

# Corporate Governance and Organization, Vision, The FUJITSU Way

## Toward a new Fujitsu that can contribute further to society

We are reinforcing our offering of total solutions supported by high-quality products and services by striving to implement a management structure that assures transparency and quick responsiveness.

### Business vision

As a core corporation in opening the broadband Internet era, FUJITSU (Fujitsu and its Group companies) currently defines its business orientation as “continuously offering total solutions supported by high-quality products and services, primarily to corporate and administrative customers, based on powerful advanced technologies characterized by high performance and reliability.” We consistently pursue cutting-edge technological innovation and business activities from the customer’s perspective in order to realize a society in which anyone can make full use of IT anywhere and anytime as expressed by the term “ubiquitous.”

### Management Structure

We renovated our management structure in fiscal 2002, introducing a Corporate Executive Officer system and a business group system, with the aim of reinforcing our capabilities for realizing our business vision.

#### Reform of the Board of Directors and introduction of a Corporate Executive Officer system

We have separated the supervision function of management from the executive function by reforming our Board of Directors and introducing a Corporate Executive Officer system. The function of the Board of Directors is now concentrated on management supervision from the perspective of our stockholders and the Group as a whole. We have transferred significant authority to the operating officers (corporate officers), meanwhile, to accelerate the decision-making process and clarified management execution responsibilities while pursuing “speedy management.” Under the system, major decisions concerning management execution are made by the Management Board, which is headed by the President and comprises management personnel such as business group and corporate center managers.

### New business group system

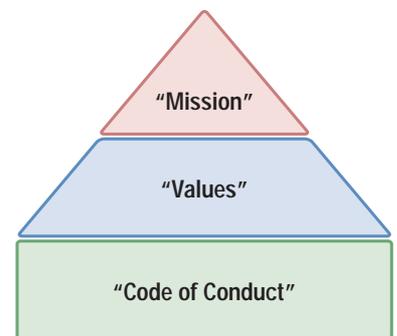
Our desire to conduct “organic management” making the most of the comprehensive power that is a major source of our corporate strength led us to the introduction of a business group system. Operation as business groups stresses mobility and mutual cooperation and assures flexible resources distribution and enhanced intra-Group synergism. Under the new system, Fujitsu and its affiliated companies are organized into four groups: the Sales, Software Services, Platforms and Electronic Devices business groups. Among these, the Platforms Business Group combines two divisions responsible for communications equipment and information-processing equipment. It is pursuing development of integrated network technology and computer technology products. These four business groups are supported by the Corporate Center, moreover, which takes responsibility for the shared concerns of the Group as a whole, reinforcing Group strategies and improving services within the Group.



### The FUJITSU Way

Fiscal 2002 saw the introduction of “The FUJITSU Way,” a statement communicating a shared awareness of proper actions as a corporation and as employees formulated to ensure that FUJITSU continues to develop as a genuinely international corporate group.

This new statement replaces the former “Fujitsu Corporate Action Guidelines.” “The FUJITSU Way” presents the environment as the source of motivation for daily action by individual employees and as a set of values they all share. It thus positions the environment as the driving force behind our corporate strategy.



#### Mission

**Clearly stated management philosophy**  
FUJITSU will strive to realize the infinite possibilities of the network society while enhancing mutually beneficial relationships in our communities worldwide. To achieve this, we will continually create value by providing products, services, and solutions based on the most powerful technologies.

#### Values

The values that form the standards for activities in implementing FUJITSU’s business

- Customer Focus Make Our Customers’ Dreams and Our Dreams Come True
- People Everyone Takes a Leadership Role
- Quality Pursue the Highest Levels of Quality
- Sustainable Development **Focused on the Green**
- Growth and Profit Increase Customer Trust and the Global Value of “FUJITSU”

#### Code of Conduct

Specific regulations regarding the conduct that should and should not be followed in implementing FUJITSU’s business

- Respect for Individual Rights
- Adherence to Laws
- Confidentiality
- Respect for Intellectual Property
- Business Integrity
- Fair Treatment of Consumers and Business Partners