

# Environmental Education & Awareness Activities

Ongoing education is vital in helping to ensure that every single employee's awareness of their role in the company's environmental protection activities is continually raised. With this end in mind, Fujitsu organizes a wide variety of environmental education and training programs.

## Environmental Education

Based on environmental training implementation regulations, Fujitsu undertook the environmental education and training programs.

### Technical Education

#### ● Common Courses

- Environment-sensitive product design ..... 1 lecture, 19 attendees
- Methods for reducing the environmental impact of manufacturing operations ..... 1 lecture, 25 attendees

#### ● Divisional Courses

- Course for newly assigned plant managers and Environmental Control Division management staff ..... 3 lectures, 21 attendees
- Course for new Environmental Control Division personnel ..... 1 lecture, 11 attendees
- Course for Environmental Control Division staff 1 lecture, 7 attendees
- Total of 7 lectures, 83 attendees

### General Education

#### ● Basic Training Programs

(targeted at different management levels)

- Program for senior managers ..... 1 lecture, 118 attendees
- Program for middle managers and other staff 1 lecture, 190 attendees
- Program for new employees (graduate-level entrants/mid-term hires) ..... 12 lectures, 1,131 attendees
- Total of 14 lectures, 1,439 attendees

The company is also considering holding lecture courses aimed at the sales force after fiscal 1999.



Environment-sensitive Products Designing Course

### Remote Broadcast Education system

Fujitsu uses a system that allows those at remote locations to participate in environmental education programs. The system works by joining together a number of remote classrooms over a network so that participants can all receive lectures at the same time.

## Awareness activities

To promote greater knowledge and awareness of environmental issues, Fujitsu undertook a number of activities, including various events and the publication of regular bulletins.

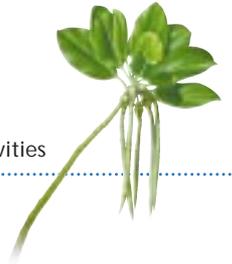
### “Eco-Plaza” environmental bulletin

First published in 1994, this is an internal publication that introduces the company's various environment-related activities and highlights environmental issues. Distributed regularly to both domestic and overseas affiliates, mainly via a company intranet, issues #20–22 appeared in fiscal 1999. Eco-Plaza regularly features the environmental efforts of various overseas affiliates.



Eco-Plaza (Japanese version)

(English version)



### Events for environment month

During June 1999, which was designated "Environment Month" by the Environment Agency, Fujitsu organized a number of events inside the company and at domestic affiliates, all of which attracted large numbers of participants.

#### Main events

- Environmental lectures  
..... Total of 27 lectures, 1,527 attendees
- Video presentations on environmental topics  
..... Total of 21 presentations, 1,793 attendees
- Call for environmental slogans  
..... 8,047 slogans submitted
- Environmental campaign (on energy saving)
- Other (environmental management system display, mini-exhibition on the environment, tours of environmental facilities, etc.)

### Environmental Contribution Awards

Since fiscal 1995, Fujitsu has made awards to plants, divisions and individuals to recognize outstanding environmental protection activities. These awards cover all Fujitsu operations, including domestic and overseas affiliates. In fiscal 1999, 81 entries were submitted for such awards, substantially exceeding the 58 entries of the previous year. From these, 5 were selected for Environmental Contribution Awards, while a further 10 received Environmental Contribution Incentive Awards. All the awards were presented by the chief environmental officer.

#### Environmental Contribution Awards: fiscal 1999

- Energy savings and reductions in contracted electric power at Mie Plant  
(Fujitsu Facilities Engineering)
- Development of PC housings using non-halogenated plastics  
(Mobile Computing Div., Fujitsu Kasei, Fujitsu Laboratories)
- Green product development for FMV personal computers  
(Personal Systems Business Group)
- Receipt of "Director-General of the Agency of Natural Resources and Energy Award" for promotion of energy-saving activities.  
(PFU (Kasashima Plant))
- Donation of funds to WWF to help protect Malaysian environment through recycling activities  
(Fujitsu Microelectronics (Malaysia))

### Environmental Photo Contest

Since fiscal 1995, Fujitsu has organized an annual photo contest open to all Fujitsu employees (including domestic and overseas affiliates) and their families. The themes for the fiscal 1999 contest were "nature conservation," "warnings of environmental destruction," and "Earth salvation." The contest attracted a total of 448 entries—far in excess of the 267 received the previous year. One 1st prize was awarded, together with two second prizes and one special prize, five 3rd prizes, and eight honorable mentions (These awards were presented by the Group President of the Corporate Environmental Affairs Group).



Environmental lecture  
(with signing interpretation)



Environmental management system display  
(Kumagaya Plant)



Environmental Contribution Award ceremony



Environmental Photo Contest: 1st Prize  
"Natural Waterfall"  
Fujitsu Microelectronics (Malaysia)