

Activity Highlights and External Evaluation

A part of the Fujitsu Group's efforts toward sustainability in fiscal 2003 is introduced below.

Efforts in the economic sphere



Initial fiscal year targets largely achieved.

P.11

The Fujitsu Group achieved most of its initial fiscal year business performance targets by the close of the fiscal year ended March 31, 2004. We continue to pursue sustainable development to fulfill our promise to our customers.

Demonstration through environmental accounting Green Process effect

P.23

The benefits of our industry-first "Green Process Activities" involving reexamination of the input volumes of resources and energy for our manufacturing lines were demonstrated through environmental accounting.

Efforts in the environmental sphere



Japan's maximum-scale ISO company-wide integrated certification acquired.

P.21

Fujitsu acquired Japan's maximum-scale ISO14001 integrated certification at all sites in March 2004. We are continuing efforts aimed at establishing the Environmental Management System throughout the Group as a whole.

1st in Japan for PCs EcoLeaf environmental label

P.29

EcoLeaf environmental labels are granted to products that display the environmental burden imposed by the product, including the CO₂ emission volume, quantitatively throughout the product life cycle. Fujitsu became the first company in Japan to acquire the label for PCs in 2003.



Green Product promotion 100% achievement

P.26

We achieved our target of making all newly developed products eco-friendly Green Products in 2003. We are now working to develop Super Green Products with top-level environmental characteristics.

For software services Environmental influence assessment method developed.

P.43

We developed a method for evaluating "environmental contribution effects" quantitatively in terms of the CO₂ reduction rate before and after the introduction of IT solutions.

Home-use PC's Collection and recycling initiated.

P.41

We started collection and recycling of post-use Fujitsu home PCs on October 1, 2003. We have collected and recycled 16,710 post-use PCs as of March 2004.



Efforts in the social sphere



Protecting Malaysia's greenery Overseas forestation

P.53

We have conducted forestation activities in Thailand, Vietnam and Malaysia since fiscal 1998. We opened "Eco Forest Park" in Malaysia in 2002 and are planting 40,000 trees on an approximately 70 ha area in accordance with a three-year plan. Fujitsu Group employee volunteers conducted tree planting in January 2004.



At individual branches and offices Reinforcement of local community contribution activities

P.53

Positive communication with the local community and voluntary activities were reinforced further by every plant and site. We are fulfilling the role of a good corporate citizen of society.



Easy access for everyone Good Design Award for homepage

P.49

Developed in 34 countries and regions worldwide, our homepage featuring universal design to allow anyone easy access was honored with the 2003 Good Design Award. Fujitsu's homepage was also awarded 1st place in *Nikkei Personal Computing's* "Corporate Site Usability Ranking."

Recognition by external organizations



FTSE4Good Index Series

"FTSE Group is delighted to confirm that Fujitsu has been independently assessed according to the FTSE4Good criteria, and as of March 2004 has satisfied the requirements to become a constituent of the FTSE4Good Index Series. Created by the independent financial index company FTSE Group, FTSE4Good is a financial index series that is designed to identify companies that meet globally recognised corporate responsibility standards. Companies in the FTSE4Good Index Series are doing more to manage their social, ethical and environmental impacts, and are better positioned to capitalize on the benefits of responsible business practice."

Dow Jones Sustainability Indexes 5 years as a "leading sustainability company"

Its various environmental preservation activities have earned the Fujitsu Group designation as a "leading sustainability company" for five consecutive years in the Dow Jones Sustainability Indexes,* which cover 2,500 companies in 34 countries worldwide.

* Dow Jones Sustainability Indexes: Dow Jones & Company, Inc., of the United States evaluates world-class corporations as an index for measuring companies' development possibilities. The Indexes have been published annually since 1999.

FTSE Indexes (UK) "FTSE4Good Global Index" certification

We were integrated into the "FSTE4Good Global Index" in the FTSE Indexes of FTSE International Limited of the UK. The Fujitsu Group's activities in pursuit of responsible corporate operation from the economic and social perspectives as well as from the environmental standpoint were evaluated. We were also designated a top Japanese corporation in the CSR rankings compiled by the Japanese edition of *Newsweek* based on this index.

Environmental management ratings Positive evaluations in Japan, too

The Fujitsu Group was accorded a 9th-place rating in the 7th Environmental Management Survey by Nihon Keizai Shimbun, Inc. We were also granted an A (single A) environmental rating by the Tohatsu Evaluation and Certification Organization.



Environmental Report Awards Excellent Award received.

The 2003 Fujitsu Group Sustainability Report was honored with an Excellent Award in the 7th Environmental Report Awards sponsored by the Global Environmental Forum and National Association for Promotion of Environmental Conservation. We are continuing our efforts to produce easily understandable sustainability reports.