

# Fujitsu World Tour 2019

Smart Human  
Centric Offices

FUJITSU

Human Centric Innovation

## Driving a Trusted Future



## SPEAKERS

Jari Vuori

Head of Digital Business Solutions, Fujitsu

Ying Zhu

Director, Circular Concepts, Ramboll

Timo Nurisalo

Project Development Manager, Are

Vesa Pirinen

Vice President, YIT

The Fujitsu logo, featuring the word "FUJITSU" in red capital letters with a red infinity symbol above the "i".

FUJITSU

The Ramboll logo, featuring the word "RAMBOLL" in white capital letters inside a blue rounded rectangle.

RAMBOLL

The Are logo, featuring the word "Are" in a stylized blue font where the 'A' and 'R' are connected.

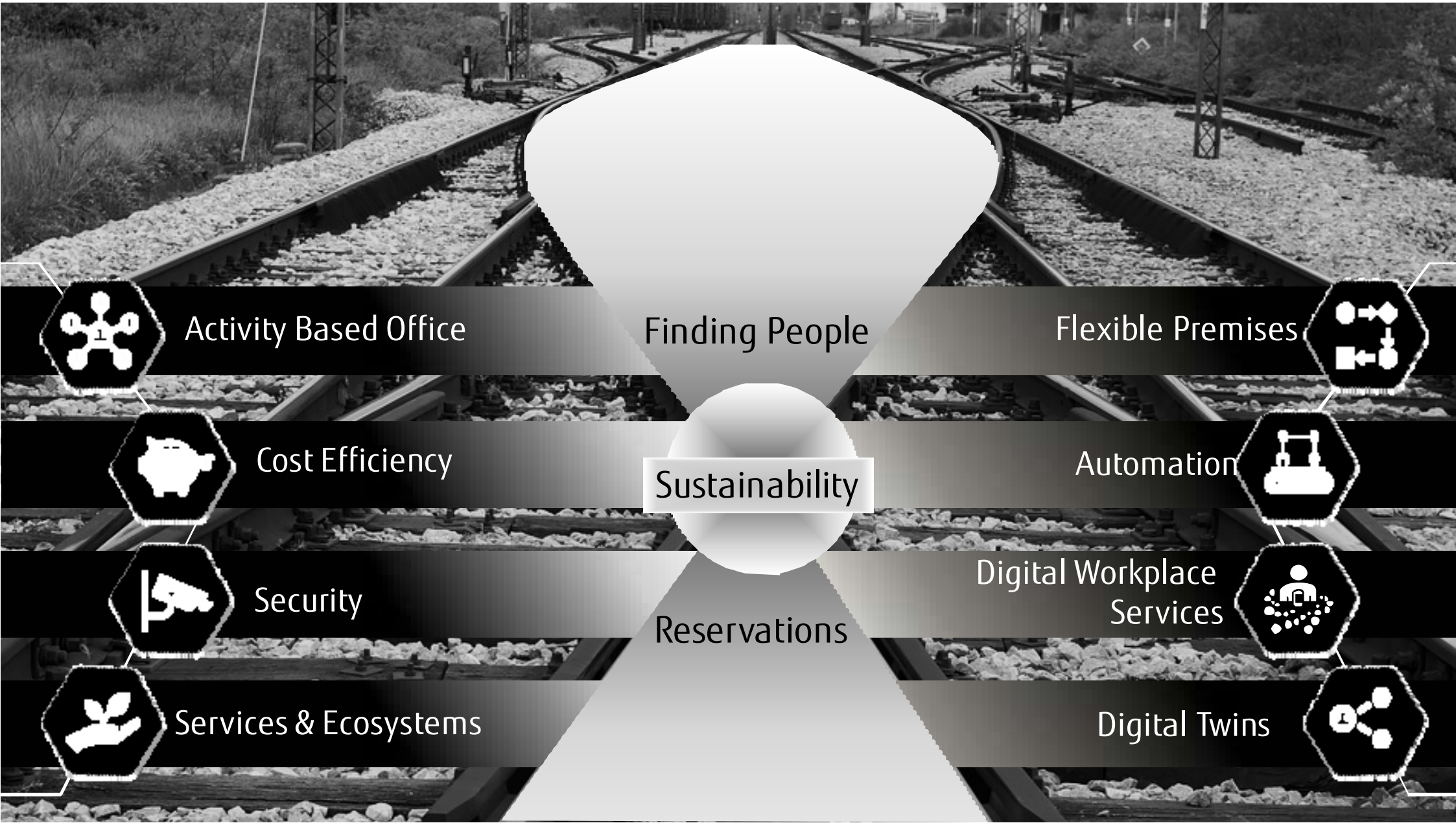
Are

The YIT logo, featuring the letters "YIT" in a bold blue font.

