

The FUJITSU Way

The Fujitsu Group has established rules for meeting its social responsibilities, which every employee is striving to implement in daily operations.

Fiscal 2002 saw the introduction of "The FUJITSU Way," a statement communicating a shared awareness of proper actions as a corporation and as employees formulated to ensure that FUJITSU continues to develop as a genuinely international corporate group. This statement replaced the former "Fujitsu Corporate Action Guidelines."

"The FUJITSU Way" presents the common concept of values that serve as the action standards for individual employees' business execution. It thus positions the common concept of values as the driving force behind our corporate strategy, placing a priority on social responsibility, which inspires many companywide activities, business policies and plans.

