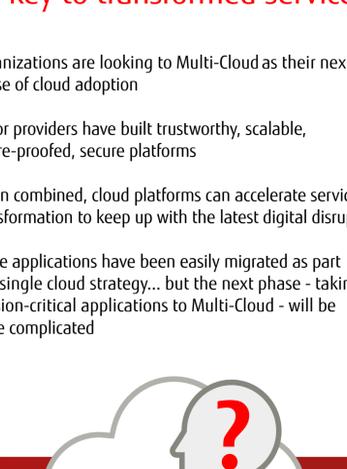


'Mission-critical' in the Multi-Cloud?



A quick-fire guide to 'always-on' transformed services



The next phase of cloud adoption is key to transformed services

- Organizations are looking to Multi-Cloud as their next phase of cloud adoption
- Major providers have built trustworthy, scalable, future-proofed, secure platforms
- When combined, cloud platforms can accelerate service transformation to keep up with the latest digital disruptions
- Some applications have been easily migrated as part of a single cloud strategy... but the next phase - taking mission-critical applications to Multi-Cloud - will be more complicated



It's massively complex and requires both legacy and new cloud skills

- Only 20 - 25% of enterprise IT is believed to be in the cloud
- This is due to customer concerns over risk, complexity, and the 'must-not-fail' nature of mission critical systems



Maintaining an 'Always-On' service when moving to cloud can be the difference between...



A positive reputation versus damaged public trust for a financial services provider



Life or death for a national government and their emergency services



Huge profit or a significant loss for a major retailer

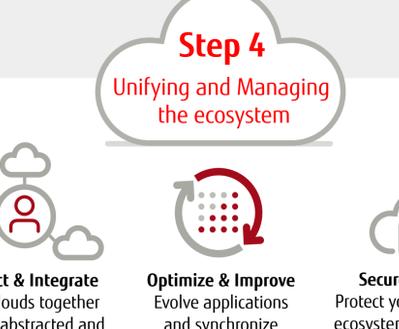
What should be front of mind during this transformation?

Big rewards:

- Operational excellence and cost-efficiency through pay-per-use models and overarching cost management tools
- Meeting demand fluctuation faster, through agile infrastructure provision and rapid auto-scaling
- Improved user productivity and customer experience through access to smart applications and business data anytime, anywhere on any device
- Enhanced services through cloud-native capabilities and emerging technologies

Key risks:

- Increased complexity and not being equipped to integrate and manage the Multi-Cloud environment
- Downtime and failure causing service non-availability for internal users and customers
- Non-compliance with data residency, data security and industry regulatory standards
- Keeping up with changes across the Multi-Cloud such as new service releases



Maximize the rewards and manage the risks

How can you transform whilst achieving ultra-high resilience, clear data visibility and the security you need?
Here's how enterprise and government organizations are transforming with Fujitsu & VMware.

Step 1: A tailored approach to Multi-Cloud

The 'right cloud for the right workload' approach combines and tailors best-of-breed cloud platforms, from:

<p>A range of solutions for Multi-Cloud and Hybrid IT environments</p>	<p>Advanced cloud services for rapid innovation and native development</p>
<p>Cloud solutions for critical Oracle software, database and applications</p>	<p>Complete cloud solutions for productivity, new applications and emerging technologies</p>

Step 2: Making the move to cloud

<p>Connections and dependencies in the data center need to be carefully mapped</p>	<p>Moving manageable groups keeps services running across an evolving hybrid estate</p>
<p>Fujitsu's Multi-Cloud Transformation and VMware's application mobility platforms simplify migration</p>	<p>They also provide disruption without disruption using a secure and controlled framework</p>

Step 3: A combined approach to transforming applications

<p>Virtualize legacy: Move mission-critical applications to a software-defined infrastructure for easy management - augmented by common management tools across legacy and modern container-based applications</p>	<p>Modernize existing: Evolve core applications and leverage the platform's native capabilities with the VMware private cloud and / or a public cloud platform</p>	<p>Productionize new: Develop native and containerized applications in any cloud for greater speed to market - with secure, consistent operations supporting release, run and management</p>
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Step 4: Unifying and Managing the ecosystem

<p>Connect & Integrate Bring clouds together with an abstracted and consistent management platform and tools for the whole estate</p>	<p>Optimize & Improve Evolve applications and synchronize development & operations around release cycles - using advanced monitoring and automation</p>	<p>Secure & Control Protect your Multi-Cloud ecosystem with intrinsic security that moves with your workloads and tools that don't need to be rebuilt as you transform</p>
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'Mission-Critical in the Multi-Cloud' use case:

How organizations are combining platforms from Fujitsu & VMware to drive successful change

Leveraging Fujitsu Managed Private Cloud Services (FMPCS), a highly trusted VMware cloud for:

- Highly resilient and scalable applications
- Exiting and extending the data center
- Reduced cost and operational efficiency

Whilst exploiting a flexible public cloud, through VMware Cloud on AWS for:

- Innovation through advanced native tools and AWS APIs
- Rapid burst capacity to meet demand peaks
- Intelligent and automated disaster recovery

Delivering exceptional value in highly-regulated industries

Lowell - a financial services leader - has used FMPCS to achieve:

- Standardization of core services on a reliable platform
- Lower costs through scalability and agility
- Greater productivity through process automation

A global security company is using FMPCS and planning ahead with VMware Cloud on AWS to:

- Unify their IT across over 20 countries
- Deploy AI & IoT for enhanced user experiences
- Build disruptive services faster than competitors

A leading Multi-Cloud partnership to support you

<p>A market-leading expert in virtualization & private cloud*</p>	<p>A global leader in Multi-Cloud & Hybrid IT**</p>
<p>Integrated solutions for data center, workplace, cloud, applications and security</p>	<p>Trusted by hundreds of customers across enterprise and government, globally</p>
<p>Enabling transformation through a 15+ year alliance</p>	

Discover more cloud insights and solutions:

Visit Fujitsu »

Visit VMware »

* Ovum Names VMware Leader in Multicloud Management; Forrester Names VMware Leader in Hybrid Cloud Management
** Fujitsu named as a Leader in the 2019 Gartner Magic Quadrant for Data Center Outsourcing and Hybrid Infrastructure Managed Services, Europe.

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