YIT







Sustainability

Finding People

Flexible Premises

Automation

Digital Workplace  
Services

Digital Twins

Reservations

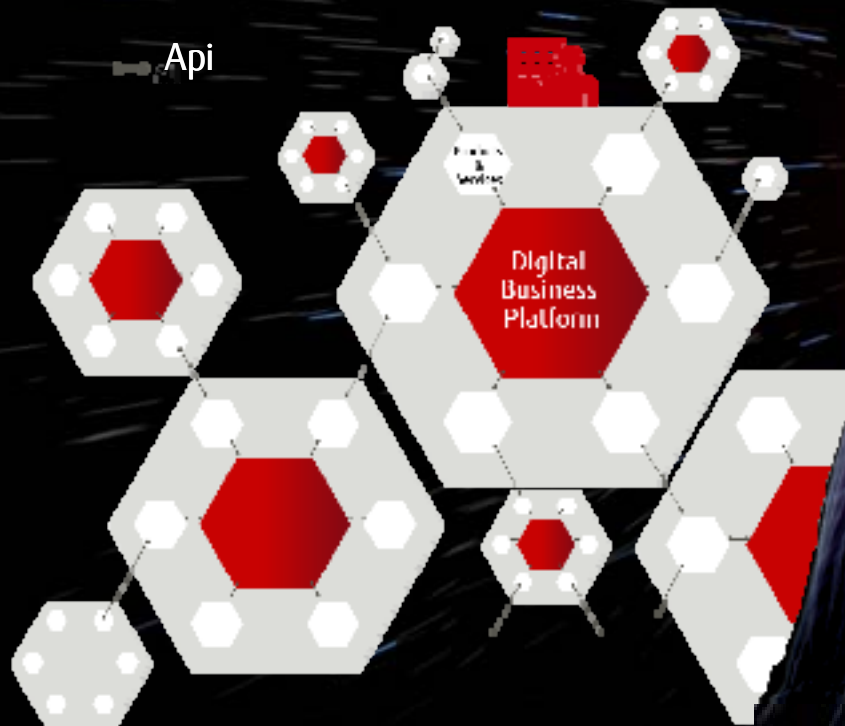
Services & Ecosystems

Security

Cost Efficiency

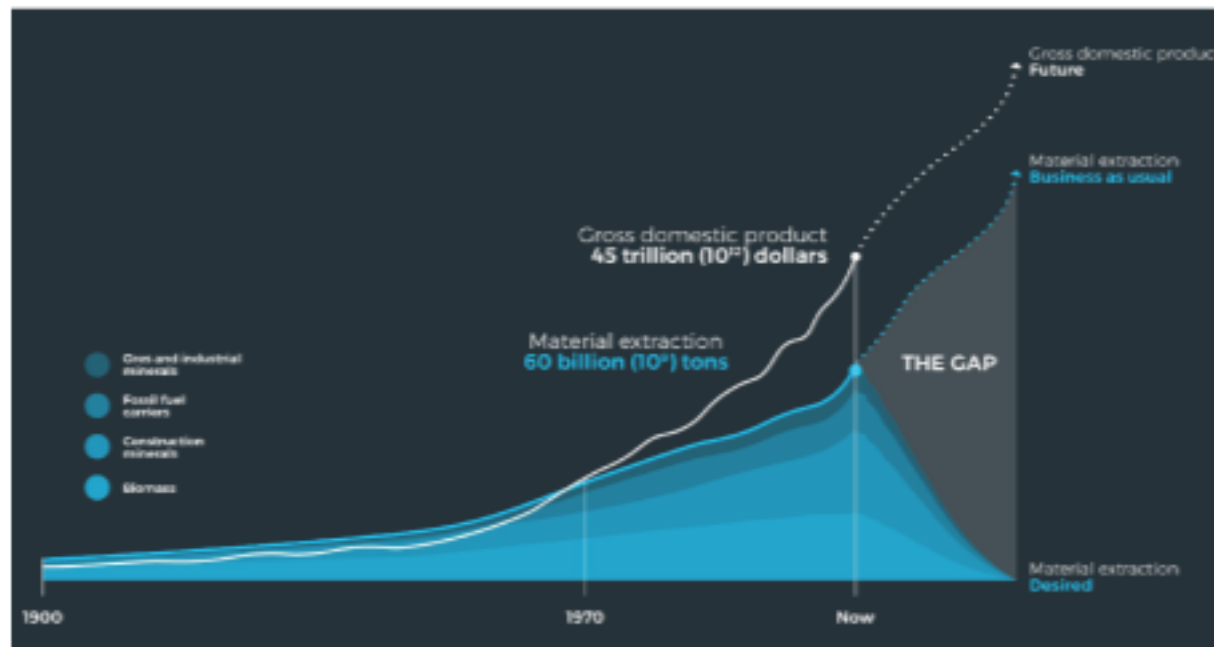
Activity Based Office

# Human in the Center Services Based on the Events Platform in the Scenes



"By Design Thinking  
– and Co-Creation"

## RAMBOLL'S EVERYDAY DESIGN CHALLENGES: CLIMATE CHANGE, BIODIVERSITY CRISIS, OVER CONSUMPTION OF NATURAL RESOURCES



Source: The Circularity Gap report (2019)

- Built environment consumes nearly 50% of total resources
- For buildings, most consumption occur during their operational phase
- SmartOffice concept guides the design process and ensures that people and environment can both thrive
- Ramboll is committed to the principles of sustainable development

# SUSTAINABLE SMART OFFICE



- We'll combine people and technologies through the service design process
- Human centric – people first
- Functionality, comfort, well-being, usability, services & mobility
- The opportunity to make an impact through personal choice
- Provide smart and user friendly services for today's office workers



## HUMAN CENTRIC TECHNIQUE IN MODERN OFFICES

- Change of life
  - Everything is measured
  - Everybody uses a lot of apps
  - We live in a digitalized world
- Technical building solutions creates indoor conditions
- Power to people => control of working environment as a whole



