MetaArc

FUJITSU Digital Business Platform MetaArc

Digitalize with confidence

As a society we are faced with an unprecedented set of disruptive challenges – everything from an ageing population and mass migration, to economic uncertainty and the urgent need for sustainable energy provision. In the face of this new reality, no one can escape the inevitability of change.

That means that, to survive and thrive in tomorrow's hyperconnected world, businesses need to be digital, since only digitalization can enable and empower organizations to flex and adapt in the face of such rapid and continuous progress.

In 2016, Fujitsu interviewed 640 European CEOs and senior IT decision makers and – while 70% feel digitalization is a gamble and integration with existing IT is seen as challenging by all – 75% want to move faster, expecting it will help them attract and retain talent, improve business responsiveness, increase workforce productivity and drive stronger customer loyalty and retention.

Successful digital transformation

Effective digitalization requires the adoption of two-speed IT:

- **Fast IT,** where you deliver new, cloud based digital solutions to address the need for change
- **Robust IT**, where you modernize existing core business systems for agility and reduced costs
- **Integration of the new** Fast and Robust IT initiatives to unlock the value of existing investments.

This will result in:

- **A new Hybrid IT landscape**, with a mix of cloud services, alongside on premise and traditional IT
- **New risks to be managed**, since data is now held in systems outside the data center, accessed from outside the office, and vulnerable to new threats
- **Greater operational complexity**, with more suppliers to manage, data distributed across multiple locations and suppliers, and the need for control over access to systems.
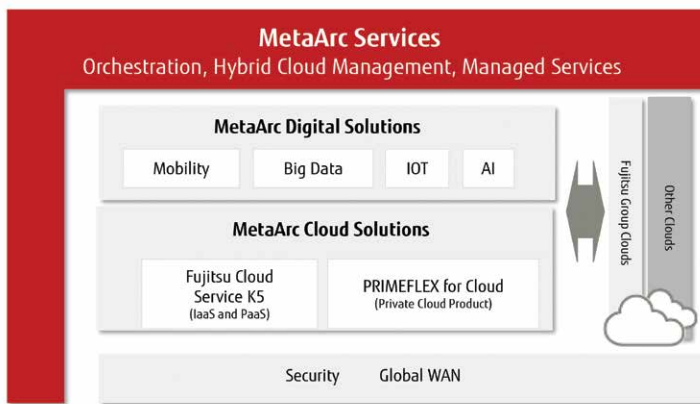
To achieve sustainable success you will need:

- **Access to the right digital and cloud solution**s – from Fujitsu and our partners
- **The ability to orchestrate, integrate and manage Hybrid IT** – so you have visibility of what services are being used, oversight on security and full control of costs.

MetaArc is the answer

FUJITSU Digital Business Platform MetaArc is at the heart of our strategy for helping you digitalize with confidence.

Businesses can more easily find the right balance of Fast IT and Robust IT with MetaArc. It comprises a comprehensive set of solutions, services, cutting edge technologies, and engages our ecosystem of partners, so we can support your digitalization and modernization projects wherever you operate.

MetaArc Services – simplifying the adoption, deployment and integration of digital and cloud solutions alongside existing systems, and providing a set of services for transforming and managing both applications and infrastructure.

MetaArc Digital Solutions – making it faster and easier to deliver new digital initiatives and leverage the value locked in your existing data and IT investments.

MetaArc Cloud Solutions – giving you complete choice, based on the most open, compatible and agile cloud platform in the market today.

MetaArc enables you to:

- **Transform your business digitally** – deliver new initiatives more rapidly for competitive advantage
- **Drive operational efficiencies** – modernize and transform your existing IT
- **Maximize the returns on your existing investments** – extend the life and value of your core systems
- **Reduce complexity and improve management** – comprehensive approach to delivering secure and compliant IT.

How MetaArc is helping customers transform their business digitally?

Fujitsu has created a unique solution for a Japanese manufacturer of sensing technologies, **Optex,** which introduced the concept of IoS (Internet of Sensing) solutions. The company's enormous volumes of sensor data can now be processed in real time, which helps them to deliver value-added services.

Fujitsu is doing pioneering work on **Smart Cities in Singapore**, providing HPC and analytics infrastructure to a joint-venture Urban Computing and Engineering Centre of Excellence, that's working to create sustainable solutions for numerous social challenges in the modern urban environment.

Fujitsu is helping **Richardson Police Department** in the USA track sensitive equipment, with RFID tags and our GlobeRanger software that enables real-time visibility of their inventory, removing the need for time-consuming audits. As well as providing greater taxpayer accountability, there's potential for the technology to be applied to tracking evidence.

Fujitsu has helped Japanese Sake brewer **Asahi Shuzo** deploy digital and cloud services to improve collaboration with famers and agricultural businesses. They can now share data, experiences and expertise more freely to improve the cultivation of Yamada Nishiki, a specialty rice that's key to the recipe but difficult to grow.

Fujitsu sensors and IoT technology is helping a major **European airport** reduce noise and pollution by more closely governing aircrafts' use of auxiliary power while they are on stand.

MetaArc allows you to digitally transform your organization with less risk: you can move faster, unlock greater value from your existing IT, and also address cloud governance concerns. In short, you can digitalize with confidence.

Contact your Account Manager or visit **fujitsu.com** to find out more on how Fujitsu can help with your digital transformation.

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