization Initiative (JGPSSI*), a body established by electric and electronic device manufacturers, we are conducting surveys of the volume of chemical substances contained in purchased parts and materials. Information from suppliers concerning chemical substances contained in various parts and materials is stored in a database. This enables preferential selection of environmentally friendly items in the Green Product development and design stages.

* Japan Green Procurement Survey Standardization Initiative

3. Support for suppliers

The following programs have been developed

to support green procurement activities by our suppliers:

- Ecology Management Centers established in Taiwan and Hong Kong assist regional suppliers with surveys on the status of hazardous chemical substance management, analysis of components and alternative technologies.
- We assist suppliers who have difficulty obtaining third-party certification, including ISO 14001 certification, by offering assistance in constructing and implementing Fujitsu's proprietary FJEMS environmental management system, which serves as a stepping stone to third-party certification acquisition. (Eight explanation meetings were held during fiscal 2003 with some 240 companies participating.) We have conducted implementation verification for suppliers implementing FJEMS and provided support to help increase the level of their activities and degrees of improvement.

Results

Fujitsu Environmental Protection Program (Stage III) targets

- Percentage of green materials and parts for products to be 99% or more of procurement money by the end of fiscal 2003 (Fujitsu Group)
- 100% of procured office supplies to be Green Products certified by a public corporation or organization by the end of fiscal 2002 (Fujitsu)

Green procurement achievements in fiscal 2003

With the achievement of a 99.6% green parts and materials procurement ratio, the Fujitsu Group attained its target for parts and materials. A 97.4% Green Product procurement ratio (79 items determined by the guideline for stationery and office supplies of the Green Purchasing Network (GPN)) was achieved in the area of office supplies. We will continue to work toward achievement of the target through fiscal 2004 and beyond.

Supplier exhibitions and seminars on the RoHS directive

Exhibitions and seminars were held at the Kawasaki Research & Manufacturing Facilities and Minamitama plants to help concerned parties in the Group cope with the RoHS directive on product development. Sixteen suppliers gave concrete descriptions of their current compliance status and the problems to be addressed, raising awareness among the engineers engaged in product design and promoting sharing of information on issues to be addressed.



An exhibition in progress