## HUMAN CENTRIC TECHNIQUE IN MODERN OFFICES



Fresh indoor climate



Pleasant lighting



Personalized temperature

**-30%** Energy savings

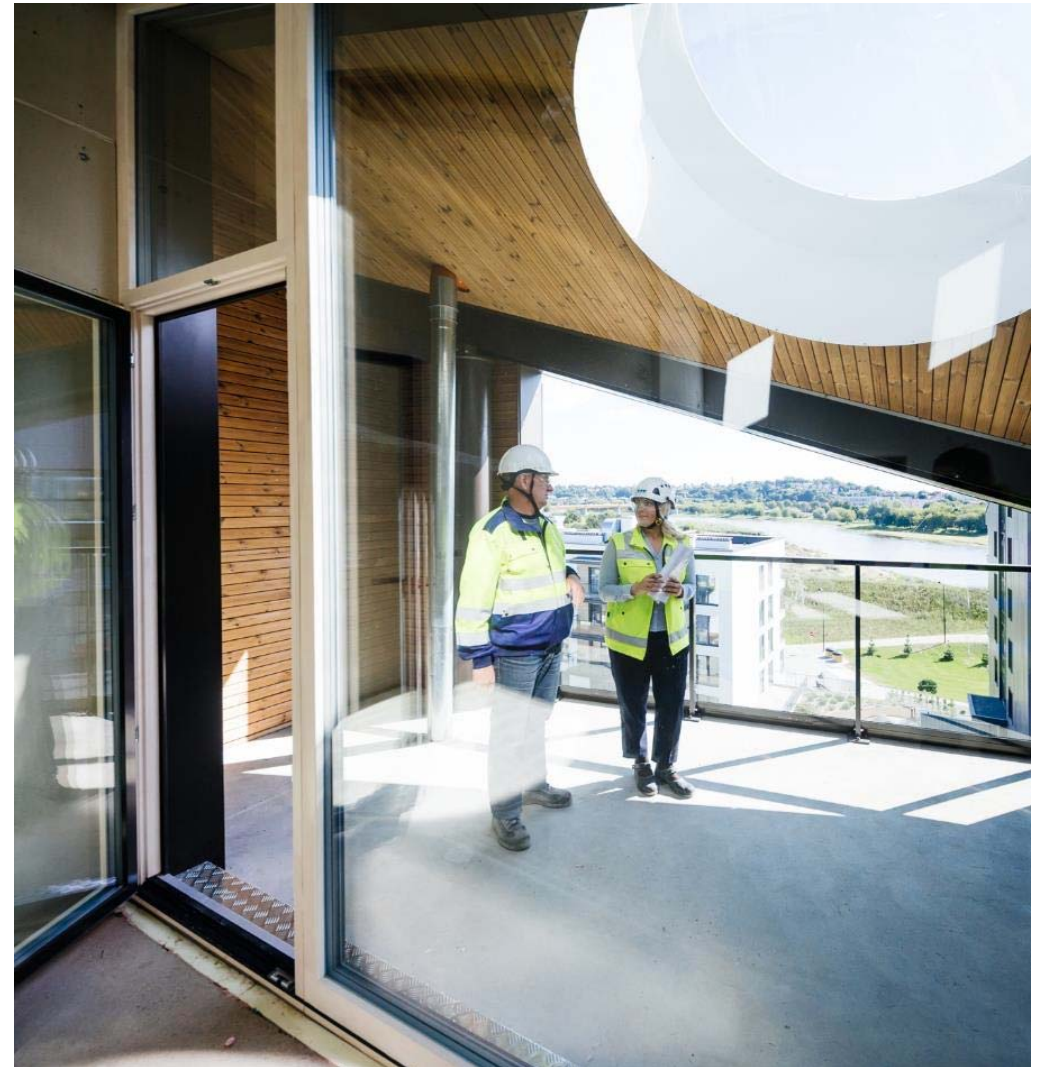




# YIT VIEWPOINT & STATUS

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- Piloting at YIT's Helsinki HQ ongoing
  - Parking info & licence plate recognition
  - Indoor locating
  - User authentication connected to Group's AD
  - APP for end users.
- Not yet feedback from end users.
- Prestudy supports our understanding of customer needs.
- Consortium – way of working brings benefits
  - Risks sharing
  - Commitment –common target



# Learnings

- Human centricity
  - people are different
  - office needs are different
  - change is difficult and needs support
  - how to support in every day work?
- Platform thinking is essential
- Which one comes first pilot or business model?
- Could we have permanent consortium members and visitors?





# Come and Meet Us – Booth 43.1 Exhibition Area



Front-end –  
End-user  
Functionalities

**Arrival**  
(moving in the city)

**Finding:**  
work desk, meeting  
room, colleague

**Booking:**  
e.g. work desk,  
meeting room

**Fluent  
Working:**  
spaces,  
conditions,  
good feelings

**Communities  
& Feedbacks:**  
e.g. spaces,  
problems/  
challenges

*Supporting  
Additional  
Services*

HUMAN CENTRIC



ANYWHERE



SOPHISTICATED



SAFETY



SUSTAINABILITY



Back-end for  
Tenants

Functional Spaces,  
Space Efficiency

Cost Savings with  
Service Automation

Employee  
Satisfaction

Back-end for  
Facility Owners  
and Operators

Facility Management  
and Maintenance

Commercial Management  
and User Management